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# HOLLYWOOD DIGEST

## Updates from the City Commission Meeting

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*The City of Hollywood is conducting its Regular City Commission Meetings in both a virtual and in-person format. However, due to limited public access to City Hall, the City is offering several options for members of the public to view and participate in the meetings.*

*To view the meeting agenda, please visit [hollywoodfl.org](http://hollywoodfl.org). Members of the public may watch the City Commission Meetings via the City's website at [hollywoodfl.org/WatchMeeting](http://hollywoodfl.org/WatchMeeting), on Comcast Channel 78 or ATT U-Verse Channel 99. To provide comments or speak in-person on an Agenda item (except presentations and proclamations), please [complete and submit the online comment form](#), which is available from the Thursday before the Commission Meeting at 6 p.m. until the Tuesday before the Commission Meeting at 6 p.m. Comments will be read into the record during the meeting.*

*This **Hollywood Digest** is an update of the actions taken and information shared during the City Commission Meeting held on Wednesday, February 17, 2021. In case you missed the live meeting, the archived video can be viewed on the City's website at [hollywoodfl.org](http://hollywoodfl.org).*

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## CITY COMMISSION MEETING

### **City Honors First African American City Attorney Andrew DeGraffenreidt, III**

In celebration of Black History Month, the Mayor and City Commission recognized the City's first African American City Attorney, Andrew DeGraffenreidt, III, for his dedicated service and well-respected legal career. Mr. DeGraffenreidt, who died on February 2nd at the age of 69, graduated from the University of Miami School of Law and first worked for the Broward County Attorney's Office. After leaving Broward County, Mr. DeGraffenreidt served as Deputy City Attorney for the City of Hollywood and then became the City Attorney in November 1983 – serving through January 1988. Mr. DeGraffenreidt also served on the Hollywood Community Redevelopment Agency, the Planning and Zoning Board, the Hollywood Board of Appeals and Adjustment and the Hollywood General Pension Fund. The Mayor, City Commission and entire City of Hollywood family extend our deepest sympathy to Mr. DeGraffenreidt's wife, children, friends and loved ones.



### **City's Agreement With Hope South Florida Extended to Continue Providing COVID-19 Tenant Based Rental Assistance**

The City Commission voted unanimously to approve a resolution to extend the City's HOME agreement with Hope South Florida, Inc. to continue providing tenant based rental assistance and expand the eligible participant base to include persons financially impacted by the COVID-19 health emergency. The total funding for the program has increased from \$815,896.00 to \$1,123,682.24 for program years 2020-2021 and 2021-2022.

## Kimley-Horn and Associates to Conduct Public Engagement Efforts for Dixie Highway Complete Streets Project

The Hollywood City Commission unanimously approved a resolution to authorize staff to enter into an agreement with Kimley-Horn and Associates to conduct public engagement activities for the Dixie Highway Complete Streets Project. Required by Broward County, the engagement activities will analyze and gather feedback from the public regarding the proposed lane elimination along the Dixie Highway corridor. Stay tuned to the [City's website](#) for information on how you can provide input.



In Hollywood, key commercial corridors throughout the City have been rebuilt with the Complete Streets model, which enhances safety and convenience for walkers, cyclists, motorists, those using public transit and more. The following are the Complete Streets Improvement Projects that have been completed in the City:

- Hollywood Boulevard from Dixie Highway to City Hall (*see photo*)
- A1A from Hollywood Boulevard to Sheridan Street
- State Road 7 from Pembroke Road to Atlanta Street

To learn more about the Complete Streets Projects, please visit [hollywoodfl.org](http://hollywoodfl.org).

## Amendment of Design and Site Plan for Block 40, LLC (The Great Southern Hotel)

The Mayor and Commission voted unanimously (6-0, with Comm. Biederman declaring a conflict) to approve a resolution that amends the design and site plan for the development of Block 40 at Young Circle, which was formerly the historic Great Southern Hotel.

The amendments include adding four units to the site plan, from 166 to 170 units, and allowing the developer to proceed with the reconstruction of the portion of the building that was demolished. In addition, the developer will retain and incorporate any remaining historic materials and features into the structure, reusing the original "Great Southern Hotel" floor sign, and providing a location within the building to showcase original photographs of The Great Southern Hotel.

The Block 40 development will be a 19-story, mixed-use development consisting of residential units, a Hilton Garden Inn Hotel with a restaurant and nearly 10,000 square feet of retail and office space.



## Transportation Surtax Funding Coming Soon



The City Commission unanimously approved the execution of the Second Amendment to and restatement of the Transportation System Surtax Interlocal Agreement, which provides for a cooperative and organized process for municipalities to submit projects for evaluation and funding with Transportation Surtax proceeds. With this approval, the County can now begin developing funding agreements that will reimburse the City of Hollywood for Transportation Surtax projects. As a reminder, Broward County voters approved a 30-year transportation surtax

for transportation and transit projects across the County. The City of Hollywood was allocated \$11.4 million within the first round of Transportation Surtax funds for Streets and Alleyways projects.

## RAC and Downtown Community Redevelopment Districts Ordinance Revised to Reflect Current Needs of the Area

The City Commission unanimously approved (6-0, with Vice Mayor Sherwood absent) an ordinance amending Section 4.6.B Regional Activity Center (RAC) and Downtown Community Redevelopment Districts, of the Zoning and Land Use Development Regulations relative to auto-oriented uses, minimum parking requirements, minimum unit size and maximum height.



During recent City Commission meetings, the Commission directed Staff to evaluate regulations pertaining to development within the RAC, specifically, relative to auto-oriented uses on Dixie Highway, minimum parking requirements, and maximum height.

