



WEEK OF NOVEMBER 2 – NOVEMBER 8, 2020

From the Desk of the City Manager

New Fire Chief Announced

Please join City and Hollywood Fire Rescue and Beach Safety staff in welcoming Dan Booker as the City's new Fire Chief. Chief Booker brings over 30 years of fire service experience and a Master's Degree in Public Administration. During his tenure at the City of Margate, Chief Booker established the Dive Rescue Team, served on various committees, and was promoted through the ranks where he held a variety of positions such as Rescue Supervisor, Lieutenant, Fire Marshall, Division Chief and, finally Fire Chief, a position which he held for 5 years. Most recently, Chief Booker had been serving as the Fire Chief for Nova Southeastern University overseeing the Fire and Life Safety programs.



Chief Booker chaired the Mutual Aid and Communications Committee as well as the Community Emergency Response Team Committee for the Fire Chief's Association of Broward County. He also chaired the Broward County Emergency Coordinating Council which coordinated emergency management with local municipalities and shareholders throughout Broward County. Chief Booker is a graduate of the National Fire Academy's Executive Fire Officer Program and has the national designation of Chief Fire Officer (CFO). Dan brings many years of valuable experience to the City and we are happy to have him join our team.



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From the Desk of the City Manager – (continued)

Technical Assistance Underway for Small Business CARES Grants - Application Portal Opens Monday, November 9th

Just over \$1 million in federal CARES Act funding is available specifically for Hollywood small businesses through this program administered by the Broward County Office of Economic and Small Business Development. Small businesses with 20 employees or less and non-profits with 25 employees or less may receive grant awards in the amount of either \$5,000, \$10,000, or \$15,000 to help mitigate the impacts of COVID-19. Overall, Broward County will distribute up to \$35 million in grants for businesses and non-profits.

The application period opens on Monday, November 9th and closes on Monday, November 16th. It is a very short application window, so I am urging all Hollywood businesses to take this weekend to gather all your documents so you are ready on Monday morning to apply.

Free technical assistance is also available to help businesses get their applications ready to submit. Our CMED team is working to make sure our business community is aware of this opportunity.

Businesses should prepare by:

- Verifying eligibility now through the County website: www.broward.org/cares
- Reviewing the list of required documentation
- Watching the County's informational video
- Getting paperwork ready before the application portal opens on Monday

COVAID Direct Assistance Available to Hollywood Residents

Assistance is also available to residents and who have been negatively impacted by COVID-19. Residents are urged to go online at www.hollywoodfl.org/assistance to apply now. Funding through the CARES Act will provide for rental assistance, mortgage assistance and assistance with paying utility bills. For additional information contact the Community Development Division at 954-921-3271.



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From the Desk of the City Manager – (continued)

Free Meals for Hollywood Veterans

Due to the impacts of Coronavirus, we are honoring our veterans this year with a complimentary meal at one of our local restaurants in lieu of our annual Veterans Day Barbecue. The Department of Parks, Recreation and Cultural Arts is offering veterans a free meal voucher to be used from November 8th through November 14th at one of 4 local participating restaurants. The local restaurants, we've teamed up with to provide this free meal for our veteran and active service members, are:

- Moonlite Diner, 3500 Oakwood Blvd.
- Topsy Boar, 1906 Harrison Street
- Rickey's Restaurant, 4799 Hollywood Blvd.
- Sub-Ologist, 2207 Hollywood Blvd.

Veterans must RSVP to obtain the FREE meal voucher by calling our Parks and Recreation Main Office at 954.921.3404. A Military ID and the voucher must be presented prior to receiving the free meal.

SBA Providing Assistance to Veterans

Also in honor of our nation's veterans, the South Florida District Office of the U.S. Small Business Administration has created a 5 day program underway this week to celebrate, connect, and empower service members, veterans and their spouses to start businesses. The program kicked off on Monday, but continues through Friday. Tomorrow there will be a virtual presentation from military bases in the South Florida District featuring veteran-owned small business success stories and other speakers regarding opportunities related to the work done at military bases in the region. For more information on small business events go to www.sba.gov/events.



