



MINUTES

Virtual Meeting of the City of Hollywood  
 Sustainability Advisory Committee  
 June 24, 2021 – 6:00 PM  
 DRAFT

<b>Present</b>	<b>Staff Liaison</b>
Stephanie Anderson	Lauren Pollock Peter Bieniek
Wendy Schugar-Martin, Chair Grahm Rubin Sylvia Meyer Catherine Uden	<b>Guests</b> Lisa Hoffmeyer Julia Poliadis
<b>Absent</b>	
Graham Penn Dale Cheek Todd Delmay Jade Vinet	

The meeting was called to order at 6:09 PM by Wendy Schugar-Martin. Roll call. Attendance was taken, noted above. A quorum was not present. Minutes from the April 22, 2021 and May 27<sup>th</sup>, 2021 meeting were discussed.

Announcements

Cat emailed Elaine about the manta ray signs that she saw at another beach and proposed that Hollywood Beach do the same to prevent the fishing of manta rays. Cat shared to the Committee that she delivered balloon tags to the three stores that have requested them and suggested that balloons should be banned from Hollywood Beach. Catherine brought up the use of beach tractors and their drag bars and recommended that Hollywood should stop using them. Cat also brought up that she attended the City's Juneteenth holiday celebration, and she believed that many of the vendors from the event were not in compliance with the plastics ordinance. She suggested that more communication should be provided to event holders in the future to ensure that events are compliant with the ordinance.

Stephanie brought up the annual Diamonds in the Rough golf tournament, which is planning on being compliant with the plastics ordinance. She also shared that the community garden at North 22<sup>nd</sup> Avenue and Sheridan Street has been littered by illegal dumping on the property. She is looking for volunteers from the community to help with the garden.



Stephanie also attended the Juneteenth event; however she believes that the event was compliant. She said that some vendors had problems finding products that were compliant. She claimed that the City told vendors that there would be water stations, but there were none available. Catherine replied by saying that the ice cream vendor provided plastic spoons to customers. Stephanie also suggested that the City needs to notify vendors about the ordinance ahead of time. Wendy recommended that future flyers for events should include a link to the ordinance, and that the City needs to help vendors find more sustainable food packaging and resources. Catherine suggested that City should reach out to local grocery stores to have more sustainable materials on-hand so that vendors can comply. Sylvia would be willing to talk to her local Publix, likewise with Stephanie.

Stephanie brought up the pollution of a park by large trucks which has been potentially contaminating the area near the park with oil. Stephanie would also like to bring the mosquito ordinance back on the agenda for next month's meeting.

#### Calendar of quarterly presentations to the Commission on sustainability topics

Wendy stated that the presentations will be back in the end of August. She would like for the presentations to be held in September, December, March, and July. Some of her ideas of topics include the enforcement of the plastics ordinance, mosquito ordinance, turtle hatchings, and the use of tractors on the beach. Wendy said she would want to attend and present at the first meeting in September.

Wendy also spoke about beach raking and reducing the budget for that. Stephanie suggested the reallocation of money for raking to go to youth groups who could help at the beach. Wendy supported Stephanie's idea and proposed a similar concept with an "adopt a beach" maintaining system. Catherine brought up educating the public on the benefits of the use of seaweed on our beaches. Wendy suggests that more publicity should be brought up behind this, and more resources should be created for education of the public. Lauren brought up the slideshow presentation at Margaritaville that will educate the public on the plastics ordinance.

Catherine invited Peter to discuss the use of tractors on the beach. Peter discussed the benefits of using tractors on the beach in Hollywood, and that operations and practices are constantly being monitored. Wendy concluded the conversation stating that the use of tractors on the beaches will be on the agenda in July, and she invited Peter to the July meeting.

#### Coalition of SAC's in Broward County

Wendy asked if the letter asking to join has already been sent or reviewed by Committee members. It was concluded that it hasn't been reviewed and needs to be on July's agenda.

Wendy suggested that mid-year appointments of Committee members should be investigated to increase the SAC's size and attendance.

#### Rain barrel giveaway update

Stephanie updated the Committee and said that while the City is ready, she hasn't heard back yet from Coca Cola. She said she applied for the rain barrels about 37 days prior to the June meeting. Her cousin



works for Coca Cola, so the City now has two contacts at Coca Cola. Stephanie and Elaine are working on finding a curriculum for the giveaway. Stephanie believes that she will have a response by the next SAC meeting. Stephanie suggested that once received Elaine should send all the information to the members of the SAC.

Sylvia brought up that other local Cities' curriculum should be referenced when creating the curriculum.

#### Azalea Terrace/Hollywood Beach Community Centre Proposal

Catherine brought up the Azalea Terrace Proposal from the previous SAC meeting. Development would be a private/public partnership where a thirty-story high-rise would be built. Catherine brought up the City's height restrictions, which the proposal would be in violation of. Cat pointed out concerns over the proposed movement of the park to where the dunes are currently located. Cat said that a new plan is underway to address the concerns of the people, potentially in August. Wendy replied saying that more information on voting needs to be found so that the SAC can respond.

Wendy brought up how buildings along Central Beach are more compliant with height restrictions, but how south of this many of the buildings are taller. Wendy brought up the tragedy in Surfside and how that may implicate the construction of the building. Wendy suggested that the aesthetic value of Hollywood Beach needs to be protected.

Catherine brought up those problems that can arise from building on a barrier island, and how this proposed building may put older buildings at harm's way.

Stephanie recommends that at the next meeting the SAC should create an itemized list of problems that will arise from the construction of the building.

Wendy will create another power point presentation for the Commission that discusses the problems that will arise from the proposal, and how it's not in the best interest of the community. Sylvia recommended that the financial problems that may arise should be included in the presentation.

#### Brainstorm education plans for fall and spring

Wendy moved on to the agenda topic as this topic was discussed earlier.

#### July agenda

Tractor Resolution

Sample Presentation for Commissioners

Coalition Invite Letter and Pick Date for Meeting

Azalea Terrace Proposal

Education Program and Permitting for Events (Plastics Ordinance)

Rain Barrel Giveaway

Mosquito Resolution

The meeting adjourned at 8:01 P.M.