

MINUTES

Meeting of the City of Hollywood Green Team Advisory Committee December 16, 2008 - 6:00 PM

I. ROLL CALL

Members Present:

Michael Auclair
Susan Edwards
Paul Farren
Heather Federkeil
Steve Feinzig
Robert Frazin
Lee Gottlieb
David Kout
Theresa Lianzi
Kimberly Norment-Schmitt
Bob Shair
Jeff Spear
Dennis Stotts

Also Present:

Lorie Mertens-Black, Staff Liaison
Toni Bridges, PRCA Special Events Coordinator
Karl Chuck, ArtsPark Supervisor

Members Absent:

Geri Bassett
Harold Solomon
Sam Uccello - excused

II. PRESENTATION – GLOBAL GROOVE 2009

Toni Bridges, Special Events Coordinator, and Karl Chuck, ArtsPark Supervisor, provided information on the upcoming Global Groove event scheduled for April 18, 2009, in the ArtsPark. A concert/music component with an international spin will be part of Global Groove.

Discussion followed on how the Committee can be involved and about holding a “Go Green Earth Day” event as part of Global Groove event. It was recommended to narrow the focus this year. The suggestion was made to add more environmental aspects, governmental, nonprofit, displays such as water matters. The Committee agreed to provide the aspects of the environmental fair and to submit their plan by January.

Lorie Mertens-Black suggested a subcommittee be formed to develop the list of demonstrations, classes, vendors, etc. and submit them to the Department of Parks, Recreation and Cultural Arts (PRCA) by January. Karl Chuck mentioned that environmental art be a component and Toni Bridges suggested an education component.

III. DISCUSSION ON COMMITTEE LEADERSHIP

Lorie Mertens-Black introduced the discussion regarding leadership issues, the email from Gary Shifler, as well as other emails and communications with members she had received. Discussion followed.

IV. APPROVAL OF MINUTES

Bob Shair made a motion to approve the minutes of the October 23, 2008 meeting. The motion was seconded by Michael Auclair and passed by unanimous voice vote.

V. CHAIR COMMENTS

David Kout suggested the Committee focus on the recommendations on green building ordinance and then on outreach.

VI. UPDATES ON SUBCOMMITTEE ACTIVITIES

Green Designation: The Committee reviewed the recommendations on the Green Building ordinance. Bob Shair made a motion to approve the recommendations. The motion was seconded by Dennis Stotts. Discussion followed.

Theresa Lianzi made a motion to make a recommendation on construction and debris. The motion was seconded by Steve Feinzig. Jeff Spear questioned who determines “to the greatest extent possible” and voice concern that the cost of this action is very high. Dennis Stotts indicated that an ordinance will have to go through the process; time is needed to allow for implementation forcing technology. Jeff Spear suggested an incentive program rather than a mandate. It was recommended to change the wording to mandate construction and demolition debris “to the greatest extent possible” to “at least 75% construction and debris recycled.”

Dennis Stotts made a motion to approve the revised recommendation (75% construction and debris). The motion was seconded by Steve Feinzig. Discussion followed. The question was asked if the recommendation implied both public and private enforcement and how it would be enforced. The motion passed by voice vote. Michael Auclair and Jeff Spear opposed.

Outreach: General guidelines for outreach were presented:

- Global warming is real
- Don't scare folks
- Offer tips to be more environmentally friendly; keep it simple

VII. MEMBER COMMENTS

Rabbi Frazin informed the Committee about Tikkun Olam Day, an event sponsored by Best Recycling.

Lee Gottlieb asked about collection of e-waste in Hollywood and what the City does with e-waste. He suggested the City host a global warming workshop next year.

Steve Feinzig recommended the Committee plan goals for next year and focus.

Lorie Mertens-Black reminded the Committee that its annual report and goals are due January 30.

Lee Gottlieb requested that he take over the tree issues from Barry Stock.

Lee Gottlieb recommended the Committee have a Green Certification Program as a self-certifying program for businesses and homes. An application would be submitted and a certificate received that is certified by the Green Team and Kids Ecology. David Kout recommended this item be tabled until after the Committee's recommendations.

Lee Gottlieb suggested establishing a tree canopy; review existing ordinance and encourage replanting. This should be a goal for next year; seek grants.

Lorie Mertens-Black restated her suggestion that a subcommittee for Global Groove be created. The Committee decided to hold a subcommittee meeting on Thursday, January 15 at 6:00 p.m.

David Kout recommended a Recycle Day 2009. He recommended that the new School Board member, Ann Murray, be invited to an upcoming meeting.

VIII ADJOURNMENT

The meeting adjourned at 8:07 p.m.

The next meeting will be January 22 at 6:00 p.m. The subcommittee will be on January 15 at 6:00 p.m.