



Hollywood

WEEK OF APRIL 20 – APRIL 26, 2020

From the Desk of the City Manager

On Tuesday the City, in partnership Feeding South Florida and at the Florida Department of Transportation spearheaded a community food distribution at the Tri-Rail station on Sheridan Street. Almost 1,000 households, 989 to be exact, were provided with fresh fruit, milk and other necessary staples. 24 pallets of food was delivered bright and early on Tuesday morning, and for more than two hours, volunteers loaded the trunks of each awaiting vehicle. My thanks to staff for their hard work in helping to coordinate this successful event, and to our Mayor, Vice Mayor, Commissioners, CERT team members and all those who volunteered their time to help distribute the food. For those who are not able to attend this event, there are other food distribution resources available to you.

Please visit the City's website for a list of additional assistance: <https://www.hollywoodfl.org/CivicAlerts.aspx?AID=753>

More good news to report, late last week Hollywood Fire Rescue and Beach Safety staff delivered emergency supplies to more than 45 of Hollywood's nursing homes and assisted living facilities. Fire personal collected the supplies from the Department of Health which were then separated and used to create hundreds of emergency supply kits. The kits containing personal protective equipment (PPE), such as gloves and masks, were delivered by Firefighters and Lifeguards to the individual facilities City-wide. I invite you to take a moment to watch a highlight video from this emergency response operation. Hollywood Fire Rescue and Beach Safety will make you proud all over again: [WATCH THE VIDEO](#)



WEEK OF APRIL 20 – APRIL 26, 2020

From the Desk of the City Manager – (continued)

Wednesday brought a glimpse of normalcy with the return of the Community Redevelopment Agency (CRA) Board Meeting and the City Commission Meeting. A reminder that we all are still dealing with COVID-19 was not hard to find, with the Mayor and limited staff wearing masks and Commissioners participating virtually via telephone. Even with the challenges of distance separation, we were able to accomplish important City business and hear from the public. I would like to acknowledge the efforts of the Office of Communications, Marketing and Economic Development who worked with Information Technology to bridge the gap to successfully merge virtual participation with a live broadcast. If you missed the live broadcast, you may still watch the video archive from both the CRA and City Commission meeting on the City's website at the following link: <http://www.hollywoodfl.org/146/Watch-Commission-Meetings>

The next meetings are scheduled for Wednesday, May 6th, details on the format and options for public participation will be forthcoming.

While most are telecommuting, there is still a large number of essential personal commuting to their place of business each day. For those who drive on I-95, you should be aware that the Florida Department of Transportation (FDOT) is closing three lanes of I-95 in each direction from Hollywood Boulevard to south of Davie Boulevard nightly each Sunday through Thursday. They are staggering the closures with the first lane closing at 8:00 p.m., the second lane closing at 9:00 p.m., the third lane closing at 10:00 p.m. All lanes are opened back up by 8:00 a.m., however I am told the delays and congestion are formidable. This work is a part of FDOT's 95 Express Phase 3C expansion project. The 9-mile 95 Express project includes extending the existing Express Lanes north from just south of Hollywood Boulevard to just south of Broward Boulevard in Broward County. They are adding a lane and converting the HOV lane into two Express Lanes in each direction. They are also doing a number of upgrades, milling and resurfacing as well. Their project list is long and is scheduled to last through spring 2025. For more information on the project, please contact I-95 Community Outreach Specialist Andrea Pacini at 954.299.6561 or via email at apacini@corradino.com. To avoid the expected delays, you may want to seek an alternate route or adjust your travel times if possible.



WEEK OF APRIL 20 – APRIL 26, 2020

From the Desk of the City Manager – (continued)

While Hollywood's self-response rate for the United States Census is improving, we still have a long way to go, especially on the barrier island. The self-response rate on the island is hovering around 23%, well behind other portions of our City. It is vitally important that you participate in the Census as your response ensures Hollywood receives federal support for a wide range of services including public safety and healthcare. Please take 10 minutes today to fill out your Census questionnaire at <https://my2020census.gov/>

There's Strength in Numbers...Make Hollywood Strong! Fill out your Census questionnaire today.

Since 1970, Earth Day has been celebrated annually as a way to demonstrate support for environmental protection. This year, due to COVID-19, the City's Earth Day events had to be cancelled. As a way to still celebrate the 50th Anniversary, I would like to share the following links as a way for you to participate in the global environmental movement.

