



HOLLYWOOD DIGEST

Updates from the City Commission Meeting

The City of Hollywood is conducting its Regular City Commission Meetings in-person at City Hall, located at 2600 Hollywood Boulevard. While public access to City Hall and City facilities has resumed, please know that seating inside the Commission Chambers is limited and facial masks are recommended but not required for City employees and visitors.

To view the meeting agenda, please visit hollywoodfl.org. Members of the public may watch the City Commission Meetings via the City's website at hollywoodfl.org/WatchMeeting, on Comcast Channel 78 or ATT U-Verse Channel 99.

This Hollywood Digest is an update of the actions taken and information shared during the City Commission Meeting held on Wednesday, March 2, 2022. In case you missed the live meeting, the archived video can be viewed on the City's website at hollywoodfl.org.

CITY COMMISSION MEETING

The City Commission Meeting started with recognition of longtime City employee Tom Cooper, who recently passed away. A resident of the City of Hollywood, Tom was a retiree who served the City diligently for many years. He was an AFSME official, who genuinely cared for the employees. He will be sorely missed. Our thoughts and prayers are with the Cooper family during this difficult time.

Comprehensive Schedule of Fees Updated

The Mayor and City Commission voted unanimously to approve [Resolution R-2022-058](#) to update the City's Comprehensive Schedule of Fees. During the process of establishing the Comprehensive Schedule of Fees, City Departments and Offices had an opportunity to review existing fees and analyze the cost of administering various programs and services. As a result of their review, several Departments and Offices would like to enact new fees and amend some of the existing fees. Fees subject to increase based on the Consumer Price Index were capped at 3.00% for FY 2022. To review the updated Schedule of Comprehensive Fees, please visit hollywoodfl.org.

Ordinance Amendment for Beach Restrictions Approved on First Reading

Assistant Police Chief Jeff Devlin briefly shared updates to the proposed changes to Chapter 99 of the Code of Ordinances that would prohibit tents on the beach, bicycles greater than 48 inches wide and recumbent tricycles, and establish beach closing hours. A lengthy discussion ensued, and the Mayor and City Commission voted to approve [Ordinance PO-2022-04](#) on first reading with additional changes. The ordinance will be presented in its final form at the second reading. To watch the presentation and discussion, please visit hollywoodfl.org.

Ordinance Amends District Boundaries for the Election of City Commissioners

The Mayor and City Commission voted unanimously to approve [Ordinance PO-2022-03](#) to update District boundaries for the election of City Commissioners. On February 2, 2021, Michael Stamm of Florida Atlantic University's Department of Urban and Regional Planning presented six map options that were developed based upon input from the 2020 Census, City Commissioners and public input. The Mayor and City Commission selected Option 1D which shifts certain census blocks from District 2 to District 3. The boundaries of the area is from 24 Avenue east on Johnson Street to Dixie Highway; Dixie Highway north to Taft Street, and Taft Street to 24 Avenue. This shift between District 2 and District 3 provides an improved population balance across all six districts.

Ordinance Amendment to Establish Certain Permitted Uses in Open Space and Recreation

On first reading, the Mayor and City Commission approved [Ordinance PO-2022-05](#) to amend the text in City's Comprehensive Plan to include new language related to civic and cultural buildings and community facilities and/or utility uses. The proposed text amendment to the Open Space and Recreation land use designation category is consistent and in compliance with the goals, objectives and policies of the City's Comprehensive Plan and Broward County's Comprehensive Plan, BrowardNext.

The text amendment language would add Civic and Cultural Buildings as a permitted use and add Community Facilities that are publicly owned and promote health, safety, and welfare provided minimum open space requirements of 3 acres per 1,000 existing or future residents are maintained, no more than 5 acres are used for the facility, and sufficient and functional open space serving area residents are retained. To watch the presentation and discussion, please visit hollywoodfl.org.

Design and Site Plan for the Addition to Art and Culture Center Approved

The Mayor and City Commission approved [Resolution R-2022-065](#) to expand the square footage of the Art and Culture Center of Hollywood, an important cornerstone of the City of Hollywood. The addition will provide a foundational community space in downtown Hollywood and serve as a transitional gateway between the Lakes Historic District and the new development occurring in and around Young Circle and Hollywood Boulevard. To watch the presentation and discussion, please visit hollywoodfl.org.



