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# HOLLYWOOD DIGEST

## Updates from the City Commission Meeting

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*The City of Hollywood is conducting its Regular City Commission Meetings in-person at City Hall located at 2600 Hollywood Boulevard. While public access to City Hall and City facilities has resumed, please know that seating inside the Commission Chambers is limited and facial masks remain recommended for the general public.*

*To view the meeting agenda, please visit [hollywoodfl.org](http://hollywoodfl.org). Members of the public may watch the City Commission Meetings via the City's website at [hollywoodfl.org/WatchMeeting](http://hollywoodfl.org/WatchMeeting), on Comcast Channel 78 or ATT U-Verse Channel 99. To provide comments or speak in-person on an Agenda item (except presentations and proclamations), please complete and submit the online comment form, which is available from the Thursday before the Commission Meeting at 6 p.m. until the Tuesday before the Commission Meeting at 6 p.m. Comments will be read into the record during the meeting.*

*This Hollywood Digest is an update of the actions taken and information shared during the City Commission Meeting held on Wednesday, July 7, 2021. In case you missed the live meeting, the archived video can be viewed on the City's website at [hollywoodfl.org](http://hollywoodfl.org).*

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## CITY COMMISSION MEETING

### Posthumous Recognition of Detective Jon Cooke

On behalf of the City of Hollywood family, particularly the Hollywood Police Department, City Manager Dr. Wazir Ishmael honored the life of Detective Jon Alex Cooke, who unexpectedly passed away last weekend.

Detective Cooke was a dedicated, 23-year veteran of the Police Department. Jon joined the Hollywood Police Department on May 25, 1998 and served in the Patrol Division, the Traffic Unit and as a detective in the Criminal Investigations Division. In 2015, Jon joined the Violent Crimes Unit where he tenaciously investigated cases involving violent criminals preying on the members of our community, an assignment he had until the time of his passing.

An avid outdoorsman, Jon took great pride in mentoring youth and assisting combat Veterans by including them in his hunting and fishing endeavors.

Jon is survived by his twin brother Tim, a Coconut Creek police officer, and his younger brother JD, a Sunrise police officer. Our thoughts and prayers are with Jon's family and friends as they mourn his passing, and we are grateful for Jon's service to the City of Hollywood and to our country as a member of the US Army and its 82nd Airborne Division.



Details for Det. Cooke's funeral services are as follows:

**Public Visitation and Viewing**

Monday, July 12, 2021, from 3:00 p.m. to 7:00 p.m.  
Hollywood Community Church, located at 1708 North 60<sup>th</sup> Avenue

**Funeral Services**

Tuesday, July 13, 2021 beginning at 10:00 a.m.  
Hollywood Community Church, located at 1708 North 60<sup>th</sup> Avenue

**CDBG Coronavirus Relief Funds to Benefit Small Business Relief Program**

The Mayor and City Commission voted unanimously to approve the City's Small Business Relief Program Plan that will provide financial relief to Hollywood small businesses that have been



substantially impacted by COVID-19. In an effort to help stabilize and grow Hollywood's economy, the City will utilize the remaining Community Development Block Grant (CDBG) COVID-CV1 and the CBDG-CV3 allocation to provide up to \$20,000 in grant funding to eligible small businesses for rent/mortgage, utilities, and/or payroll assistance. The program will launch on August 16<sup>th</sup>. Business owners may review the program plan, eligibility, and application process for the City of Hollywood's Small Business Assistance Grant at [choosehollywoodfl.com](http://choosehollywoodfl.com).

**Construction Management Firm Selected for Second Floor Library Build-Out**

The Mayor and City Commission unanimously approved a resolution authorizing City staff to negotiate with the top-ranked firm, Kaufman Lynn Construction, Inc., as the Construction Manager at Risk for the second-floor library build-out and miscellaneous City Hall and site work improvements. In 2002, an Interlocal Agreement and Ground Lease between the City and Broward County was approved which permitted the construction of the Broward County Library to be located within City Hall Circle. This Agreement and subsequent executed amendments to the agreement, in part, authorized the City to utilize and build-out the second floor of the library. Six highly qualified firms responded to the City's Request for Qualifications (RFQ) for this Capital Improvement Project. The firms were ranked based on specific selection criteria provided in the RFQ, and the Selection Committee met in a publicly advertised meeting to evaluate the Statements of Qualifications. The top three firms were ranked as follows:

