



MINUTES

Virtual Meeting of the City of Hollywood
 Sustainability Advisory Committee
 April 22, 2021 – 6:00 PM
 DRAFT

Present	Staff Liaison
Stephanie Anderson Dale Cheek Todd Delmay Sylvia Meyer Catherine Uden Jade Vinet Wendy Schugar-Martin, Chair	Elaine Franklin
	Guests
	Diana Sanchez Celeste Gutierrez
Absent	
Graham Penn Grahm Rubin	

The meeting was called to order at 6:13 PM. by Wendy Schugar-Martin. Roll call. Attendance was taken, noted above. A quorum was present.

Jade Vinet made a motion to pass the minutes from the March 25, 2021, meeting. Dale Cheek seconded the motion and it passed unanimously.

Announcements

Cat Uden pointed out all the trash on the beaches on weekends and that more trash cans are needed. Lids are needed to keep items from blowing around. She never sees staff picking up litter, just driving. They should walk instead. Regarding the new plastics ordinance, every flyer and announcement should say “no plastics!” There’s a "Beach Residential Only" zones ordinance that would bar people who have City parking permits from being able to park in certain areas on the barrier island.

Jade shared an article from Virginia about a statewide plastics ban.

Stephanie Anderson noted that in the Oakwood area there are 18 wheelers everywhere. There is a second community garden on Sheridan Street and 22nd Avenue. It has free mulch. The other community garden is at Atlanta St and 22nd Ave.

Dale said the Lions Club is doing a monthly cleanup in a mangrove area and that they will help with the SAC’s cleanup on 4/23/21. A running club will help with the cleanup as well.

Sylvia Meyer announced that the Broward Solid Waste Action Group had their second vote on a facility and that the SAC should follow these developments.

Wendy mentioned the SAC's Earth Day and Arbor Day beach cleanup happening Friday evening at 5pm. She will bring a printed list of registered license plates in case anyone asks about their parking fee being waived. She accepted the Earth Day proclamation from the City Commission on Wednesday.

Elaine thanked members for their support of the City's application for the Community Foundation of Broward's Be Bold Prize and for providing a letter of support, which Sylvia drafted. She reminded members to bring signs with QR codes to the cleanup as discussed at the March meeting. She will bring yard signs to post the codes and other messaging. Cat can bring a table. Regarding the climate change resolution to go before the Commission, senior staff questioned the efficacy of such resolutions and voiced concern that it could bring the spotlight back to the City to scrutinize the actions the City is taking to curb climate change. Staff asked if the SAC would compile best practices from other Cities' climate action plans. Members asked in March about access to City parks and water fountains in light of covid. The City has been approved to turn on the fountains. A work order went to Public Works on 4/21/21 to start turning them on. It will probably take a few days before they are on at all sites. All parks are open except for indoor facilities. The new County Emergency Order says indoor facilities can be opened once the County has 50% of people vaccinated and cases fall below a ten day average of 5%. Elaine has emailed Margaritaville staff to see about showing slides on their bandshell screen about the plastics ordinance. Wendy, Stephanie, Todd Delmay, and Graham Rubin applied for reappointment along with one new applicant, which would put the filled positions at 7, just above the quorum requirement of 6, as of July 1, 2021. She reviewed her discussion with Stephanie about the rain barrel giveaway plan. She received emails from Adriene Barmann and Sean Atkinson about the P3 development at Azalea Terrace will include them in the minutes.

SAC Coalition Letter, Broward County

Wendy still hasn't been able to reach Commissioner Callari, a Director on the Broward League of Cities Board. She followed up with Jennifer Jurado who said that there are already some groups that bring cities together. The County staff position that runs the Sustainability Stewards program is still vacant and needs to be filled. There is a new sustainability dashboard that the County just released. Elaine will inform members of what is in it. The SAC could wait until the position filled, see what information the dashboard offers, or push through on its own and contact other cities. The coalition could drive items like beach tractoring. Discussion ensued about suggesting 3 Sustainability Steward workshop ideas, which included mosquitoes, plastics, turtle lighting, water conservation, green fleets, clean air, front yard gardening, solar lighting, composting, best practices on fertilizer, and reducing meat consumption. Parks and Recreation does mosquito management but Jennifer will investigate. Wendy will follow up with her next week.

Update on Genetically Modified (GM) Mosquitoes Draft Resolution

This topic was subsumed by discussion on the coalition.

Reusable Water Bottles

Stephanie is on the board of Diamonds in the Rough and is concerned about compostable bioplastic items not being allowed by the new ordinance. She did not want that to be included. Members discussed reusables versus disposables and the pros and cons of each. Money needs to be provided to help nonprofits this summer comply with the ordinance, which maybe sponsors could provide. Camps are sending information on the ban with their equipment lists.

Rain Barrel Giveaway

Stephanie and Elaine are planning the rain barrel giveaway event for early June. Elaine asked Dale to see if kit parts could be gathered for less than the kits are being sold pre-made. Coca Cola needs 30 days to approve the barrel request. Elaine is working with Public Works on receiving and storing the barrels, staff availability for the activities – receiving, assembling, and distributing the barrels.

SAC Earth Day Sunset Beach Cleanup

Members discussed who will attend and what they will bring.

Proposed Azalea Terrace Development

Wendy noted that the SAC sent a letter to the Commission supporting dune restoration, thus, the City should not allow developments to do anything to the dunes. The proposal ignores the height restriction because it is on City property. Aspects of the plan like density and wildlife hazards are unsustainable. Members agreed to call the Commissioners individually on May 3rd before the next Commission meeting. Jade made a motion to call the Commissioners. Cat seconded and it passed unanimously. Sylvia made a motion for the members to speak individually to the Commissioners as representatives of the SAC. Jade seconded and it passed unanimously.

