

MINUTES

Meeting of the City of Hollywood Green Team Outreach Subcommittee June 10, 2009 - 4:00 PM

I. ROLL CALL

Members Present:

Susan Edwards
Robert Frazin
Christy Hritz
David Kout
Leonel Picum

Also Present:

Lorie Mertens-Black, Dir. Of Intergov. Affairs
Joel Wasserman, Chair of Global Hwd Network

II. DISCUSSION OF OUTREACH EFFORTS

Hollywood Full Circle. Production/Broadcasting staff members are developing a program on green initiatives to be included in the "Hollywood Full Circle" segment for broadcasting on Channel 78. Possible green businesses in Hollywood include the Diplomat, Memorial Hospital, and Falafal Fusion. Other ideas/topics for the segment include various green initiatives ongoing in Hollywood:

- Global Hollywood - National Parking Day
- Public Works – tree sales, recycling, reuse water, alternative fuel vehicles, CNG station, xeriscape projects
- Green Team – summary provided by David Kout
- Resident initiatives:
 - native habitat yard – David Kout
 - solar house – Paul Farren
 - certified green houses – Lee Gottlieb
 - Solar water heater – Robert Frazin
- Driftwood Middle – green projects on site

Channel 78 Green Tips. The subcommittee reviewed a list of green tips for submission to the City's Government Access Channel 78. Upon review, the following recommendations were made:

- Eliminate #19
- Paul Farren will add an item on available rebates/incentives from FPL/TECO
- Christy Hritz will email the updated list.

New Horizons Article. Christy Hritz will email an electronic version of her article for review. Recycling tips from the National Recycling Coalition will be included.

Upcoming Discussion: A workshop with the Greater Hollywood Chamber of Commerce.

III. ADJOURNMENT - Meeting adjourned at 5:00 p.m.