



City of Hollywood, Florida

NEWS RELEASE

FOR IMMEDIATE RELEASE

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City of Hollywood Launches Redesigned Website *New Mobile-Friendly Site Features Easy To Use Navigation*

HOLLYWOOD, FL – The City of Hollywood has launched a redesigned website intended to provide residents, business owners and visitors with easier access to City information and services. The redesigned site went live on the first business day of the City's new fiscal year on Monday, October 3rd. The new mobile responsive design allows smartphone and tablet users to easily experience the full functionality of the City's website. When mobile device users access the site, the lay-out automatically adapts to fit the screen size of their mobile device.

More than one million visitors each year log onto the City's popular website, www.hollywoodfl.org. Over 100,000 unique visitors log in each month to pay their utility bills, apply for employment, view the calendar of upcoming meetings and events

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happening in Hollywood and gain access to an array of other online services and information provided by the City.

CITY SPOTLIGHT
Find out what Hollywood has to offer.

 <p>Let's Keep Hollywood Beautiful Programs The "Let's Keep Hollywood Beautiful" movement started in 2015 as a way to educate and inform property owners to make Hollywood a better place to live, work and play.</p> <p>Read on...</p>	 <p>Pavement Management Study Learn more about the the plans for streets, alleys and hard surfaces through the City of Hollywood. Review the Pavement Management Study.</p> <p>Read on...</p>	 <p>Regional Activity Center Rezoning The Regional Activity Center is a high intensity, high density multi-use area designed as a way to encourage attractive and functional mixed living, working, shopping, education, and recreational activities, in areas of regional importance.</p> <p>Read on...</p>
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Large, eye-catching graphics highlight important news and announcements and the natural color scheme presents Hollywood as a vibrant and lively destination for families, businesses and visitors. The site also features:

- Bold, one-click buttons to quickly direct users to online bill pay options, employment opportunities and other frequently used applications.
- City News, Events & Meetings and City Spotlight sections keep visitors up to date on what's happening in the City.
- Graphic buttons guide users to sign up for Notify Me email and text message notifications or report concerns via "Help Me Hollywood."
- An Open Government button directs visitors to important City web pages and documents, including lobbyist information, Hollywood's annual budget and City Commission meeting agendas and minutes.

The City website address remains www.hollywoodfl.org.

For more information, contact Joann Hussey, Public Information Manager, at 954.921.3328.

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