



## Help spread the word about Hollywood's All-America City Award.

Hollywood organizations and businesses are encouraged to use the All-America City logo in promoting the community. This highly visible "stamp of approval" is widely recognized as evidence of a community of caring and dedicated individuals. If you would like to receive a high-resolution copy of the All-America City logo, please e-mail [all-amicacity@hollywoodfl.org](mailto:all-amicacity@hollywoodfl.org).

### **GUIDELINES FOR USING THE ALL-AMERICA CITY LOGO**

1. We encourage you to use the logo as widely as possible! It publicizes Hollywood's designation and helps build civic pride.
2. Hollywood's name and the year must be included in all uses of the logo.
3. The logo cannot be used for profit commercial ventures.
4. All merchandise bearing the logo must be approved by the National Civic League and the City of Hollywood by submitting to Alison Hibbert at the City of Hollywood. Profits can be used to benefit local non-profit projects.
5. The logo is registered with the federal government and may only be used by communities designated by the National Civic League.
6. Please provide the printers with the correct PMS colors of the logo: PMS 200 (Red) and PMS 280 (Blue).
7. The jpeg file of the logo can be acquired by contacting City of Hollywood at (954) 921-3397 or email [all-amicacity@hollywoodfl.org](mailto:all-amicacity@hollywoodfl.org).