- |  |           |
|--|-----------|
| 1. Kaufman Lynn Construction, Inc.         | 99 Points |
| 2. DPR Construction, A General Partnership | 92 Points |
| 3. Skanska USA Building Inc.               | 86 Points |

## **Renewal of License Agreement with Margaritaville Hollywood Beach Resort**

Featuring the best bands from around the tri-county area, the Hollywood Beach Theatre is a destination hotspot for South Florida residents and visitors, alike. Programming for the Theatre, which is located on the Broadwalk at Johnson Street, has been provided by the Margaritaville Hollywood Beach Resort through a license agreement with the City and CRA. During the City Commission Meeting, the Mayor and Commission voted unanimously to renew the License Agreement with Margaritaville for an additional five years. The entertainment schedule for the Hollywood Beach Theatre is located at [margaritavillehollywoodbeachresort.com](http://margaritavillehollywoodbeachresort.com).



## **General Obligation Bond Project: Grant Application for Arts Education Building at the Art & Culture Center**

The Mayor and City Commission voted unanimously to authorize the Department of Parks, Recreation and Cultural Arts to submit a grant application to the Florida Department of State Cultural Facility Program. The grant, in the amount of \$500,000.00, will assist with the construction of a new 5,068-square-foot Arts Education Building that borders the outdoor courtyard. The City has partnered with the Art and Culture Center of Hollywood in identifying the needs and site plan for the new building, which will result in the quadrupling of arts-education programming space compared to its current Arts School building. This General Obligation Bond (GOB) Project was approved by voters in March 2019. To learn more about this and other GOB Projects, please visit [hollywoodfl.org](http://hollywoodfl.org).

## **General Obligation Bond Project: Installation of Playground Equipment at Jefferson Park**

The Mayor and City Commission voted unanimously to authorize the purchase and installation of playground equipment, safety surfacing and a shade system at Jefferson Park, located at 1501 Jefferson Street. This General Obligation Bond (GOB) project was approved by voters in March 2019. To learn more about this and other GOB Projects, please visit [hollywoodfl.org](http://hollywoodfl.org).

## **Areawide Council on Aging Grant to Fund Senior Citizen Recreation Programs**



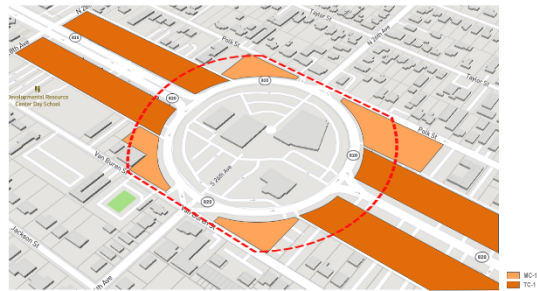
The Mayor and Commission voted unanimously to authorize city officials to accept funding from the State of Florida Department of Elder Affairs for the City's Elder Grant Program. The \$228,000.00 grant is awarded to the City of Hollywood on a recurring basis, contingent upon the availability of such funds at the State level. The grant funds, which will be administered through the Aging & Disability Resource Center of Broward County, will be utilized to continue senior citizen recreation programs and services, including educational, cultural enrichment, field trips and tours. These senior programs are offered through the Fred Lippman Multi-Purpose Center, located at 2030 Polk Street. For more information about the City's senior recreation programs, please visit [hollywoodfl.org](http://hollywoodfl.org).

## Commission Approves Ordinance to Prohibit Live Aboard Vessels in Certain Areas

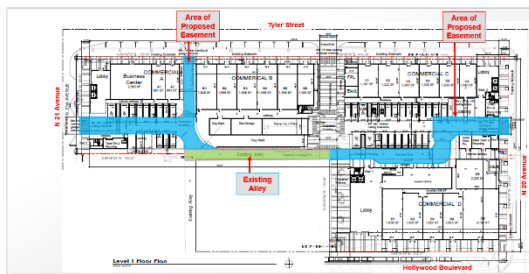
The Mayor and City Commission voted unanimously to approve an amendment to Chapter 98 of the Code of Ordinance to prohibit liveaboard vessels in certain areas of the City's waterways. Over the past several years the City has experienced an increase in the number of vessels anchoring in North and South Lakes. Pursuant to state statute, the City is preempted from regulating the anchoring of vessels outside the marked boundaries of a mooring field, except for liveaboards. This amendment prohibits vessel owners or operators to tie up their vessels to City property for an extended period of time.