Todd Delmay – Sherwood

Dale – Biederman

Jade – Anderson

Cat – Callari, who said she will discuss it after the FAQ is released

Wendy - Gruber

Beach Tractors

Tabled until May

May Agenda

Beach tractors

Rain barrels

Coalition update

Azalea Terrace – next action steps

Be Bold Prize update

Agenda items can be sent to Elaine until the week before the next meeting on May 27th.

The meeting adjourned at 8:10 P.M.

Emails from concerned citizens about the proposed Azalea Terrace development

From: Adriene Barmann <adrienesierraleader@gmail.com>

Sent: Monday, April 19, 2021 6:30 PM

To: Ali Parker <APARKER@hollywoodfl.org>; Elaine Franklin <EFRANKLIN@hollywoodfl.org>

Cc: Sean Atkinson <sean@immediatetech.net>; Sue Caruso <susan.caruso@florida.sierraclub.org>; Leah

Weisburd <leabird@comcast.net>; Karen Novick <mllove35@aol.com>; Adriene Barmann

<adrienesierraleader@gmail.com>

Subject: [EXT]Adriene Barmann from Broward Sierra Club is Concerned about the planned 30-story

luxury condo coming to Hollywood Beach, on a 4-acre parcel where the park and community center is located at 1301 South Ocean Drive

Good afternoon Ali Parker and Elaine Franklin,

My name is Adriene Barmann and I am a constituent in Hollywood, district one (33019), and I am the Vice -Chair of the Broward Sierra Club. I was recently made aware of a planned very tall 30-story luxury condo coming to Hollywood Beach, on a 4-acre parcel where the park and community center is located at 1301 South Ocean Drive.

I am appalled that this 30 story posh condo is even being considered to be built on Hollywood Beach. There are so many wrong things in the plans for the building. To start with multiple land use and height restrictions are being ignored, and the environmental impacts of this planned project have to be addressed. It also seems like the 'quiet chill vibe' in that part of Hollywood beach will be lost if the plan goes through.

It looks like the City Commissioners are blinded by the money that is being thrown at them to build this monster tall building. As you know, the Hollywood Beach Cultural and Community Center is a popular neighborhood facility for the locals to participate in classes, activities and meetings. The park is also a meeting place for families and children. The developers claim that building a fancy high end tower building, a 3 story parking garage and a 5000 square foot restaurant on this 4 acre parcel will not impact the quiet beach vibe community? Cars, trucks, and lots of people are surely going to impact this small beach side area. And the builder claims that the new community center will be 2 stories high and the park will be built closer to the ocean, which means sand dunes will be impacted. And several yards south of this planned community is Sunny Isles which has overbuilt towers and alarming beach erosion problems.

Does Hollywood want to join the beach erosion issues that are along South Florida's coastline?

There are several things that the Hollywood Commissioners need to take in consideration:

1. Most important is the environmental impact of such a tall plush condominium and large restaurant will affect traffic, storm water runoff and the effect it will have on the locals that own condos in that quiet part of the beach.
2. More deterioration of the sand dunes and vegetation that exist over the current area. And understanding the loss of the vegetated coastal sand dunes which maintain beach sand and provide coastal storm protection against flooding will be in that area.
3. Turtle nesting will be directly impacted by more populated areas and people, as well as lights from the buildings.
4. Noise from increased traffic and the restaurant will impact the locals.

This is a bad idea.

I plan to say a comment on Wednesday, during the Commission meeting public comment time which is #14 on the agenda. I would like to discuss this terrible project with both of you since you are in the sustainability office. My phone number is 954-328-9447. I will be available after 3 PM tomorrow.

Adriene Barmann
Broward Sierra Club
Vice-Chair
Outings Chair



From: Sean Atkinson <sean@immediatetech.net>

Sent: Monday, April 19, 2021 11:23 PM

To: Ali Parker <APARKER@hollywoodfl.org>; Elaine Franklin <EFRANKLIN@hollywoodfl.org>

Subject: [EXT]Planned 30-story luxury condo coming to Hollywood Beach, on a 4-acre parcel where the park and community center is located at 1301 South Ocean Drive

Dear Elaine:

I submitted this to Citizen Comments for this week. Kindly forward to the Sustainability Adv Board: Is the City of Hollywood deliberately trying to create a "Millionaires Row" on our beach to crowd out regular folks? Because we seem to be embarked on that course. The proposed Related Group public land giveaway is a bad deal not just financially, but for what it says about what we collectively value. The loss of the Harry Berry Park and the Hollywood Beach Culture & Community Center -- vital parts of current residents' lives -- will not be a temporary inconvenience during the years of construction upheaval this project will require. As any longtime resident knows, millionaires don't long welcome the hoi polloi on what they see as "their" property. The tower's occupants -- many of whom would come from other states and countries, and have no personal connection with the City -- will surely find a way to privatize the new, replacement park and community center. We've seen it happen too many times before. And we'd be fools to let it happen again.

We call ourselves "The Diamond of the Gold Coast" because our city is a rare gem in South Florida -- an affordable place to work and live that takes special care to preserve the delicate ecosystem that is our greatest treasure. The proposed Related project endangers all of that, and uses public land to do it. We do not need more concrete on the beach, and less public access. We need our commissioners to do what we elected them to do: protect our cultural and environmental heritage, and keep it accessible to all people. Not just millionaires.

Sincerely,

Sean Atkinson

Immediate Tech Support

sean@immediatetech.net

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