



HOLLYWOOD DIGEST

Updates from the City Commission Meeting

The City of Hollywood is conducting its Regular City Commission Meetings in-person at City Hall, located at 2600 Hollywood Boulevard. While public access to City Hall and City facilities has resumed, please know that seating inside the Commission Chambers is limited and facial masks are recommended but not required for City employees and visitors.

To view the meeting agenda, please visit hollywoodfl.org. Members of the public may watch the City Commission Meetings via the City's website at hollywoodfl.org/WatchMeeting, on Comcast Channel 78 or ATT U-Verse Channel 99.

This Hollywood Digest is an update of the actions taken and information shared during the City Commission Meeting held on Wednesday, September 21, 2022. In case you missed the live meeting, the archived video can be viewed on the City's website at hollywoodfl.org.

CITY COMMISSION MEETING

Maintenance Agreement Approved for Hollywood Boulevard-State Road 7 Linear Park and Mobility Hub

The Mayor and City Commission voted unanimously to approve Resolution [R-2022-269](#) to authorize city officials to execute a maintenance agreement with the FDOT for improvements for the Hollywood Boulevard/State Road 7 Mobility Hub and State Road 7 Linear Park project, which is a part of the City's Capital Improvement Plan to enhance aesthetics of this highly traveled corridor. This agreement expands the City's maintenance responsibilities to include the lighting.

Bike Lanes and Sidewalks Approved for 14th Avenue, 56th Avenue, and Park Road

In an effort to provide safe pedestrian and bicycle pathways to protect residents from the traveling public and offer sustainable alternatives for mobility and transportation, the Mayor and City Commission voted unanimously to approve Resolution [R-2022-270](#) to execute a contract with Visualscape, Inc. for the installation of trees as part of the mitigation from removal of trees for the FDOT bike lanes project on Park road, 14th avenue, and 56th avenue. The scope of this project includes 870 new trees, of which 60 percent will be native species, for a total of 600,000 SF of canopy at maturity. This project reduces the City's carbon footprint and increases neighborhood livability and quality.

ORDINANCES

Ordinance Approved to Amend Distribution of Handbills

On second reading, the Mayor and City Commission voted unanimously to approve Ordinance [PO-2022-15](#) to amend Chapter 112 of the Code of Ordinances regarding the distribution of handbills and other advertising materials. This ordinance amendment aims to hold publishers and distributors responsible for maintaining

newspaper boxes throughout the City. In addition, this amendment allows residents to opt-out of receiving unsolicited publications.

Ordinance Approved to Reduce the Maximum Fine for Lobbyists

The Mayor and City Commission voted unanimously to approve Ordinance [PO-2022-16](#) on second reading. This Ordinance amendment decreases the maximum fine amount that lobbyists pay for a late annual disclosure statement. Previously, any lobbyist who fails to file the annual disclosure statement is subject to a fine of \$50.00 per day for each late day, not to exceed a total fine of \$5,000.00. This Ordinance amendment reduces the maximum fine from \$5,000.00 to \$500.00.

Ordinance for Development Impact Fees Approved

The Mayor and City Commission approved Ordinance [PO-2022-17](#) to repeal the current Park Impact Fees and Ordinance [PO-2022-18](#) to create a development impact fee provision encompassing the adoption of impact fees for general government buildings, fire rescue, law enforcement, parks and recreation, and multi-modal transportation. Impact fees are one-time capital charge to new development that cover the cost of new capacity and help the City maintain its level of service.

The City adopted a parks and recreation impact fee in 2013, which needed to be updated. These ordinances provide for revised parks and recreation impact fees and the implementation of impact fees for additional service areas including fire rescue, law enforcement, general government buildings, and transportation (multi-modal).

GRANTS

City Accepts Resilient Florida Program Grant Funds

The Mayor and City Commission voted unanimously to approve Resolution [R-2022-281](#) to authorize City Officials to accept the State of Florida Department of Environmental Protection Resilient Florida Program Grant in the amount of \$13,908,935.00. These funds will be used for the design and construction of Tidal Flooding Mitigation and Shoreline Protection Phases I, II, and III projects. Submitted by the Department of Design and Construction Management, this grant requires the City to provide a match in the amount of \$14,091,065.00. The purpose of the Tidal Flooding Mitigation and Shoreline Protection Project is to provide tidal barriers to City owned properties that are most vulnerable to tidal flooding, around North Lake and South Lake. This project was approved by voters in March 2019 as part of the General Obligation Bond.