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From the Desk of the City Manager – (continued)

Severe Weather Spotter Course

While we are nearing the end of the Hurricane season, we unfortunately cannot say it's over. There remains a tropical system that we are watching closely as we head into the weekend. One way residents can take an active role in preparing for severe weather and assisting the City is through the Skywarn Severe Weather Spotter Course. The City of Hollywood Office of Emergency Management is partnering with the National Weather Service to host this free virtual course on Monday, November 9, 2020 from 10 a.m. to noon. During this class, participants will learn:

- Basics of thunderstorm development
- Fundamentals of storm structure
- Identifying potential severe weather features
- Information to report
- How to report information
- Basic severe weather safety

Please email eoc@hollywoodfl.org if you are interested in participating.

Election Results

While the results from Tuesday's General Election remain in flux, on Wednesday, November 18th two new City Commissioners will take the oath of office. Please join me in welcoming Commissioner-Elect Linda Hill Anderson (District 2), and Commissioner-Elect Adam Gruber (District 4). My congratulations as well to Commissioner Linda Sherwood (District 6) on her re-election. As I look forward to working with these new Commissioners, I must take a moment to thank Commissioners' Peter Hernandez and Richard Blattner for their many years of dedicated and selfless service to our community. The dedication and commitment to the residents of Hollywood shown by these two men is quite impressive. Working with Peter and Dick has been rewarding and never dull. They have challenged me, supported me, and have made me a better manager in the process - and in turn the City of Hollywood has benefited and is a better place. I wish them both the very best in their future endeavors knowing that their love and interest for our City will never wane.



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QUIPS

Office of Communications, Marketing and Economic Development ROI

Communications staff is working to finalize the next issue of New Horizons which is expected to hit mailboxes the first week of December. Staff continues to message regarding Tropical Depression Eta. Staff continues outreach and promotion for the CARES Act Direct Financial Assistance Program for residents and business owners, the Veterans Day Free Meal Offer, the Gracewood Neighborhood Sidewalk Project, Sidewalk Repair Initiative and changes to the sanitation collection services.

Staff continues to work with the Greater Hollywood Chamber of Commerce to curate the upcoming SPARK Hollywood event. Eighteen entrepreneurs had submitted applications and six have been selected as finalists to compete in the SPARK Hollywood Pitch Competition which will take place on Thursday, November 12th at 5:00 p.m. The pitch competition takes place via Zoom and you can register to watch for free at <https://chamber.hollywoodchamber.org/events/details/2020-spark-pitch-competition-14188>. In addition to the competition, the featured speakers will be Craig Avera and Rose White, Owners / Founders of Cali Coffee and Steve Edwards, Managing Partner of Premier Virtual.

Video Production staff coordinated the broadcast of Wednesday's CRA Board Meeting and City Commission Meeting. Staff completed the 30 second television commercial highlighting the CARES Act Assistance Program in an effort to educate residents & business owners on the availability of direct financial assistance. The team is also currently in production on a video to promote the Free Meal to Celebrate Hollywood Veterans & Active Service Members. They also took photos of the presentation of awards to Fire Rescue staff for their COVID-19 response.

Economic development staff continues to review and process Micro-Enterprise Small Business Assistance grant agreements. Phase two of the Micro-Enterprise Small Business Assistance program should launch in December. For more information on these programs, please visit the City's website at www.HollywoodFL.org/Assistance.



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QUIPS

Office of Communications, Marketing and Economic Development ROI – (continued)

Staff continues to work with applicants on the Commercial Property Improvement Program (CPIP). CPIP grant funds are available to property owners that intend to restore, renovate or improve the exterior of their building and/or property. By enhancing the visual quality and attractiveness of the corridors and improving the area's physical characteristics, the City wins with a more beautiful and desirable location where businesses can thrive. Exterior improvements to commercial buildings in highly visible locations stimulate private investment, attract customers, and result in new economic opportunities.

Police Department

This week the Hollywood Police Department had a special visit from the residents of Harbor Isles. Knowing officers are extremely busy throughout their day, and sometimes not having time to stop and eat. The residents of Harbor Isles delivered enough pizza to the Hollywood Police Department to feed a small army. Thank you for your ongoing support



Office of Human Resources

Risk Management

This week Risk Management processed four new general liability claims. Risk also reviewed three reports of damage to City property. Two are pending additional information from appropriate departments in order to determine if recovery is possible. One was confirmed to not be City property so recovery is not possible. We had \$510,954.00 in workers compensation stop loss receivables were booked into the City's Self-Insurance Fund. Twenty-two certificates of insurance were reviewed for insurance compliance for firms or individuals that perform services on behalf of the City.



