



CITY OF HOLLYWOOD

OPEN FOR BUSINESS PROGRAM OVERVIEW

The City of Hollywood's "Open for Business Program" will assist residents, businesses and the City in identifying businesses that are safe, structurally sound and open for business after a natural disaster. Through the City's "Open for Business Program," your business will receive free marketing after a natural disaster which will help drive traffic to your business.

When to display the static cling decal or door hanger

- After the City of Hollywood has declared a State of Emergency
- After ensuring your business is safe and structurally sound after a natural disaster
- After contacting the Office of Business & International Trade at 954.921.3388 to report your business open to the public

When NOT to display the static cling decal or door hanger

- If there is not a natural disaster or declared State of Emergency
- If your business has suffered structural damage after a natural disaster
- If your business is unable to be open during normal business hours following a natural disaster

When displaying the static cling decal or door hanger, do so in a location easily seen by the public. It can be revoked if it is displayed and the business has sustained structural damage and is unsafe for the public, or if there is not a natural disaster. If the decal is revoked, the business will not be eligible to participate in the Program for the remainder of the current year and can make application to participate in the program the following year, starting October 1. **To report any structural damage to the business, please contact the Office of Business & International Trade at 954.921.3388.**

The "Open for Business Program" Static Cling Decal or Door Hanger shall be removed from the business no later than five business days after receiving written notification from the Office of Business & International Trade.