Commission Votes to Continue Advisory Boards

The Mayor and City Commission voted unanimously to approve [Resolution R-2022-068](#) to continue nine advisory boards and sunset one board. The Advisory Boards that will continue are: Affordable Housing Advisory Committee; African American Advisory Council; Artwork Selection Advisory Committee; Education Advisory Committee; General Obligation Bond Oversight Advisory Committee; Marine Advisory Board; Parks, Recreation & Cultural Arts Advisory Board; Sustainability Advisory Committee; and The Young Circle Artspark Advisory Board. The Mayor and City Commission voted to sunset the Neighborhood Watch Advisory Board due to lack of participation.

Annual License Fee for Construction and Maintenance of Private Boat Dock Facilities

The Mayor and City Commission voted to approve [Resolution R-2022-068](#) to update the annual lease agreement fee for the use of public lands to construct and maintain private boat docks. After receiving feedback from the City Commission, input from impacted owners, and recommendations made by the Urban Group Real Estate Consultant 2019 report, the Department of Parks, Recreation and Cultural Arts recommended revisions to the annual license fee schedule. The Mayor and City Commission approved a set schedule of fees that would adjust annually as follows: FY21 - \$600.52, FY22 - \$632.75, FY23 - \$900, FY24 - \$1,200, FY25 - \$1,500, and FY26 - \$1,800. To watch the presentation and discussion, please visit hollywoodfl.org.

2021 Hazard Mitigation Grant Program

On Consent Agenda, the Mayor and City Commission voted unanimously to approve [Resolution R-2022-054](#) to accept, if awarded, the 2021 Hazard Mitigation Grant for a City Hall hardening project. This grant will help mitigate City Hall's vulnerabilities and bring it up to Code. City Hall is an essential facility not only for day-to-day operation but it also serves as a backup Emergency Operation Center and post-disaster recovery center. Currently, the most significant threat to the building is the protection provided by the exterior windows and doors. If the City is awarded this grant, all existing openings will be replaced with impact-rated coverings providing protection of up to 185 mph. The retrofit of the openings will provide a hardened envelope that can be counted on to withstand high winds and resume operation immediately after a disaster.

Comm. Callari Reappointed as Voting Delegate for Broward County League of Cities

The Mayor and City Commission voted unanimously to reappoint Commissioner Traci Callari as the voting delegate and Commissioner Kevin Biederman and Mayor Josh Levy as the alternate voting members for the Broward League of Cities in 2022-2023.



*Comm. Callari
Voting Delegate*



*Comm. Biederman
Alternate Voting Delegate*



*Mayor Levy
Alternate Voting Delegate*

PRESENTATIONS, PROCLAMATIONS AND AWARDS

Proclamation in Celebration of Elsie Johns

Penny Johns, who is the daughter of longtime Hollywood resident and business owner Elsie Johns, and her family accepted a proclamation in honor of her mother who passed away in February at the age of 100. In the 1940's, Ms. Johns moved to Hollywood to join her father, Matt Tomich, who had settled here earlier, after retiring from farming. Mr. Tomich built Melina's, a women's and children's clothing store, named after his wife Melina, at 2010 Hollywood Boulevard just after WWII. "Melina's of Hollywood" opened in 1946 and operated continuously until 2020.



Elsie Johns was recognized as "a Pioneer in the City of Hollywood and Broward County." Ms. Johns and Melina's Lingerie Shoppe are a significant part of the history of Hollywood. The community mourns the passing of Elsie Johns and celebrates her life as a treasured memory for her jovial and vibrant nature, sharp wit that kept everyone on their toes, business prowess, and her love of life. To watch the presentation, please visit hollywoodfl.org.

Presentation to Recognize Achievement for Excellence in Procurement Award

Congratulations to Steve Stewart, Assistant Director of Financial Services for Procurement/Chief Procurement Officer, and the entire Procurement Team on receiving the prestigious Achievement of Excellence in Procurement award for 2021. The City of Hollywood is one of only 64 cities to receive this award, which measures innovation, professionalism, e-procurement, productivity, and leadership attributes of the procurement function. The award is sponsored by the National Procurement Institute (NPI), the Canadian Public Procurement Council, NIGP: The Institute for Public Procurement, the National Association of Educational Procurement, The Florida Association of Public Procurement Officials, and various other state procurement associations. To watch the presentation, please visit hollywoodfl.org.