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QUIPS – (continued)

Office of Human Resources – (continued) Hollywood Wellness

On Thursday, October 22, 2020, Hollywood Wellness hosted another successful webinar entitled, **Impacts of COVID-19**. Led by one of Memorial's clinical psychologist, Dr. Kumar, the webinar discussed ways the coronavirus has impacted family dynamics with regard to quarantine and social distancing guidelines. Dr. Kumar highlighted effects that could be found among all generations of the family - from lack of social development among children to feelings of isolation among grandparent. Dr. Kumar made a special note of the increased stress parents are facing as a result of the pandemic. He emphasized that there is a thin line between stress and trauma, adding that stress, if left untreated, can become traumatizing. Stress-relieving recommendations were provided.

Hollywood Wellness has scheduled the following webinars: **Get the Deets on Diabetes** (November 5th at 11:00 a.m.), **Tobacco Cessation** (November 17th at 12:00 p.m.) and **Self-Care: Managing Stress During the Holidays** (December 9th at 12:00 p.m.). *Hollywood Wellness* would like to welcome our Retirees to attend any of the scheduled webinars. Attendance requests can be emailed to wellness@hollywoodfl.org. A webinar link invitation will be provided upon registration.

Open Enrollment

November 2nd kicked off the 2021 Open Enrollment period. Retirees and employees who wish to make changes to their benefits may do so electronically by visiting the City's benefits portal, BenTek. If there are no changes to be made, current medical, dental and vision coverages will roll over. Even if there are no changes to make, retirees and employees are still encouraged to log into BenTek and review coverages to confirm elections for plan year 2021. Information on benefit offerings, meeting schedules, helpful videos and more can be found on *Our Hollywood*, intranet for employees and the *For Retirees* page of the City's official website.



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QUIPS – (continued)

Employment Division

The Office of Human Resources currently has four (4) new hires pending final approvals/start dates. This Office continues to recruit for a variety of positions within the City of Hollywood. There are 23 open job postings which can be found at: <https://www.governmentjobs.com/careers/hollywoodfl>.

Budget & Performance Management

Budget Corner: *Meeting the Social Service Needs of Residents*

Due to the COVID-19 pandemic, we have seen increased demands for government services and programs to address. The City currently offers financial assistance programs to meet the immediate needs of Hollywood residents, through the Cares Act. Aside from the financial impacts, many residents are also dealing with social challenges. For this reason, the City Commission approved continued funding of the General Fund Social Services Grant Program in Fiscal Year 2021. A total of 18 non-profits were awarded grants. Below is a list of the awarded non-profits and their programs. Please note that these organizations are aware of the limitations due to social distancing and have modified their programs to adhere to CDC regulations.

- *American Red Cross* –Financial assistance to survivors of home fires and outreach to reduce home fires
- *Area-wide Council on Aging of Broward County* – Respite care and elder services including home delivery of meals
- *Art & Culture Center of Hollywood* – Science, Technology, Engineering, Art, and Mathematics (STEAM) program to residents
- *Boys & Girls Club* – Multifaceted educational program to improve the math and reading competencies of Hollywood students
- *Broward Performing Arts Foundation* – Series of free cultural arts programs to approximately 6,000 public school students in Hollywood
- *Covenant House* – Emergency shelter for homeless youth under the age of 21 year old including on-site programs



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QUIPS – (continued)

Budget & Performance Management – (continued)

- *First Call for Help Broward (2-1-1)* – Crisis helpline for residents in need of help will be available 24/7 via calls, chat, text and email
- *Hispanic Unity* – Career planning, vocation English classes, and digital skills to improve employability will be provided to Hollywood residents
- *Hollywood Police Athletic League* – Support of the football program including crisis intervention are weekend tutoring
- *Junior Achievement* – In-class curriculum for Hollywood fifth grade students on how to their own town and managing small businesses
- *Learning for Success* – Life and workplace skills provided to Hollywood students in an in-classroom environment
- *Our Children, Our Future* – Extracurricular activities to integrate emotional health and wellness through academic activities
- *South Broward High School* – Funding to support the athletic programs
- *Sweeteheartz Community Project* – Funding to support the third annual Juneteenth festival
- *Sweeteheartz Community Project – Techsavvinteens* program to teach youth on website building using HTML, CSS, and JavaScript
- *United Way of Broward* – 25 week program to support the early literacy initiative
- *Women in Distress* – Emergency shelter and critical outreach services t domestic violence survivors and their children
- *Young Men's Christian Association of South Florida* – Financial assistance for families who cannot afford to participate in life changing programs



