

## MINUTES

### Meeting of the City of Hollywood Green Team Advisory Committee May 28, 2009 - 6:00 PM

#### Members Present:

Paul Farren  
Steve Feinzig  
Susan Edwards  
Thomas Gillogly  
Sharon Goldberg  
Lee Gottlieb  
Christy Hritz  
David Kout  
Theresa Lianzi  
Kim Norment-Schmitt  
Leonel Picun  
Caroline Plechac  
Bob Shair

Jeff Spear  
Dennis Stotts  
Sam Uccello

#### Members Absent

Robert Frazin - excused

#### Also Present:

Alan Escobar, resident  
Gregory Hearn, resident  
Jay Huebner, South Florida Builders Assoc.  
Lorie Mertens-Black, Staff Liaison

Commissioner Blattner addressed the Green Team concerning several recommendations for the Committee:

- Provide City staff with recommendations and let staff implement them.
- Continue to meet but with a few number of meetings
- Issue a report or present updates to the City Commission

Discussion followed concerning lack of City staff to implement Committee initiatives, i.e. County's task force, and protocol to get staff to implement initiatives. Commissioner Blattner suggested meeting with City Commissioners beforehand to provide them with more detail and recommend a policy, and have staff come back in 90 days with an update.

Approval of the Minutes was tabled until next meeting.

Lorie Mertens-Black provided the Florida Green Building Coalition Green City Designation breakdown by city departments and personnel and provided copies of the Tamarac FGBC application to USGBC. The Committee discussed having an ad hoc meeting to go over who would contact who within the City, in order to divide the labor between the members who are volunteering to help. Steve Feinzig, Sam Uccello, Jay Huebner and Leonel Picun volunteered to do the "legwork".

Lorie Mertens-Black had to leave the meeting and asked Paul Farren to continue with the minutes.

Goals and Actions Subcommittee report discussed the ordinance the Committee is presenting to the City Commission.

Bob Shair said that when we present to the City Commission we should formerly ASK them to pass an ordinance and direct their staff to act upon it.

It was decided that we should simplify all presentations and that we should meet with the commissioners prior to our presentation to get their feedback, so when we present it is clear, to the point and easily understood so they could make a simple judgment vote.

The Committee discussed Green Certification versus building to green standards.

Jeff Spear remarked that the certification process could be costly at a time when contractors and builders are struggling to keep their businesses afloat. He was concerned it would send builders to other jurisdictions.

The Committee discussed building to green certification standards, but not requiring the actual certification and their related costs. Sam Uccello believed that without actual certification that there was no way to ensure that the goals were achieved and no way to enforce proper completion. We also discussed that the high level of LEED silver might be problematic. There was no motion or vote on the issue.

Bob Shair presented his report on the annual fuel usage of the City. Statistically, the City is only down by 1% and our goal was 2%. Several people stated that many police and code officials left their cars running while unattended and that might provide room for improvement.

The Committee discussed an ordinance for water reduction, but consensus was to either hold off on the ordinance or make it a resolution instead, because the City was considering a tiered rate structure which might achieve the desired outcome.

Lee Gottlieb reported that the Tree Committee has prepared a recommended ordinance, but he was concerned that the City has no landscape inspector n staff. Without a landscaper there would be no one to enforce the ordinance. The City needs to have a landscaper, to review plans, enforce planting and do an inventory. David Kout said we should look into doing something for Arbor Day.

Outreach reported on the subcommittee meeting at which the Public Affairs & Marketing Office met with the Green Team members about a segment of Hollywood Full Circle on Hollywood's green initiatives. Paul, who had volunteered to try to locate green businesses, reported he was not very successful in locating green outstanding Hollywood businesses. Christy said there was a new solar business on Hollywood Blvd, but did not know the name or exact location. The Committee discussed doing a story on yards that were certified by the National Wildlife Foundation.

During member's comments, Dennis Stotts said that he believes that the Green Team should be a team with focused purpose and that he felt that during the meeting with the Commission to provide them with the Green Team's recommendations for the Energy Efficiency Block grant funds, that Paul's comments undermined the Green Team's presentation and distracted the Commissioners from providing the feedback that the Green Team was hoping for. Paul said that was not his intention and apologized if that was the case or the perception.

Here was conversation about recycling and Caroline recommended that there be an orientation for new board members.

The meeting adjourned at 8:15 p.m.