



HOLLYWOOD DIGEST

Updates from the City Commission Meeting

The City of Hollywood is conducting its Regular City Commission Meetings in both a virtual and in-person format. However, due to limited public access to City Hall, the City is offering several options for members of the public to view and participate in the meetings.

To view the meeting agenda, please visit hollywoodfl.org. Members of the public may watch the City Commission Meetings via the City's website at hollywoodfl.org/WatchMeeting, on Comcast Channel 78 or ATT U-Verse Channel 99. To provide comments on an Agenda item, please submit comments via the [online fillable form](#) to be read into the record during the meetings or [register online](#) to provide in-person comments.

This **Hollywood Digest** is an update of the actions taken and information shared during the City Commission Meeting held on Wednesday, January 20, 2021. In case you missed the live meeting, the archived video can be viewed on the City's website at hollywoodfl.org.

Special Presentation Celebrating the Life of Dean Decker, Chief Building Official

City of Hollywood staff honored the life of Dean Decker, the City's Chief Building Official, with a poignant video tribute. Dean passed away on Sunday, January 10th. He was a dear friend and colleague to many. He was larger than life and filled with all the best qualities of a public servant, and more importantly, as a human being. All who were blessed to know Dean, know that he was the embodiment of service, a true gentleman and a kind soul. Dean will be sorely missed, and the City of Hollywood extends our deepest condolences to his children Doug, Chris and Kim, his two grandchildren Daniel and Kaylee, and his countless friends and loved ones. To watch the video tribute, go to hollywoodfl.org, click on the video for the January 20th meeting, then click on "Remembrance Dedication for Dean Decker."

CITY COMMISSION MEETING

Redevelopment Proposals for Hollywood Beach Culture and Community Center

Raelin Storey, Director of Communications, Marketing & Economic Development, along with the City's real estate consultant, CBRE, presented the top-ranked firms that submitted proposals for the City-owned property at 1301 South Ocean Drive, which includes the Hollywood Beach Culture and Community Center. The four firms include The Chateau Group, The Continuum Company, Key International 13th Floor, and The Related Group. Each firm presented high quality, aesthetically pleasing projects that include beautifully designed public spaces for this underutilized site. At an upcoming City Commission Meeting, the four firms will provide the City with their Best and Final Offer (BAFO).



The Chateau Group proposes a low-rise community center building, a mix use project with public beach access, retail and a park. The Group also proposes the incorporation of the Broadwalk design and preservation of the existing dunes. A land swap and additional monetary contributions are included.



The Continuum is proposing a pedestrian-friendly, community-oriented P3 project that includes a new Hollywood Beach Culture and Community Center with a library, a 5-story workforce rental building with affordable housing, an active and passive outdoor space, improvements to Harry Berry Park and a 300-unit leasehold condominium.



Key International 13th Floor Hollywood is proposing Azure Oceanfront Residences and Resort. The proposed project design and development includes a public plaza that activates the end of Hollywood Broadwalk with local public art, a community center with a library using a holistic approach, and the relocation of Harry Berry Park that revitalizes the existing park.



The Related Group proposed a slender taller tower that minimizes the impact on adjacent properties to preserve the neighboring buildings views to the ocean and beach. They offer two options for the placement of the community center – one linear facility that is parallel to the Broadwalk and one that is located along the beachfront.

To view the presentations made by each firm, go to hollywoodfl.org/WatchMeetings.

Vacation Rentals License Program

The City Commission unanimously approved an ordinance amending Chapter 119 of the City's Code Ordinances - Vacation Rental License Program. The ordinance discontinues the issuance of conditional licenses and requires all property owners who are operating a vacation rental to obtain a Vacation Rental License no later than April 1, 2021. In addition, the amendments to the Ordinance include:

- Limit of 2 people per bedroom
- Guests vehicles shall be parked on the driveway and if on-street parking is available, parking shall be limited to the adjacent property line and comply with the City of Hollywood's Code of Ordinances Section 72.022 (C)
- At all other times, the maximum occupancy at a vacation rental shall not exceed one and one-half (1.5) times the maximum overnight occupancy
- Up to four persons under 4 years old are exempt from and shall not count towards the occupancy limits

GOB Projects Approved

Rotary Park Drainage Improvement: The City Commission unanimously approved a resolution that allows for drainage improvements at Rotary Park. After significant rain events, the baseball fields at Rotary Park need to be closed for extended periods because the fields are unplayable. This GOB project will provide additional drainage infrastructure on the south east area of the park to improve the recovery time and minimize the disruption of playing time.



Hollywood Beach Golf Course and Clubhouse: The City Commission unanimously approved the design and construction of a new clubhouse and drainage improvements at the Hollywood Beach Golf Course and Clubhouse. This project will include improved drainage and raising the east side of the golf course to allow faster recovery after rain events, design a new golf course maintenance and restroom building, enhance landscaping and irrigation, and build a new clubhouse that reflects the original Spanish style architecture from 1924.



To find out about the progress of the City's GOB projects, please visit hollywoodfl.org.

Comprehensive Schedule of Fees

The Comprehensive Schedule of Fees was unanimously approved by the City Commission. The Schedule combines all City fees, including some penalties and fines, into a single document to increase transparency and use for the general public. The document provides a more organized method of review and revision during the budget process and facilitates a more easily accessible history of the status of City fees. To view the Comprehensive Schedule of Fees, please visit hollywoodfl.org/scheduleoffees.

Other Agenda Items

- The City Commission approved the acceptance of The Hartford Fire Safety Education Grant in the amount of \$5,000 to support the City's fire safety education efforts and programming.
- The City Commission approved the execution of an agreement with Hope South Florida, Inc. to provide emergency residential services to residents who have been affected by COVID-19.

Announcements

- City Manager Dr. Wazir Ishmael announced the City's new Director of Parks, Recreation & Cultural Arts Rick Engle and Melissa Cruz, the City's new Finance Director.
- Interested in serving on an advisory board or committee? The City of Hollywood has current vacant positions or upcoming positions that will expire on June 30th. If you are interested in joining, please visit the City's website at hollywoodfl.org for more information or contact the Office of the City Clerk at 954.921.3211.
- The City worked with the Florida Division of Emergency Management (FDEM) to open a walk-up COVID-19 vaccination site at the Carriage Hills residential community. Unfortunately, all appointment times are currently booked, so please check back as additional appointments may become available. For updated vaccine information and other vaccine sites around Broward County, please visit hollywoodfl.org and click on the vaccine information under City News.



The next City Commission Meeting will take place on Wednesday, February 3, 2021 beginning at 1 p.m. For more information about the meeting, please visit hollywoodfl.org.