

MINUTES

**Meeting of the City of Hollywood
Green Team Advisory Committee
February 26, 2009 - 6:00 PM**

I. ROLL CALL

Members Present:

Michael Auclair	Bob Shair
Susan Edwards	Jeff Spear
Paul Farren	Dennis Stotts

Heather Federkeil

Also Present:

Steve Feinzig

Mayor Peter Bober

Robert Frazin

Lorie Mertens-Black, Staff Liaison

Sharon Goldberg

Eshrat Nikrooye-Asli, Honorary Student Member

Christy Hritz

David Kout

Members Absent:

Theresa Lianzi

Timothy Gillogly - excused

Kimberly Norment-Schmitt

Lee Gottlieb - excused

Caroline Plechac

Sam Uccello - excused

II. GLOBAL GROOVE

Chair David Kout introduced Eshrat Kristina Nikrooye-Asli, the Green Team's honorary student member. Ms. Nikrooye-Asli provided the Committee with her suggestions for the 2009 Global Groove event.

David Kout reported that he and Sam Uccello had met with the Global Hollywood Network to discuss coordinating the Global Groove activities. Discussion followed on Earth Day/Global Groove activities.

David Kout advised that the Green Team currently has three subcommittees: Goals & Actions, Outreach, and Tree. The Committee agreed to form ad hoc committees rather than standing subcommittees. The following ad hoc committees were established:

- Rain Barrel – Steve Feinzig (chair), Theresa Lianzi, Leonel Picun
- Green Team Booth - Susan Edwards (chair), Terry Lianzi, Christy Hritz
- Native Tree - Lee Gottlieb (chair), Susan Edwards, Heather Federkeil, Theresa Lianzi, and Caroline Plechac.

III. DISCUSSION WITH MAYOR BOBER ON GREEN INITIATIVES

Mayor Peter Bober discussed his desire that residents believe they are making a meaningful contribution through advisory committee participation. He indicated he wants to hear from the Committee and encouraged them to be forward

thinking in making recommendations. He gave examples of issues such as alternative energy, wind turbines, recycle banks, and a green roof on city hall.

The Mayor encouraged the Committee to be leaders, not followers in the pack. Going green in today's economy would support passing a fee to be green and setting policy. He urged them to set an example. The Mayor indicated that he is working toward greening 441 and planting 5,000 new trees citywide during his term.

Discussion followed and the Committee provided the following suggestions: use solar power at City Hall and replenishment of the tree canopy.

David Kout asked about the City ordinance requiring city buildings to be green. Lorie Mertens-Black indicated that no ordinance was passed, but policy is in place for city buildings to be built to Silver LEED standards, and she indicated that the beach public safety complex has been designed to the Silver level.

Christy Hritz questioned about recycling being emphasized at City events as she did not notice recycling along the beach at the Mardi Gras celebration. Michael Auclair advised that recycling bins are being purchased, as well as cigarette urns.

Mayor Bober stated that cigarette butts are in the sand, even six inches down and that he has been trying to contact Mayor Naugle to learn about their program. Paul Farren provided the slogan "Save Your Butt." Steve Feinzig suggested banning smoking on the beach.

David Kout brought up the issue of trees being planted on City property that are prohibited by City ordinance. Mayor Bober requested David Kout send him an email with the details.

David Kout asked where does Committee responsibility end and City staff responsibility begin. Mayor Bober encouraged the Committee to be bold. There is a City commitment to go green, and he suggested the Committee do a white paper, for example on a green roof at City Hall, explaining what's being done, cost, any revenues from sale of plants, etc.

Jeff Spear suggested to gradually implement going green by encouraging residents to starting at home and doing a public relations campaign to promote this.

Dennis Stotts commented on the latest green building ordinance and requested feedback on the Committee's actions. He asked about the possibility of a workshop with the City Commission to discuss implementing green practices. Mayor Bober believes a workshop would be a great way to get the Commission educated and indicated he will work on setting up a workshop. He stated there

may be a need to have several meetings in order to tackle some of the larger issues first.

IV. APPROVAL OF MINUTES

Paul Farren made a motion to approve the minutes of the January 22, 2009 meeting. The motion was seconded by Steve Feinzig and passed by unanimous voice vote.

V. UPDATE ON COMMUNITY OUTREACH SUBCOMMITTEE ACTIVITIES

Outreach Subcommittee. The Committee reviewed Christy Hritz's article for possible submission in the *New Horizons* publication. Heather Federkeil made a motion to submit the article for publication. The motion was seconded by Kimberly Norment-Schmitt and approved by unanimous voice vote.

Goals & Actions Subcommittee. Bob Shair volunteered to work on the water and wastewater goals. He also stressed the need for an emphasis on fuel consumption and indicated he will be working on the goals.

Green Charter Provision. The Committee reviewed Bob Shair's proposal regarding the green charter language. Heather Federkeil made a motion to approve the language as presented by Bob Shair. The motion was seconded by Michael Auclair and passed by unanimous voice vote.

VI. CHAIR'S COMMENTS

David Kout asked for information on the Broward County Sand By-Pass project. Lorie Mertens-Black volunteered to give a presentation at a future date.

David Kout recommended possibly discussing how to obtain concessions from developers with projects to commit to the green claims they have been making.

VII. MEMBER COMMENTS

Heather Federkeil suggested the Committee partner with the Education Advisory Committee regarding outreach efforts in the schools.

Paul Farren indicated he spoke with Casey Eckels regarding recycling and was advised that in order to be rated #1 in recycling a city needs a dedicated employee to provide education on recycling.

Jeff Spear recommended that the next *New Horizons* article inform residents on what they can do in their homes to recycle.

Christy Hritz provided some suggestions for future articles.

Caroline Plachac requested an article on trees be done for *New Horizons*.

VIII. ADJOURNMENT

The meeting adjourned at 8:05 p.m.

The next meeting will be Thursday, March 26.