



MINUTES

Virtual Meeting of the City of Hollywood
 Sustainability Advisory Committee
 May 27, 2021 – 6:00 PM
 DRAFT

Present	Staff Liaison
Todd Delmay Sylvia Meyer Wendy Schugar-Martin, Chair Catherine Uden	Elaine Franklin
	Guests
	Julia Poliadis
Absent	
Stephanie Anderson Dale Cheek Graham Penn Grahm Rubin Jade Vinet	

The meeting was called to order at 6:06 PM by Wendy Schugar-Martin. Roll call. Attendance was taken, noted above. A quorum was not present.

Minutes from the March 25, 2021, meeting were discussed. Wendy requested a correction to include her speaking to Commissioner Gruber about the Azalea Terrace proposed development.

Announcements

Wendy thanked everyone for their contributions to a phenomenal beach cleanup event for Earth Day, noting that everyone pitched in and complemented each other's efforts to produce a smooth event.

Sylvia is encouraged by the recent events on the national level to address climate change and reduce the use of and investment in fossil fuels.

Todd shared that Uber Eats is developing a choice for app users to identify restaurants that provide packaging that complies with the plastic and foam ordinance. Hollywood will be used as a pilot for this new option. Hilary Cassell connected the Chamber with Uber Eats. This was prompted by Commissioners noticing how difficult it is to find restaurants in Hollywood that can provide takeout food in packaging that is compliant with the new ordinance. Uber Eats will also pull the data on which restaurants receive the most orders.

Elaine Franklin shared the results of the Commission meeting from May 26th whereby the Commission appointed members to the boards and committees. Wendy and Todd were reappointed as business members. Stephanie Anderson was reappointed as a citywide

member. Julia Poliadis was a new appointment, also to a citywide position. As of July 2021, there will only be 6 members on the SAC, just enough for a quorum. Thus, the Commission will advertise again later this year to get additional candidates and fill the remaining 6 vacant positions, which are 5 citywide positions and 1 South Florida Builders Association position. Regarding the Earth Day event, she highlighted it in the City Manager's Weekly Report and will forward a copy to members. The City did not get selected for the Community Foundation of Broward's Be Bold Prize. The City is reopening on June 14th. It is currently unclear if this will affect the Committee meeting virtually or not. She introduced her new summer intern, Lauren Pollock. Among other assignments, Lauren is contacting Hollywood stores that sell balloons to ask them to give out a card with balloons as they're sold saying not to release them and providing information on the ordinance. Elaine asked the SAC if they are willing to help with this endeavor if Lauren needs it and several agreed.

SAC Coalition Letter, Broward County

Wendy discussed Broward County's new Resilience Dashboard, noting that it doesn't solve what the SAC wanted. Since the SAC seeks to bring groups together to work on initiatives, they will continue to wait until the Sustainability Stewards is running again.

Rain Barrel Update

The rain barrel workshop and giveaway have been rescheduled from late May and early June to July 27th for the workshop and August 14th for the giveaway, provided the SAC receives barrels from Coca Cola. The dates were changed because Coca Cola needed a flyer of the event and then 30 days to determine if they can provide the requested number of barrels. The timeline Stephanie and Elaine were working with originally did not coincide with Coca Cola's timeline.

Proposed Azalea Terrace Development

Wendy shared details about her meeting with Commissioner Gruber. The Related Group sent an unsolicited bid, which prompted the City to issue a Request for Proposals (RFP). She emphasized that RFPs need to include language about developments minimizing or avoiding impacts on turtles, birds and other wildlife. Gruber agrees and thinks the Commission should rely on the SAC more. As for the letter to the Commissioners on this matter, Commissioner Gruber may not have seen it, so maybe it needs to be presented differently. She suggested that the SAC give presentations to the Commission on a quarterly basis about SAC concerns going forward, which other members supported.

Todd contacted Commissioner Sherwood, but they hadn't spoken as of the meeting. He noted that the Procurement Code should have language on sustainability in it. He's working with Tammie Hechler and Tami Thornton in the City's Human Resources Department.

Cat pointed out that Hollywood is the most difficult City to speak at Commission meetings because of the time of day allotted, comments are only taken one time/month, and the period is only 30 minutes. She contacted Commissioner Callari on this issue who denied a lot of what was presented by the developers and said that a 1 page FAQ will be available. Cat is still waiting to speak with her. Wendy is also still waiting to speak with her.

Beach tractors

Cat noted the high frequency of tractor use on the beach to remove seaweed and litter and to smooth the sand with a drag bar. She explained that the State doesn't groom State park beaches at all, which protects the ecosystem. She recommends that Hollywood stop using the drag bar and stop using tractors outside of seaweed season. Wendy recommends educating City staff and holding a workshop with staff if there is resistance.

June Agenda

Calendar for attending Commission meetings

Rain barrel update

SAC Coalition

Brainstorm education activities for fall 2021 and spring 2022

The meeting adjourned at 7:25 P.M.