## Amending the Setback Regulations for Properties Adjacent to the City Hall Circle

The Mayor and City Commission voted unanimously to approve an ordinance on first reading that would amend the text in Article 4 of the Zoning and Land Development Regulations relative to properties adjacent to City Hall Circle. As envisioned by the City's Comprehensive Plan, this proposed text amendment reinforces the desire to create redevelopment opportunities that concentrate higher intensities on the corridors and incentivizes redevelopment of properties adjacent to the Circle. Once approved on second reading, this would pave a path for a public-private partnership, anchored by new City facilities and inclusive of new multi-family residential, office and retail development.



## Commission Approves an Ordinance Vacating an Alley Lying within a Development Project located at 2001 Hollywood Boulevard on First Reading



The Mayor and City Commission voted unanimously to approve an ordinance on first reading to vacate a portion of the alley lying within Block 9 of the plat of the "Town of Hollywood" development project. Block 9 - which is located east of Dixie Highway, between Hollywood Boulevard and Tyler Street – is anticipated to be developed into a mixed-use development with 347 residential units and approximately 30,000 square feet of retail space. The property owner, SunTrust Office Building, LLC wishes to vacate a portion of the alley that connects to Tyler Street. To learn more about agenda item [PO-2021-13](#), or visit [hollywoodfl.com](http://hollywoodfl.com) to watch the discussion.

## Commission Tentatively Sets FY 2022 Millage Rate

Florida Statutes requires the City Commission to adopt a maximum tentative millage each year. Once this tentative millage rate has been adopted, the City Commission cannot exceed the tentative rate for the remaining duration of the budget process. During the Commission Meeting, the City Commission voted unanimously to approve setting a total maximum millage of 7.8966 mills in FY 2022, which is flat from FY 2021. The total millage comprises of an operating millage of 7.4665 mills, dedicated capital millage of 0.0145 mills, 2005 debt service millage of 0.2007 mills, and 2019 debt service millage of 0.2149 mills. This millage, if adopted as part of the Public Hearings in September, will not only maintain current service levels

but commit funds to address Citywide renewal and replacement needs and Citywide beautification initiatives. To learn more about agenda item [R2021-181](#), or visit [hollywoodfl.org](http://hollywoodfl.org) to watch the discussion.

### **Non-ad Valorem Assessments Approved for Nuisance Abatement, Fire Rescue and Fire Inspection**

The Mayor and City Commission voted unanimously to approve Agenda Items #28-30 for nuisance abatement, fire rescue, and fire inspection assessments.

The City uses nuisance abatement non-ad valorem special assessments for remedial work performed by the City related to abandoned real or personal property, overgrown grass and debris removal, swimming pools posing public safety hazards, unsafe structures, and other related activities. This year's roll consists of 95 properties that are determined to be specially benefited by the work performed by the City. The total of these assessments is \$44,891.07. Total revenue to be budgeted in the Proposed FY 2022 Budget for nuisance abatement assessments is \$25,000.00, reduced for anticipated interim collections. Property owners who pay their assessments between now and when the annual property tax bills are issued will be removed from the roll.

The annual fire rescue non-ad valorem assessment is levied against all assessed residential and non-residential properties in the City (with the exception of wholly tax-exempt government properties and institutional properties, or of those portions of government properties and institutional properties that are tax-exempt, and vacant land parcels), and appears on each property owner's annual property tax bill as a non-ad valorem assessment. The Fire Rescue Assessment Rate will increase from \$285 to \$299 increasing assessable cost coverage from 93.2% to 97.5%. Non-residential rates will increase proportionally as well, by an additional 4.3%. This increase is anticipated to generate budgeted revenue of approximately \$29,189,000 bringing in an additional \$1,333,000 by raising the rate from last year.

