



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Contact: Joann Hussey
Communications Manager

Phone: 954.921.3328

E-mail: jhussey@hollywoodfl.org

64th Annual Candy Cane Parade on Hollywood Beach

Hollywood, FL – The 64th Annual Candy Cane Parade along the world-famous Hollywood Beach Broadwalk is taking place on Saturday, December 7th at 7:00 p.m. This year’s parade theme, “Stars and Stripes,” commemorates Pearl Harbor Day and is sure to inspire many creative, red white and blue floats celebrating our nation with a patriotic take on the holiday season on Hollywood Beach.

The parade begins at Missouri Street and will head south along the Broadwalk to Harrison Street. Parade emcees and complimentary bleacher seating will be available at the Hollywood Beach Theatre at Johnson Street. Guests are also encouraged to bring a lawn chair for top-notch viewing of the parade floats, marching bands and creative displays from civic, non-profit and children’s groups, or reserve a table at one of the many seaside restaurants.

Due to the high demand for parking on the barrier island, beginning at 5:00 p.m., parade goers are encouraged to park in one of the downtown parking garages and take the free shuttle to the beach. The downtown parking garages are located at 19th Avenue at Polk Street and 20th Avenue at Van Buren Street. Shuttles will circulate non-stop throughout the evening with the last shuttle leaving the beach at 10:00 p.m. Downtown parking rates apply.

Parade participants are being asked to “Help Keep Hollywood Beautiful” by handing out candy to parade goers, rather than throwing it from floats. This will help reduce waste on the Broadwalk and sandy beach. Parade attendees are encouraged to be #SeenBeingGreen by bringing their reusable water bottles.

Hollywood’s signature holiday event, the Candy Cane Parade is presented in partnership with the Hollywood Community Redevelopment Agency and the Department of Parks, Recreation and Cultural Arts. For more event information, please contact the Department of Parks, Recreation and Cultural Arts at 954.921.3404. For media inquiries, please contact Joann Hussey, City of Hollywood Communications Manager at 954.921.3328.

Joann Hussey
City of Hollywood, Florida
954.921.3328/jhussey@hollywoodfl.org

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