

## MINUTES

### Meeting of the City of Hollywood Green Team Advisory Committee August 28, 2008 - 6:00 PM

#### ROLL CALL

Members Present:

Michael Auclair  
Geri Bassett  
Heather Federkeil  
Steve Feinzig  
Lee Gottlieb  
David Kout  
Theresa Lianzi  
Bob Shair  
Sam Uccello

Members Absent:

Alan Cotzin - excused  
Susan Edwards  
Paul Farren - excused  
Robert Frazin - excused  
Kimberly Norment-Schmitt - excused  
Ken Richards  
Gary Shlifer - excused  
Harold Solomon - excused  
Dennis Stotts -excused

Also Present:

Lorie Mertens-Black, Staff Liaison  
Beth Kroll, Greater Hollywood Chamber  
of Commerce

#### I. PRESENTATION - BUSINESSES GOING GREEN

Beth Kroll, Chair of the Professional Development Committee of the Greater Hollywood Chamber of Commerce, provided information on the areas of focus and initiatives of the Chamber of Commerce, which included member development, educating members by using members to train other members, and holding an identity theft seminar. She suggested a partnership between the Chamber and Green Team to hold a seminar on environmentally friendly activities.

In December, a forum is available for a "green topic."

- Date/Time: December 12, 7:30 a.m.
- Location: Hillcrest Golf Club
- Format: Breakfast (20-30 minutes); Program begins at 10 a.m. with 3-4 speakers for 20-30 minutes.
- Attendance: 150-200
- Possible topics: What is a Green Company?; Green Washing; How to Become Greener

Ms. Kroll advised there is also an opportunity to conduct a seminar next year. In addition, the award for the winner of the essay contest could be presented at the Hollywood Teacher of the Year Luncheon.

## II. APPROVAL OF MINUTES

Bob Shair made a motion to approve the minutes of July 24, 2008, as corrected. The motion was seconded by Sam Uccello and passed by unanimous voice vote.

## III. CHAIRS' COMMENTS

Smoking in City Parks. Dania Beach is prohibiting smoking in parks. Committee discussed some of the issues involved including: need for ordinance is needed, enforcement requirements, aesthetics.

Recycling in Parks. The Parks Department has installed recycling bins at community centers and major parks and fields.

Bicycle Racks - Are being installed through sponsorships downtown as artwork. 1<sup>st</sup> rack will be installed at Morningstar. Discussed how to get businesses to encourage bicycling. Questioned if City has a policy to make bicycling safe.

Trust For Public Lands. Lower land costs are allowing for more purchases for lands for conservation.

Endangered Animals – less protection is being proposed through federal administrative actions.

Pembroke Pines. David Kout met with Commissioner Iris Siple; Pembroke Pines has not passed anything and are skeptical.

Wildlife Habitat Certification. Suggested the Committee promote this and have a local official become certified.

Waterway Clean Up/Coastal Clean – being held September 20.

## IV. SUBCOMMITTEE REPORTS

Local Green Government Subcommittee. Subcommittee reviewed the City departments' inventory of green initiatives. Based on their reports, the City should have Silver designation easily. Committee members were assigned the responsibility of providing a list of documentation that is needed to support each of the departments' initiatives.

Goals & Actions Subcommittee.

- LEED Town Hall Meeting. A presentation will be given by David Kout to provide an overview of Committee activities and a brief description of LEED. Paul Farren, Sam Uccello, and David Kout will serve on a panel. It was suggested someone from the City staff or USGBC/FGBC also be on the panel.

- Committee Recommendation. Final version of the recommendation is being worked on. David Kout will forward an outline to the Committee members.
- Green Holy Day. Rabbi Frazin is working on it. The event will be very inclusive. Lee Gottlieb indicated he wants to pursue LEED designation for all houses of worship.
- Green Team Logo. Sam Uccello prepared the new version of the logo to be used at the town hall meeting. Suggestions were given to simplify the logo.

## V. MEMBER COMMENTS

Ecology Plantings. Lee Gottlieb - Advised of upcoming plantings to be done by the Kids Ecology Corporation (KEC), which is for children ages 10 and up. KEC is partnering with Fairchild Tropical Botanic Gardens and the City of Hollywood on the plantings. Fairchild Gardens has germinated the plants. The scheduled plantings are:

- September 27 @ Harry Berry Park (301 Azalea Terrace) - dune plantings
- October 4 @ John U. Lloyd Park (north of pier) - 2700 mangrove trees

Channel 6 Going Green Campaign. Lee Gottlieb advised that Channel 6 has a "going green" campaign and is doing climate change workshops. KEC is working with them.

As a new member, Lee Gottlieb introduced himself and informed the Committee of his involvement with KEC.

Rain Barrel Workshops. Steve Feinzig advised the Committee of an upcoming rain barrel workshop on Miami Beach.

Turtle Release Update. Steven Feinzig reported the turtle release on August 8 was successful.

## VI. ADJOURNMENT.

The meeting adjourned at 7:30 p.m. The next regular Committee meeting will be Thursday, September 25, at 6:00 p.m. in Room 215.