The annual fire inspection non-ad valorem assessment is levied against all residential properties that are subject to fire inspections including multi-family, condominium and cooperative properties and all non-residential properties in the City with the exception of government properties with building uses that are exempt from ad valorem taxation under Florida law. This assessment generally appears on each affected property owner's annual property tax bill as a non-ad valorem assessment, but may alternatively be billed by first class mail to the owner of the affected parcel of property that is subject to the fire inspection assessment. The approved Fire Inspection Assessment Rate will remain the same as last year at \$21 which is at 97.5% of assessable costs and is anticipated to generate budgeted revenue of approximately \$2,167,000.

### **Hours of Operation Revised for Yellow Green Market**

The Mayor and City Commission voted (5-2) to approve the revision of the hours of operation for the Yellow Green Market. This approval allows the Market to open to the public on Saturdays, Sundays, and Legal Holidays only, from 8 a.m. to 9:30 p.m. In the last several months, the Yellow Green Market has received approvals from the Planning and Development Board to rectify violations, bring the property into compliance, and address growing popularity and their desire to formally expand the market. Currently, the Applicant is working with the City to pull all the required permits to complete the improvements that were granted by the Board. [Click here](#) to watch the discussion.



## City Commission Approves One Year Action Plan for CDBG and HOME Funds

The City is projected to receive \$1,238,416.00 in Community Development Block Grant (CDBG) funds and \$528,410.00 in Home Investment Partnership (HOME) funds for Federal Program Year 2021-2022. The Mayor and City Commissioners voted unanimously to approve the One Year Action Plan that summarizes the activities that will be used to address the priority needs and specific goals outlined in the Plan. For more information about the Action Plan, please visit [hollywoodfl.org](http://hollywoodfl.org).

## City Commission Appoints New Voting Delegates for Florida League of Cities

Commissioner Traci Callari was appointed unanimously as the City's voting delegate for the Florida League of Cities' 2021 Annual Conference, which will be held in Orlando on August 12-14, 2021. Commissioner Callari will vote to elect the League's new leadership and adopt resolutions during the business meeting.



## Ordinances Amending the City's Comprehensive Plan and Changing the Zoning Designation of the Property at Stirling Road and Compass Way

On Second Reading, the Mayor and City Commissioners voted to approve (6-1) two separate Ordinances which amended the City's Comprehensive Plan and Zoning Designation for an approximately 26.7 gross acre property situated on the south east corner of Stirling Road and Compass Way. After being approved on first reading, as a condition prior to second reading, an additional public outreach meeting was held. The Ordinance amending the City's Comprehensive Plan changes the land use designation from Industrial (IND) and Low Medium (10) Residential (LMRES) to Medium (16) Residential (MRES). The Ordinance amending the Zoning Designation rezones the property from Medium Industrial and Manufacturing District (IM-3) and Single Family (RS-6) to Medium-High Multiple Family (RM-18). The proposed Site Plan is currently under review by the Technical Advisory Committee and is anticipated to be on the Planning and Development Board agenda in the Fall of 2021 To learn more about agenda items [PO-2020-12](#) and [PO-2021-10](#), or to watch the meeting, please visit [hollywoodfl.org](http://hollywoodfl.org).

## PRESENTATIONS

### City of Hollywood's Homeless Services Plan

Shelly Spivack, Chair of the City of Hollywood's Homeless Task Force, introduced Deputy City Manager George Keller and Emergency and Governmental Affairs Manager Jaime Hernandez, who presented the status of the City of Hollywood's Homeless Services Plan. The Plan explains the dynamics of the homeless problem in the United States and Hollywood, identifies challenges with Hollywood's efforts to address homelessness, provide an effective, coordinated strategy that affords the homeless better access to critical services, recommends action steps, and discusses funding sources. A robust discussion ensued, and the Mayor Commissioners shared their thoughts and provided feedback on the Plan. To watch the presentation and learn more about the Homeless Services Plan, please visit [hollywoodfl.org](http://hollywoodfl.org).



## ANNOUNCEMENTS

- **Youth Ambassador Arthur Codrington:** Youth Ambassador Arthur Codrington participated in the City Commission Meeting alongside Commissioner Kevin Biederman. Arthur, a senior at Hollywood Hills High School, has been Class President for four years and was recently elected president of the Broward County Association of Student Councils. After graduating from high school next year, Arthur hopes to attend Howard University with a major in Pre-Med and/or Political Science. City Manager Dr. Wazir Ishmael offered Arthur a summer internship with the City. Congrats, Arthur.



