

## MINUTES

### Meeting of the City of Hollywood Green Team Advisory Committee June 26, 2008 - 6:00 PM

#### I. Roll Call

Members Present: Harold Solomon

Michael Auclair Dennis Stotts

Paul Farren Sam Uccello

Heather Federkeil

Steve Feinzig

Also Present:

Rabbi Frazin John Benton, Broward Co. Collections Program Coord.

David Kout Greg Turek, Director of Public Works

Theresa Lianzi Lorie Mertens-Black, Staff Liaison

Ken Richards

Richard Saltrick Members Absent:

Bob Shair Geri Bassett

Gary Shlifer

#### II. APPROVAL OF MINUTES

Bob Shair made a motion to approve the minutes of May 22, 2008. The motion was seconded by Sam Uccello and passed by unanimous vote.

#### III. CHAIRS' COMMENTS

David Kout discussed using San Francisco as an example of a progress green city.

Vice Chair Gary Shlifer asked for the status of the Committee recommendations regarding Florida Green Building Council (FGBC), LEED, and reduction of fuel consumption. Lorie Mertens-Black advised that Fire Station #40 will be constructed following LEED standards. A City committee to review FGBC criteria has been created and input from most departments has been received. She hopes to report back at the next meeting. On July 16, she will provide an information report to the City Commission to explain the Committee's activities and community meeting.

**Motion to Recommend.** Steve Feinzig made a motion to recommend to the City Commission that the LEED standards be included in Zyscovich's plan for the downtown. The motion was seconded by Theresa Lianzi and passed by unanimous vote.

#### IV. PRESENTATION – BROWARD COUNTY RECYCLING

John Benton, Broward County Collections Program Coordinator, provided an overview of County programs offered through the Interlocal Agreement:

- Trash Transfer Stations
- Hazardous Household Waste (HHW)
- Yard Waste
- Curbside recycling
- Expansion of Paper Recycling

Michael Auclair indicated he wanted copies of the utility bill insert to distribute. Lorie Mertens-Black advised she would check on the latest insert and obtain a quantity of the handouts from Mr. Benton for Committee members to distribute.

David Kout advised that he would invite the Sun Recycling representative to a future meeting.

## **V. JOINT MEETING WITH AFRICAN AMERICAN ADVISORY COUNCIL**

At 7:00 p.m., members of the African American Advisory Council joined the Green Team Advisory Committee for a joint meeting. AAAC Members Present: Jonathan Anderson, Linda Baldwin, Karen Cross, Rodney Edwards, John Monroe, James McClam, Annie Thomas.

## **VI. PRESENTATION - CITY OF HOLLYWOOD RECYCLING**

Greg Turek, Director of Public Works, reported on the City's recycling efforts. He indicated the City currently recycles street light poles, asphalt, plant pots, light bulbs, street sign metals, used batteries, recapped tires, toner cartridges, motor oil, rain barrels/cisterns, and uses reuse water for irrigation at City-owned parks/sites. He indicated more recycling is needed and discussed bringing manufacturers and recyclers to Florida/USA instead of exporting our recyclables, bottle bills. Mr. Turek reported that it costs \$98 for every ton of garbage tipped.

Initiatives being considered:

- Green Waste containers
- Single stream recycling with smaller garbage containers and larger recycling containers

**Joint Efforts.** Discussion followed on possible joint efforts by Green Team and African American Advisory Council on how to reach out to those residents not already involved in the community and the City's recycling efforts. Suggestions given by members included:

Paul Farren: Use 30-second Public Service Announcements and develop a media campaign.

Rodney Edwards: Hold a Town Hall meeting on impact of recycling; get students involved.

Rabbi Frazin: Inform through the pulpit (he'll work with R. Edwards).

Steve Feinzig: Invite Interfaith Council to get involved.

Heather Federkeil Hold a "Green Holy Day."  
Michael Auclair

Discussion followed. Michael Auclair questioned how to get newspapers to report on the Interfaith Council's efforts. Gary Shlifer stated the goal is to get folks to care and to take action and Bob Shair stated the best method to obtain this goal is to meet with individuals face to face. Jonathan Anderson recommended working together by holding future joint meetings. The group suggested meeting again in six months.

**LEED Ordinance.** It was recommended that everyone review the proposed language and then prepare for the Town Hall meeting. Steve Feinzig suggested inviting the Zyschovich team to the meeting. David Kout recommended that inexpensive or no costs items be mandated and expensive items be incentivized. After some discussion, there was a general agreement to leave the recommendation as is with a menu of options, but add to the list general ideas regarding enforcement in permitting and inspection. Theresa Lianzi suggested adding a point system. Committee needs to set specific, attainable goals. Sam Uccello recommended referring to the ICLE to set a base of what our footprint is.

**Energy Usage Baseline.** Bob Shair stated his concern regarding the difficulty in learning citywide energy usage. Gary Shlifer indicated that once a baseline is established, tracking usage is needed. Dennis Stotts suggested making comparisons to other similar cities.

## VII. OUTREACH

Theresa Lianzi reported she had made presentations to Hollywood Beach Culture & Community Center and Hollywood Hills Civic Association.

Dennis Stotts reported that a Green Directory has been established through Energy Bill HB7135, which mandated the State create a directory. Sam Uccello stated he will email the Committee information on how to talk to people about environmentally friendly actions.

Bob Shair advised that Broward County created task forces on green initiatives and water management.

**VIII. ADJOURNMENT:** The meeting adjourned at 8:35 p.m. The next meeting will be Thursday, July 24, at 6:00 p.m. in Room 215.