ANNOUNCEMENTS

- **Broward County Waterway Cleanup:** This weekend volunteers are needed for the annual Waterway Cleanup on Saturday, March 5th from 9 a.m. until 1 p.m. Five cleanup locations are located in Hollywood:
 - City of Hollywood Marina, 700 Polk Street
 - Rotary Park, 3150 Taft Street
 - Holland Park, 801 Johnson Street
 - Anne Kolb Nature Center, 751 Sheridan Street
 - Dr. Von D. Mizell-Eula Johnson State Park, 6503 N Ocean Drive

For event information, registration and waivers please visit: waterwaycleanup.org/registration.

- **Lifeguard Tests are Underway:** Hollywood Beach Safety continues to search for qualified candidates to join the lifeguard team. Interested applicants are invited to test their abilities on Thursday, March 3rd at 9 a.m. Gather at the Lifeguard First Aid Station at Madison Street and come prepared to run 500 meters and swim 500 meters in under 11 minutes. Those 18 years of age or older with a strong athletic background are encouraged to participate.
- **Sewer Expansion and Extension – N Park Road to 35th Ave between Wilson Street and Arthur Street:** The City of Hollywood is expanding its municipal sewer collection system within the limits of the designated area indicated above. To help facilitate this process, survey information will need to be collected from each property within this designated area. Information to be collected during the survey includes identifying the location of an existing septic tank, and sanitary sewer cleanout(s). This service will be provided at no cost to the property owner. Land survey crews will only need access to the exterior of your property around the outside of your home. The City of Hollywood is under contract with EAC Consulting Inc. and Gibbs Land Surveyors to collect this necessary information. Upon request, crews will provide identification prior to entering private property.
- **St. Patrick's Day event:** One of Downtown Hollywood's signature events, the Annual St. Patrick's Day Parade and Festival, will take place on Sunday, March 13th from 12 p.m. to 6 p.m. This celebration of all things Irish is presented by the Hibernians of Hollywood, City of Hollywood and Hollywood Community Redevelopment Agency.

Enjoy the afternoon with Irish food & drink, live music & entertainment. The parade begins at 1 p.m. at Harrison Street and 21st Avenue, continuing north to Hollywood Boulevard, east to Young Circle south to westbound Harrison Street returning to 21st Avenue and will have festive floats, spectacular Pipe and Drum Corps, and local marching bands and dance troupes. For more information, visit www.stpatricksparade.com

- **Breaking Down the Finances: A Deeper Look at FY17-FY21 General Fund Actuals:** At the request of Mayor Josh Levy, Assistant City Manager for Finance and Administration Adam Reichbach presented an analysis of the last five years of actual financials to the Mayor and City Commission. The presentation focused on the last five fiscal years actual revenues and expenditures. The total revenue growth in the General Fund between FY2017 and FY2021 is 5.2%, however from FY2019 to FY2021, there was a decline in average annual revenue growth to negative 2.2%. For expenditures, growth in the General Fund between FY2017 and FY2021 is 4.7%. Despite revenues slightly outpacing expenditures cumulatively over the past five years, current trends - including the expected legislation that will further reduce revenues - are concerning. To watch Adam's presentation, which is part of the City Manager's Report, and the discussion that ensued, please go to hollywoodfl.org.
- **Next City Commission Meeting:** The next City Commission Meeting will take place on Wednesday, March 16, 2022 beginning at 10 a.m. The meeting will begin at an earlier time to accommodate the presentation, public comments, and discussion of the Comprehensive Agreement and Ground Lease for 1301 S. Ocean Drive. For more information about the meeting, please visit hollywoodfl.org.

RESULTS SUMMARY

This is a summary of the actions taken by the Mayor and City Commission. It is NOT equivalent to the Minutes, which when approved by the City Commission, constitute the official record of the meeting.