Local Initiatives:

- Visit the City's website to learn more about our water conservation efforts, educational programs and valuable rebate initiatives: <http://www.hollywoodfl.org/102/Water-Conservation-Education>
- Learn how to become a Broward County WaterWhiz: <https://conservationpays.com/water-whiz/>

National and International Initiatives:

- Participate in Earth Challenge 2020: <https://www.earthday.org/take-action-now/#challenge>
- Take the 24 Hours of Action and more: <https://www.earthday.org/earth-day-2020/>
- Learn more fun facts & share your window art: <https://www.epa.gov/earthday>



Hollywood

WEEK OF APRIL 20 – APRIL 26, 2020

QUIPS

Office of Communications, Marketing and Economic Development ROI

Business assistance information and programs are distributed through the City's daily Notify Me (Business Resources), social media outlets, the City's Economic Development website and email.

Staff continues to field and respond to emails and calls from Hollywood businesses and residents seeking information on assistance programs.

Economic Development staff participated in the Governor's Re-Open Florida Task Force Meeting and a meeting with Broward College President Gregory Haile to discuss future educational programs for City residents through the Broward UP initiative.

Staff is exploring a potential assistance program (rent/mortgage/utilities subsidy) for small businesses located in the City's LMI area adversely affected by COVID-19 and planning to launch a virtual FastTrac® Start-Up Course for aspiring entrepreneurs with a focus on growing industries in the COVID-19 era.

Staff continues to process applications, review submittals, field emails and calls from Hollywood businesses seeking information on and assistance with the Commercial Property Improvement Program.

Communications staff continues to make daily updates to the City's main website and Economic Development website, the City's social media accounts and continues to monitor and respond to inquiries received through social media. Information is compiled to create two or more daily Notify Me emails to subscribers.

Staff coordinated the broadcast of the virtual CRA Board and Commission Meetings.

Staff crafted messaging and graphics and assisted with the planning and coordination of the Drive-Thru Food Distribution in partnership with Feeding South Florida and FDOT. Production staff filmed video and took photos of the event and produced a highlight video.



WEEK OF APRIL 20 – APRIL 26, 2020

QUIPS

Office of Communications, Marketing and Economic Development ROI – (continued)

Staff continued to promote the Virtual Inspection and #StayStrongHollywoodFL Turtle Coloring Page and produced a highlight video for the coloring page. Graphics were created to promote a number of City, State and Federal programs. Staff continued to promote Census self-response participation. Video production staff finalized a video of telecommuting City employees.

**Office of Budget and Performance Management
General Fund Social Service Agency Grants Program**

The COVID-19 pandemic has severely impacted funding and programming for many non-profit organizations including those funded through the General Fund Social Service Agency Grant Program. The Office of Budget & Performance Management staff is working with impacted non-profit organizations and the Community Development Advisory Board to identify ways in which we can leverage unspent grant funds to continue to serve the needs of Hollywood residents during this difficult time.



WEEK OF APRIL 20 – APRIL 26, 2020

QUIPS – (continued)

**Department of Design & Construction Management
Fire Department Equipment Acquisition – Rescue Units**

The Fire Department Equipment Acquisition funded by the General Obligation Bond (GOB) includes the replacement of 4 Advanced Life Support (ALS) Rescue Units. The Hollywood Fire Rescue and Beach Safety Department provides state of the art ALS care and transport using state licensed rescue units. All units have state certified paramedics with additional training in various specialties such as surface water rescue, extrication specialist, and hazardous materials specialist in addition to being certified firefighters.



Fire rescue unit mid-build view from back door

The new Advanced Life Support Rescue Units will include a Stryker Power-Pro ambulance stretcher. This innovative battery-powered hydraulic system assists in lifting and lowering the stretcher at the touch of a button. It also includes the Stryker Power-LOAD system that supports the stretcher throughout the loading and unloading process into or out of the Advanced Life Support Rescue Unit with or without a patient. This sophisticated loading system is designed to prevent cumulative trauma injuries by significantly reducing spinal loading. Two (2) of the Rescue Units have been ordered, and the delivery should be in May. Thereafter, Fire Department staff will be ordering an additional two (2) Rescue Units.



WEEK OF APRIL 20 – APRIL 26, 2020

QUIPS – (continued)

Department of Design & Construction Management (continued)

The GOB Fire Department Equipment Acquisition also includes 2 Fire Engines, an Aerial Platform Vehicle, a Battalion Command Vehicle, and a Hazmat Truck. The 2 Fire Engines and Aerial Platform vehicle have been ordered. Fire Department staff conducted a mid-build inspection of the Fire Engines in March in Wisconsin. The Battalion Chief vehicle was delivered on January 27th, and it is being outfitted with emergency equipment and lights. The Hazardous Materials unit is in design.



