



**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

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**63<sup>rd</sup> Annual Candy Cane Parade on Hollywood Beach**

*Hollywood, FL* – The 63<sup>rd</sup> Annual Candy Cane Parade along the world-famous Hollywood Beach Broadwalk is taking place on Saturday, December 8<sup>th</sup> at 7:00 p.m. This year’s parade theme, “Celebrating Our Seas,” is sure to inspire many creative and colorful floats and other entries with a unique take on the holiday season on Hollywood Beach.

The parade begins at Missouri Street and will head south along the Broadwalk to Harrison Street. Parade emcees and complimentary bleacher seating will be available at Charnow Park at Garfield Street and at the Hollywood Beach Theatre at Johnson Street. Guests are also encouraged to bring a lawn chair for top-notch viewing of the parade floats, marching bands and creative displays from civic, non-profit and children’s groups, or reserve a table at one of the many seaside restaurants.

Due to the high demand for parking on the barrier island, beginning at 5:00 p.m., parade goers are encouraged to park in one of the downtown parking garages and take the free shuttle to the beach. The downtown parking garages are located at 19th Avenue at Polk Street and 20th Avenue at Van Buren Street. Shuttles will circulate non-stop throughout the evening with the last shuttle leaving the beach at 10:00 p.m. Downtown parking rates apply.

In keeping with the “Celebrating Our Seas” theme, parade participants are being asked to hand out candy to parade goers, rather than throwing it from floats. This will help reduce waste on the Broadwalk and sandy beach. Parade attendees can look forward to candy canes and peppermint flavored salt water taffy.

Hollywood’s signature holiday event, the Candy Cane Parade is presented in partnership with the Hollywood Community Redevelopment Agency and the Department of Parks, Recreation and Cultural Arts. For more event information, please contact the Department of Parks, Recreation and Cultural Arts at 954.921.3404. For media inquiries, please contact Joann Hussey at 954.921.3328.

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