

MINUTES

Meeting of the City of Hollywood Green Team Advisory Committee June 25, 2009 - 6:00 PM

ROLL CALL:

Members Present:

Susan Edwards	Bob Shair
Paul Farren	Jeff Spear
Heather Federkeil	Dennis Stotts
Sharon Goldberg	Sam Uccello

Lee Gottlieb

Christy Hritz

Jay Huebner

David Kout

Theresa Lianzi

Kim Norment-Schmitt

Leonel Picun

Caroline Plechac

Members Absent

Steve Feinzig - excused

Robert Frazin - excused

Also Present:

Lorie Mertens-Black, Staff Liaison

APPROVAL OF THE MINUTES

Samuel Uccello made a motion to approve the minutes presented from the April, May, and June meetings. The motion was seconded by Paul Farren and passed by unanimous voice vote.

STAFF REPORT

Lorie Mertens-Black asked the Committee members to review the Committee roster to verify all information listed. She advised the City Commission had made their appointments for the Green Team on June 24, and all members who had requested reappointment were approved and two new members were added to the Committee: Heather Keenly and Robert Lieberman.

SUBCOMMITTEE REPORTS

Tree Subcommittee - Lee Gottlieb provided a review of the recommendation and work of the Committee and staff. Caroline Plechac made the following comments:

- Section 106.04, Lethal Yellowing Disease. Caroline Plechac recommended removal of the section. She spoke with a representative from UF who recommends removal of the section. Discussion followed on whether Section 106.04 should remain and be removed. Caroline will get the UF representative's qualifications for the Committee to review.
- Section 106.25, Definitions
 - DBH - Delete definition
 - Diameter Breast Height - Add "(DBH)" at end of "Diameter Breast Height." Change "breast height" to "4.5 feet".
 - Historical Tree - Change "as recommended by the Tree Advisory Committee" to "as recommended by the City Manager's designee."
 - Preservation Area - Delete "pursuant to a tree removal license".

- Resource Management Plan - What is this? Mariluz Maldonado was going to research. Does Hollywood have one?
- Xeriscape Principles - Change to match landscape manual language. Provide a better definition.
- Section 106.29, Conditions for Issuance of Permit.
 - Section (4) references an Appendix 1. Where is the Appendix 1? The list needs to be better identified and revised.
 - Section (5) - Where is the reference for categories 1, 2, 3, 4 trees?
 - Section (12) - Use more general language. Leave (a), (b); make (c) the 30%.

Discussion followed on creation of an advisory board vs. specifically having a staff landscape inspector.

- Jay Huebner - Cities without an in-house person use county staff. Who reviews the landscape plans?
- Lee Gottlieb - There needs to be an advocate for trees or an advisory board; use a mix of City staff and volunteers.
- David Kout - Need to have a landscape architect or someone with broader qualifications.
- Lorie Mertens-Black cautioned about recommending the creation of a tree committee; suggested recommending the hiring of a landscape inspector or using the Tree Subcommittee.
- Caroline Plechac suggested reaching out to homeowner/civic associations to ask them to identify areas where trees could be planted. Christy Hritz and Caroline will draft a letter. Lorie will mail the letter to homeowner associations; not to condo associations.

Outreach Subcommittee - David Kout discussed the Hollywood Full Circle video segment. He is drafting a list of the Green Team's accomplishments and still needs details on electrical and water usage. Bob Shair suggested using 2% as a goal as it is commonly used as a goal nationally.

MOTION: Bob Shair made a motion to recommend a goal of reducing electrical usage by 2%. The motion was seconded by Sam Uccello and passed by unanimous voice vote.

MOTION: Jeffrey Spear made a motion to recommend a goal of reducing water usage by 2%. The motion was seconded by Theresa Lianzi and passed by unanimous voice vote.

Discussion followed on the Hollywood Full Circle segment on green businesses. Sharon Goldberg indicated Memorial Regional Hospital agreed to be included as a green business. Christy Hritz had spoken to Fafafel Fusion, but isn't convinced they would be appropriate for the segment. David Kout indicated he will reach out to a new printing company; Paul Farren will contact Roly about his solar system business. After the Hollywood Full Circle segment is completed, the next activity will be to coordinate with the Greater Hollywood Chamber of Commerce.

The articles for *New Horizons* have been submitted.

Goals & Actions Subcommittee – David Kout discussed the city construction ordinance language and suggested including language that provides for when LEED certification is not attainable.

Jeffrey Spear suggested being broad rather than specific when referring to the rating system, focusing on certification rather than the silver level and possibly only encourage certification rather than mandating it.

Bob Shair responded that the consensus of the subcommittee is for certification.

Sam Uccello commented that the subcommittee recommended Silver certification with an out; they did not want to just mirror the State standard.

Paul Farren stated that certification does not have to be costly. It's a conservation issue.

Lorie Mertens-Black suggested the recommendation be certification with flexibility over the system, with an out.

MOTION: Paul Farren made a motion to recommend that for city construction the City require LEED certification or another nationally recognized system with an out, with the City Commission allowing a waiver. The motion was seconded by Theresa Lianzi. Discussion followed.

Lee Gottlieb made a motion to table the motion. The motion to table was seconded by Sam Uccello and passed by unanimous voice vote. David Kout will bring back the item with revisions for the next meeting.

CHAIR'S COMMENTS

Future Speakers - David Kout requested suggestions regarding speakers for future meetings. Since Leonel Picun had made a recommendation about e-books, David asked about having presentations by School Board member Jennifer Gottlieb and/or Robin Bartleman. The consensus of the Committee was not to have School Board members. A presentation on solar panels was suggested. The consensus was no.

The consensus of the Committee is to defer speakers until the fall.

Summer Schedule - It was suggested the Committee not meet on July 23. The vote was 6 to 5 not to meet in July. The next regular meeting will be held on August 27.

Emails - The Committee members were asked to bring information in articles rather than email the links. Lorie Mertens-Black will copy the articles or a member can share articles.

Investigation on Green Roofs - The Committee members were asked if anyone was interested in pursuing this initiative. No one volunteered.

Orientation for New Members - It was suggested having an orientation for new members to let them know what the Committee is working on. The consensus was it is not necessary for only new two members. Lorie Mertens-Black suggested be advised to review the minutes on the website.

MEMBERS' COMMENTS

Chair and Vice Chair - Lorie Mertens-Black suggested the Committee hold an election of a chair and vice chair at the next regular meeting.

Subcommittee Meeting - Lorie Mertens-Black will set up a subcommittee meeting to discuss Florida Green Building Certification.

ADJOURNMENT

The meeting adjourned at 8:15 p.m.