- **New Ways to Report Vacation Rental Problems:** For residents encountering violations of the City's Vacation Rental Ordinance within their neighborhood, the City now has two new tools to combat these problem properties. Whether it is a loud party, concerns with parking or trash, you can report it 24 hours a day, 7 days a week to a live operator via a dedicated customer service telephone phone number, or via a real-time website. To report an issue:
  - Call: **(954) 231-2375** (please request operator contact the property owner/manager) or
  - Report Online: <https://secure.hostcompliance.com/hollywood-fl/complaints/type>

The new 24/7 hotline and website allows for:

- Improved response time with real-time outreach to registered property owners/managers
- Easier tracking of properties and issues for staff.
- Full documentation of photo, audio and video evidence of noncompliance for evidence-based citations and easily identify problem properties

The City now has 710 short term/vacation rental properties currently registered to operate in the City of Hollywood. We are encouraging residents to report properties they suspect are being used as a vacation rental without a license. This allows us to reach out to these property owners and it builds the information in the Granicus Host Compliance database. For more information on rules for short-term rental properties in the City of Hollywood and the City's noise ordinance, please visit the City's Vacation Rental License, under the City News section on the City's website, [www.hollywoodfl.org](http://www.hollywoodfl.org).

- **In-Person & Virtual Community Workshops Planned for Stormwater Master Plan Update:** The Department of Public Utilities will be hosting two public workshops to discuss the City's ongoing Stormwater system assessment, flooding mitigation plans, and the actions needed to adapt to sea level rise. These workshops are an opportunity for the public to share their past experiences with flooding events in Hollywood as a way to help guide the development of the Stormwater Master Plan. Issues to be discussed: sea level rise, flooding, saltwater intrusion, groundwater table, storm systems, water quality, storm surge, low-lying elevations, backflow flooding, high tides, infrastructure and resilience. All are invited to attend either in-person or virtually. If you are attending virtually, we are asking that you register your attendance using the link: [Webinar Registration - Zoom](#)
  - **July 15th, 6-7:30 PM** - Boulevard Heights Community Center, 6770 Garfield Street in west Hollywood
  - **August 5th, 6-7:30 PM** - Hollywood Beach Community Center, 1301 S. Ocean Drive in east Hollywood

- **Sheridan Street Mural Project:** The Sheridan Street Mural Project was a success with the leadership of Hollywood resident Bettina August. The CMED team created a video to showcase the wonderful dedication ceremony. Watch the video here: [Sheridan Street Mural Project - YouTube](#)
- **101 Most Popular Large Cities People Moved to Last Year:** Hollywood is on the list of the 101 most popular large cities that people moved to last year. The website MoveBuddha.com looked at data from over 400,000 moves that MoveBuddha assisted with in the last year and overlapped it with census data to determine the cities with populations between 100,000 and 200,000 that were the most popular destinations for people moving. **Hollywood made the list!** Overall, the southeastern United States continues to see inward migration as do states known for outdoor recreational activities like Oregon and Colorado. Employment opportunities also seemed to be a driver, with 25% of the cities on the list having unemployment rates below the national average.
- **4<sup>th</sup> of July and Marquis “Hollywood” Brown Day Video:** The City of Hollywood hosted the 4<sup>th</sup> of July event on Hollywood Beach, and the City recognized Baltimore Ravens Marquis “Hollywood” Brown for his accomplishments. The Department of Communications, Marketing and Economic Development produced a video recognizing Marquis: [youtube.com/HollywoodFLCh78](https://youtube.com/HollywoodFLCh78).
- Happy birthday to Commissioner Linda Hill Anderson who celebrated her birthday on July 7<sup>th</sup>; Mayor Levy’s wife, Jackie, who will be celebrating on Friday, July 9<sup>th</sup>; and Vice Mayor Linda Sherwood who will be celebrating on July 14<sup>th</sup>.
- **Next City Commission Meeting:** The Mayor and City Commission is now on summer recess. The next City Commission Meeting will take place on Wednesday, August 25, 2021 beginning at 1 p.m. For more information about the meeting, please visit [hollywoodfl.org](http://hollywoodfl.org).