For zoning codes to remain relevant and attract the right kind of development, they must respond to the current needs of the area - adapting and evolving over time to implement the established vision. With these observations in mind and with the City Commission's direction, the changes include the following:

- To create a distinction between new and existing units relative to minimum unit area. While new small size units are desirable for urban areas, unit size reductions are not intended to justify the conversion of existing developments to increase the number of units; or to rectify illegal conversions.
- To increase the number of required parking spaces for multi-family residential buildings based on the size of the unit (bedrooms).
- To further restrict auto-oriented uses on Dixie Highway.
- To increase the number of stories within the allowable height (in feet) for specific zoning districts along the major corridors.

To learn more about the Regional Activity Center, please visit [hollywoodfl.org](http://hollywoodfl.org).



### **Redevelopment Proposal for the City-Owned Orangebrook Property**

Shiv Newaldass, Director of Development Services and Chief Development Officer, presented the unsolicited proposal the City received for a Public-Private Partnership for the Orangebrook Golf and Country Club located at 400 Entrada Drive.

The unsolicited proposal was received by the City under the provisions of the State of Florida's Public-Private Partnerships (P3) statute, F.S.S. 255.065. According to the statute, the City of Hollywood has determined the proposal could be a qualifying project. The property is a City operated golf course and was included as part of the City's most recent General Obligation (GO) Bond voter referendum for renovations. Renovations envisioned for this property as contemplated as part of the GO Bond include:

- New 15,000 sq. ft. multi-use clubhouse
- ADA accessible nature preserve path within course designed with wildlife habitat/biodiversity for walking, jogging, biking
- Improved course drainage and water retention capacity
- Renovated 36 holes of golf to include an 18-hole championship course and an 18-hole Par 3 course
- Enhanced putting/chipping area and driving range
- New 10,000 sq. ft. cart barn
- New 12,000 sq. ft. maintenance building, course restrooms and starter shack
- New cart paths, illuminate 9 holes for evening play, parking lot and entryway signage



The City is moving forward with the P3 process to accept competing proposals for a public-private partnership for the redevelopment of the site.

## ANNOUNCEMENTS

- **Vacation Rental Regulations Q&A Set for Feb. 23<sup>rd</sup>:** As a reminder, the City has amended its Vacation Rental License Ordinance, and existing vacation rental operators must comply with the changes by March 1<sup>st</sup>. All properties being used as a vacation rental, regardless of location in the City of Hollywood, must register and obtain a Vacation Rental License from the City, in addition to obtaining a State license and other licenses.



To assist property owners with meeting compliance deadlines, the City will be hosting two virtual question and answer sessions, as follows:

### **Vacation Rental License Program Q&A Via WebEx Virtual Meeting**

**Morning Session: Tuesday, February 23<sup>rd</sup> from 11 a.m. – 12 p.m.**

JOIN VIA COMPUTER:

<https://cohfl.webex.com/cohfl/onstage/g.php?MTID=e3cb52ab2313be59b7a44647a3c02d6ae>

JOIN VIA TELEPHONE: (408) 418-9388

Meeting ID: 132 797 4704

Password: VACATION

**Evening Session: Tuesday, February 23<sup>rd</sup> from 5 p.m. to 6 p.m.**

JOIN VIA COMPUTER:

<https://cohfl.webex.com/cohfl/onstage/g.php?MTID=ee102512d1f0e85c06e609e1a6cfaf113>

JOIN VIA TELEPHONE: (408) 418-9388

Meeting ID: 132 538 1006

Password: VACATION

There will be no formal presentation, staff will be on-hand to answer questions related to the vacation rental license program, licensure, inspections requirements and more.

Those who currently have a vacation rental license, as well as those property owners who are currently using their property as a vacation rental are encouraged to participate. For more information about the changes in the Vacation Rental License Program, please visit [hollywoodfl.org](http://hollywoodfl.org).

- **Mark your Calendar for GOB Playground Improvement Virtual Community Meetings:** The Department of Parks, Recreation and Cultural Arts will be hosting multiple virtual community meetings next week to discuss the planned playground improvement projects that are a part of the voter-approved General Obligation Bond. The public is invited to attend virtually by pre-registering online. Once registered, participants will receive a WebEx link and meeting



information to attend the meeting virtually. Links to register are included in the online event calendar on the City's website at [hollywoodfl.org](http://hollywoodfl.org). The meetings will take place as follows:

- Tuesday, February 23<sup>rd</sup> at 4 p.m. – 411 Linear Park playground
- Tuesday, February 23<sup>rd</sup> at 5 p.m. – Cathy & Bob Anderson Park playground
- Wednesday, February 24<sup>th</sup> at 4 p.m. – Poinciana Park playground
- Wednesday, February 24<sup>th</sup> at 5 p.m. – Jefferson Park playground
- Thursday, February 25<sup>th</sup> at 4 p.m. – Zinkil Park playground

For more information, please call the Department of Parks, Recreation and Cultural Arts at (954) 921-3404.

- **Water Main Replacement Project** The ongoing Department of Public Utilities water main replacement project is now taking place in the Parkside Neighborhood, from Dixie Highway to Federal Highway and from Hollywood Boulevard to Pembroke Road. Construction will take place Monday through Friday from 7:00 a.m. to 6:00 p.m. through February of 2022. Outreach to residents in the work area will continue throughout the project. For more information, please contact Public Utilities at (954) 921-3930 or Public Works at (954) 967-4526.
- The next City Commission Meeting will take place on **Wednesday, March 3, 2021** beginning at 1 p.m. For more information about the meeting, please visit [hollywoodfl.org](http://hollywoodfl.org).