
City-Wide Master Plan Break Out Session
SUMMARY OF MINUTES
CITY-WIDE PRIORITIES TASK FORCE
Monday, June 19, 2000
6:30 P.M.

ATTENDANCE

A Public Workshop sponsored by the **City-Wide Priorities Task Force** convened at 6:30 PM on Monday, June 19, 2000, in room 215, in City Hall, Hollywood, Florida. The following persons were present:

Irwin Oster, Task Force Chair
Adrienne Waldron
Robert Shair
Robert Goodman
Cynthia Baker

Elaine Bess
Steve Welsch
Diane Sloan
Pauline Broderick

Staff

Martin Schneider, Community Planning Division

Consultant

Rachel Smith, Keith and Schnars

SUMMARY OF ACTIONS

A. Task Force Business

The Minutes from the May 15th and June 5th City-Wide Priorities Task Force Meetings were approved.

B. Discussion of Criteria Development Workshop Results and Next Steps

It was decided that the results from the Priorities Criteria Workshop would be presented by Steve Welsch. In his absence, Bob Shair will fill-in.

The Task Force discussed the outcome of the Criteria vote and how the Criteria should be used. Bob Shair showed an example of a matrix and how it could be used to rank priorities.

Rachel Smith, Keith and Schnars Consulting Team, explained that this might be a good time to talk about the overall Master Plan process as it is now envisioned. The Master Plan process is now in the middle of analysis of each of the Sub-Areas. The Task Forces

discuss the Resource Manual Questions in breakout sessions. From the answers to these Resource Questions, the consultant creates alternatives for each Sub-Area. The final document will be broken divided two ways; by Sub-Area and by Task Force issue. One role for the City-Wide Priorities Task Force will be to help develop an overall vision for the City.

Adrienne Waldron asked what the City-Wide Priorities Task Force role should be until that time. Ms. Smith answered that one thing would be to come up with a Vision Statement for the Master Plan. Martin Schneider added that during the Sub-Area phase, the City-Wide Priorities Task Force could attend and participate in other Task Force meetings to become familiar with the issues each group is discussing and add a “city-wide” perspective to the discussion.

Bob Shair said that he understood two concepts to apply to the City-Wide Priorities Task Force. One is to maintain a city-wide focus on issues and the other is to create criteria for ranking priorities. What is our role?

Ms. Smith answered that the City-Wide Priorities role does include those tasks, but that any ranking of priorities would be premature at this time. The priorities continue to evolve as the process progresses.

Elaine Bess asked how the City-Wide Master Plan ties in with the next round of the Neighborhood Master Plans, which will soon be underway. Ms. Smith answered that the Neighborhood Master Plan process will continue on its own. Mr. Schneider added that the Neighborhood Master Plan follows a precise process involving City Department Heads meeting with neighborhood groups to get input, primarily for capital projects. This process will go on during the City-Wide Master Plan, but both processes will be aware of the actions of the other.

Ms. Waldron returned to the previous discussion regarding the role of the City-Wide Priorities Task Force. The “criteria task” has been completed and now we are ready to begin the next step.

Ms. Smith restated that the consultant is working with City staff to update the original priorities and that it is a little premature to rank them at this time.

Mr. Shair asked whether other Task Forces are prioritizing issues and whether they are using criteria to do so. Ms. Smith answered that some groups have prioritized issues and some have not. They are not using any criteria, but the priorities are still evolving.

The group discussed which members were already attending other Task Force meetings.

Ms. Waldron thought that it would be a good idea for members of this Task Force to attend other Task Forces and then meet separately to answer the Resource Questions dealing with City-Wide issues. The group agreed to this concept.

Ms. Waldron said that questions do not change much by Sub-Area. Ms. Smith answered that some areas do have different issues and require a different focus.

Cynthia Baker said that in order for this Task Force to attend other Task Force meetings we would need to get the Resource Manual early. Staff and the Consultant confirmed that the Resource Manual questions will be distributed early starting with the next Joint Task Force Meeting.

Ms. Baker asked what the length the Vision Statement should be. Ms. Smith answered that it should be about one paragraph.

It was suggested that the Resource Manual Questions be put on the Web Site.

Ms. Waldron recapped the next steps: At the Joint Task Force meetings, City-Wide Priorities Task Force members will participate in other Task Force break-out sessions. At the separate City-Wide Priorities meeting, we will review how the other Task Force sessions went and work on our questions. Ms. Smith said that this sounded like a great idea. It sounds like we're right on track. The Criteria creation was important, but it is too early in the process to rank priorities.

It was decided to distribute the Priorities Criteria at the Joint Task Force meeting.

C. Discussion of Next Task Force Meeting.

The Next City-Wide Priorities Task Force Meeting will be held Monday, July 10th at 6:30 PM.

ADJOURNMENT

THE MEETING WAS ADJOURNED AT 8:00 p.m.