Fire rescue unit mid-build passenger's side exterior



Fire rescue unit mid-build driver's side exterior



WEEK OF APRIL 20 – APRIL 26, 2020

QUIPS – (continued)

Department of Design & Construction Management (continued)

New Police Station – A Webex meeting was held with City staff, Police Department, Program Consultant, and Design Consultants on April 14, 2020. Programming meetings will start on April 27th.

Colbert Elementary Sidewalks – Design and Construction Management is working with contractor and FDOT for final audit and project closing.

City Hall, Room 215 Remodel - Contract awarded to Ranco Construction, Inc. City of Hollywood building permit issued April 16th. Preconstruction meeting to be held April 21st.

Office of Human Resources

The Human Resources Office is excited to announce we are currently testing our online employment application system's (NEOGOV) Onboarding module for a prospective go live in May. OnBoard enables new hires to become more productive from their first day on the job by streamlining new hire paperwork processing and onboarding initiatives so that required paperwork is completed electronically reducing our carbon footprint.

Built to support the public sector's compliance requirements, OnBoard ensures day-one readiness for new employees, expedites productivity, and helps keep hires longer. The system allows new hires to complete required new hire paperwork (I-9 and W-4 forms can be completed online in minutes) prior to their first day, share organizational values and mission through an online portal, and reinforce job duties, all within one system.

**WEEK OF APRIL 20 – APRIL 26, 2020****QUIPS – (continued)****Office of Human Resources (continued)**

In the lead up to testing, HR has added a variety of checklists/forms to OnBoard for new hires to complete prior to their 1st day of work. The checklists/forms include critical HR policies and procedures, the City of Hollywood Employee Handbook, direct deposit information, required government forms, and other relevant items required from our new employees. HR has also created an OnBoard portal with sections that include required New Hire Checklists, Important Documents, Helpful Links, Job Description, Photos, Videos, City of Hollywood History, and our Vision, Mission, Core Values and Strategic Focus Areas.

Finally, NEOGOV's OnBoard module has a pre-boarding and off-boarding feature set that will be built out later this year

Department of Public Utilities**Project Updates****WMRP-Moffett Street to Hollywood Blvd. from US-1 Intracoastal WW:**

Contractor is addressing miscellaneous punch list items within 14th Avenue, Washington St. and S. Southlake Drive. A traffic plan is in place and traffic is being redirected accordingly.

WMRP- Hollywood Blvd. to Sheridan St. from US-1 to N. 21st Avenue:

Contractor is installing water service lines and temporary pavement in the area between Taft St. and Arthur St. From US1 to N. 21st. Avenue. A traffic plan is in place and traffic is being redirected accordingly.

LIFT STATION W-14 UPGRADE, MONROE ST., AT S. 56th Avenue:

Contractor is installing underground piping and valves along Monroe St., just east of S. 56th Ave. Temporary pavement has been installed near the project site on Monroe St. but S. 56th Ave. is unaffected by this project. However, the FDOT Mobility project is ongoing in the same area. A traffic plan is in place during the daytime hours of construction to redirect as needed. Otherwise, normal traffic patterns are unaffected.



Hollywood

WEEK OF APRIL 20 – APRIL 26, 2020

UPCOMING

CANCELLED - Funtastic Friday & ArtsPark Movie Night

Friday, April 24

Bring the kids to Funtastic Friday at the ArtsPark at Young Circle in downtown Hollywood where they can enjoy the playground, splash pad and movie night.

CANCELLED - Free Gardening Classes

Saturday, April 25

Join your neighbors to learn how to grow your own fruits and vegetables. Classes begin at 10:00 a.m. at the Oak Lake Park Community Garden, 3190 North 56th Avenue in West Hollywood. Classes will take place the first and last Saturday of each month through September.

Space is limited and open to gardeners ages 16 and up. Children must be accompanied by an adult. Please RSVP your attendance by calling 954.921.4241.

CANCELLED - Food Trucks at ArtsPark

Monday, April 27

Bring a blanket or a beach chair and a hearty appetite to the Food Trucks at ArtsPark. Monday evening from 5:30 p.m. – 10:00 p.m. Select from over 20 different food trucks. Admission is free. Menu prices vary. Visit <http://burgerbeast.com/arts-park/> for this week's truck line-up.