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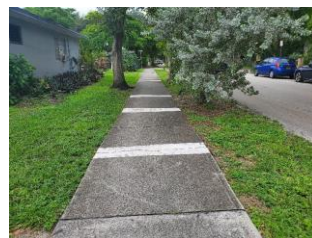
QUIPS – (continued)

Public Works

Approximately 120 feet of fence was replaced at the MLK Center. Replacement of fence was done for safety repairs and beautification of the facility.



City of Hollywood contractor, Florida Sidewalk Solutions, continue working to correct 1,349 potential trip hazards in three zones. Construction will cover over one mile of repairs and will be completed in stages, with high hazard locations taking first priority. Work will take place from 8:30 a.m. to 6:00 p.m. Monday through Friday, weather permitting. Sidewalk Solutions has completed Zone 1 and began working on Zone 2 on Monday, November 2, 2020. The Project Boundaries for Zone 2 are: North 22nd Avenue and North 24th Avenue between Sheridan Street and Pershing Street.





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QUIPS – (continued)

**Development Services
Building Division**

Between October 26th – October 30th Building completed:

Inspections	Total
Virtual inspections	95
In person inspections	1,267
Plan Review	Total
Virtual plan review	534

Code Compliance Division

Code Officers continue to respond to complaints of COVID-19 violations forwarded from the County. The Inspections this weekend resulted in:

Inspections	Total
Unfounded Complaints	5
Warnings Issued	2
Citations Issued	4
Shut Down	1

Thursday night: Amsterdam (113 S. 20th Avenue) was inspected and were in violation of operating past curfew.

Saturday night: Amsterdam was shut down by Police due to No Social Distancing and a \$5,000 citation will be mailed to the owner.

Follow up measures are in effect.



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QUIPS – (continued)

Code Compliance Division – (continued)

Between October 26th – November 3rd Code Officers completed:

CODE COMPLIANCE TASK	TOTAL
Re-Inspections	410
New Calls Of Concern	87
New Violations/Courtesy Warnings Issued	276

Community Development Division

CARES Funding	OCTOBER 28 TH – NOVEMBER 1 ST TOTAL
Qualified Applicants	66
Ineligible Applicants	4
Rent Checks Issued	12 - \$66,455
Utility Assistance	4 - \$2,883.11
Total Assistance	\$69,338.11

CRF Eviction and Foreclosure Prevention Program

- The applications became available on October 19, 2020. Staff has received a total of 330 applicants. **17** have deemed ineligible to date.
- **54** Rent and Utility Assistance payments for **\$246,400.30**



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QUIPS – (continued)

Community Development Division – (continued)

Between October 26th – November 1st Community Development completed:

COMMUNITY DEVELOPMENT	TOTAL
Housing Rehabilitation Progress Inspections	14
Assisted with Identifying Food Assistance/Navigating Online Food Stamp Platform	21
Assistance with Utility Bills Payments	11
Homeless Placements	3
Wire sent to Closing Agent for First Time Home Buyer Subsidy Closings	1

Engineering, Transportation & Mobility Division

Between October 26th – October 29th Engineering completed:

ENGINEERING TASK	TOTAL
Total Customer Service Calls	238
Row Submittals/Revisions/Issuance	24
Inspections	86
Plan Reviews	49
Traffic - Customer Service Complaints	26
Mot Plan Reviews	14



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QUIPS – (continued)

Planning Division

Between October 26th – October 29th Planning completed:

PLANNING TASK	TOTAL
General Zoning Phone Calls, Emails	574
Permit Phone Calls	71
Permit Emails	52
Permit Plan Reviews	116
Certificate Of Use	15
Zoning Letters	2
Alcohol Licenses	2
Address Designations	2
Virtual Meetings	35