Agenda Item	Action/Vote	Vote
R-2022-049 Amending FY 2022 Operating Budgets of Various funds and Capital Improvement Plan	Approved	7-0
R-2022-050 Approving Minutes for City Commission Meeting of October 6, 2021	Approved	7-0
R-2022-051 Approving Minutes for City Commission Meeting of October 20, 2021	Approved	7-0
R-2022-052 Approving Minutes for City Commission Meeting of November 3, 2021	Approved	7-0
R-2022-053 Approving Minutes for City Commission Meeting of November 17, 2021	Approved	7-0
R-2022-054 Accepting, if Awarded, 2021 Hazard Mitigation Grant Program for City Hall Hardening Project	Approved	7-0
R-2022-055 Rejecting the Sole Proposal Submitted by Hendrick Brothers Construction Co., Incorporated, for Phase I Construction Manger at Risk Pre-Construction Services Related to the Hollywood Beach Golf Course and Clubhouse/Community Center Project, located at 1600 Johnson Street	Approved	7-0
R-2022-056 Executing the Johnson Street Railroad Crossing License Agreement with Florida East Coast Railroad Company	Withdrawn	---
R-2022-057 Authorizing the Vacation of a 10" Storm Sewer Easement within Lots 27 and 28, Block 4 of the "Hollywood Golf Estates Section Two" Plat and Dedication of a New 10" Storm Sewer Easement	Approved	7-0
R-2022-058 Updating the Comprehensive Schedule of Fees	Approved	7-0
R-2022-059 Updating the Current Investment Policy	Approved	7-0
R-2022-060 Executing a Supplemental Services Agreement with Aclara Technologies, LLC. to Diagnose, Repair, Remove, and Replace Advanced Metering Infrastructure System Components at approximately 840 Water Service Locations	Approved	7-0
R-2022-061 Executing Local Funding Agreements with the FDOT to Fund Design of Four Stormwater Pump Stations and Executing an Interlocal Agreement with the CRA for Reimbursement to Public Utilities for the cost of Funding the Design of Three Stormwater Pump Stations Located in the CRA Beach District	Approved	7-0
R-2022-062 Executing a Blanket Purchase Agreement with Ferguson Enterprises, LLC for the Purchase of Neptune Meters	Approved	7-0
R-2022-063 Authorizing the Sustainability Advisory Committee to Solicit Donations in Support of their Outreach Activities	Approved	7-0
PO-2022-03 Ordinance Amending "Election Procedures" to Update the District Boundaries for the Election of City Commissioners	Approved	7-0
R-2022-064 Approving the Appeal of Stephanie Grutman Zauder, a Lobbyist, Regarding the Fine for Lack of Timely Submittal of Lobbyist Annual Statement	Approved	7-0

R-2022-065 Considering a Certificate of Appropriateness for Design and Site Plan for an Addition to the Art and Culture Center	Design: Approved	7-0
	Site Plan: Approved	7-0
PO-2022-05 Amending the City's Adopted Comprehensive Plan by Amending the Land Use Element to Establish Certain Permitted Uses in Areas Designated Open Space and Recreation; Amending Future Land Use Element Map to Reflect the Changes	Approved	7-0
PO-2022-04 Amending Chapter 99 of the Code of Ordinances; Prohibiting Tents; Amending Distance Requirements for Canopies; Prohibiting Bicycles Greater than 48 Inches Wide; Prohibiting Recumbent Tricycles; Establishing Beach Closing Hours	Approved	4-3
R-2022-066 Appointment of Commission Callari as the Voting And Comm. Biederman and Mayor Levy as Alternate Voting Delegates for the Broward County League of Cities for 2022-2023	Approved	7-0
R-2022-067 Considering The Continuance Of The Following Advisory Boards: Affordable Housing Advisory Committee; African American Advisory Council; Artwork Selection Advisory Committee; Education Advisory Committee; General Obligation Bond Oversight Advisory Committee; Marine Advisory Board; Parks, Recreation & Cultural Arts Advisory Board; Sustainability Advisory Committee; And The Young Circle ArtsPark Advisory Board; and the sunset of the Neighborhood Watch Advisory Board.	Approved	7-0
R-2022-068 Amend The Annual License Fee Pursuant To Section 98.051(B) Of The Code Of Ordinances For The Construction And Maintenance Of Private Boat Dock Facilities Upon City Property For Leases Entered Into Or Renewed After September 1, 2020.	Approved	6-1
R-2022-069 Executing A Contract With Cardinal Contractors, Inc. For Construction Services Related To Deep Injection Wells No. 3 And No. 4 Pump Station; Executing An Authorization To Proceed For Work Order Number B&C 22-02 With Brown And Caldwell For Additional Services To Provide Construction Administration Services For This Project	Approved	7-0