PRESENTATIONS, PROCLAMATIONS AND AWARDS

National Sickle Cell Awareness Month

The Mayor and City Commission presented Memorial Hospital's Chief Medical Officer Dr. Todra Anderson-Rhodes and Kemba Gosier, President of Advancing Sickle Cell Advocacy Project, with a proclamation for National Sickle Cell Awareness Month. Recognized nationally in September, National Sickle Cell Awareness Month, raises awareness of the need for research and treatment of sickle cell disease. According to the Center for Disease Control and Prevention, Sickle Cell Disease is the most common inherited blood disorder in the United States, affecting



approximately 100,000 Americans, and it is estimated that 8,000 Floridians have Sickle Cell Disease. In addition, approximately one in 13 African Americans carry the sickle cell trait, and many do not know they have it. [To learn more about Sickle Cell Disease here.](#)

Update on the Hollywood Police Athletic League Program

Police Major John Marino along with Police Athletic League Director Officer Patrick Agenor and President Sara Lavenka provided an overview of the organization. The Police Athletic League was started in 1989 by Retired Detective Jerry Christiansen to provide a variety of youth activities to foster positive engagement between police and youth. Throughout the last year, PAL has secured funding for 10 new laptops, a game room, athletic equipment, renovated basketball courts and forged new corporate partnerships with National PAL, AT&T, Dicks Sporting Goods, Papa John's Pizza, Nice Cars and numerous others. The organization currently offers 7 on 7 football, basketball, cheerleading, youth tutoring, mentorship, summer camp, and more. The Police Athletic League is a cooperative effort of the Hollywood Police Department, community volunteers, business leaders, and citizens. The Hollywood PAL, which is funded by public contributions, hosts a number of annual events and fundraisers throughout the year. To watch the presentation and learn more about the organization, please visit hollywoodfl.org.



ANNOUNCEMENTS

- **FY 2023 Second Public Budget Hearings:** The second Public Budget Hearing for the City's FY2023 Budget takes place Thursday, September 22nd at 5:30 p.m., followed by the CRA's Budget Hearing at 6 p.m. The public hearings are taking place here at City Hall. In-person public comments are available at both meetings. The meetings will also be broadcast on our website and on Comcast channel 78 and ATT U-verse channel 99.
- **City Recertified as a National Wildlife Federation's Community Wildlife Habitat:** I'm pleased to announce that once again, the City of Hollywood has met the recertification criteria for the National Wildlife Federation's Community Wildlife Habitat program. This program requires annual recertification by earning a combination of points from the certification of new private backyard habitats - commercial and residential - as well as City led activities.
- **Save the Date for the Cardboard Boat Race – October 8th:** Finally, I want to encourage everyone to Save the Date for the upcoming Cardboard Boat Race which is happening next month. You can gather your teams and get ready to build a cardboard boat and set sail on North Lake. This event is always a lot of fun for both participants and those who come out to watch! It takes place on Saturday, October 8th at the Hollywood Marina. For more information on how to register your teams, got to our website, www.hollywoodfl.org.
- **Broward Workshop:** City Manager Dr. Wazir Ishmael will be speaking at the Broward Workshop on Friday, September 23rd at 8 a.m. in Fort Lauderdale.

- **Next City Commission Meeting:** The next City Commission Meeting will take place on Wednesday, October 7, 2022 beginning at 1 p.m. in the City Commission Chambers at Hollywood City Hall. For more information about the meeting, please visit hollywoodfl.org.

RESULTS SUMMARY

This is a summary of the actions taken by the Mayor and City Commission. It is NOT equivalent to the Minutes, which when approved by the City Commission, constitute the official record of the meeting.

Agenda Item	Action/Vote	Vote
R-2022-265 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Regular City Commission Meeting Minutes Of April 6, 2022.	Approved	6-0
R-2022-266 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Regular City Commission Meeting Minutes Of April 20, 2022.	Approved	6-0
R-2022-267 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute A One-Year Agreement With Cigna For Stop Loss Insurance For An Annual Amount Not To Exceed \$622,558.20.	Approved	6-0
R-2022-268 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute A Three-Year Fixed Rate Agreement With Symetra Life Insurance Company For Basic Life, Accidental Death & Dismemberment, Supplemental, Dependent Life and Long-Term Disability Insurance For An Annual Amount Not To Exceed \$475,173.60.	Approved	6-0
R-2022-269 A Resolution Of The City Commission Of The City Of Hollywood Florida, Approving And Authorizing The Appropriate City Officials To Execute A Maintenance Memorandum Of Agreement With The Florida Department Of Transportation For Maintenance Of The Hollywood Boulevard-State Road 7 Mobility Hub And State Road 7 Linear Park Lighting Improvements.	Approved	6-0
R-2022-270 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Contract With Visualscape, Inc. For The Construction of the 14 th Avenue, 56 th Avenue and Park Road Bike Lane Landscaping Portion of the Project, In A Lump Sum Amount Of \$763,205.00.	Approved	6-0
R-2022-271 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Ranking Construction Management At Risk Firms And Authorizing The Appropriate City Officials To Execute Continuing Services Agreements With The Highest-Ranked Firms In Each Tier Level To Provide Construction Management At Risk Services For General Obligation Bond, City Capital Improvement Projects, And Other City Projects.	Approved	6-0
R-2022-272 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute An Authorization To Proceed For Construction Engineering, Inspections, And	Approved	6-0

Contract Compliance Specialist Services With AE Engineering, Inc. For Services Related To The Hollywood Boulevard Complete Streets Landscaping Project, A Surtax Project, In An Amount Not To Exceed \$119,808.00.		
R-2022-273 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Ratifying An Agreement (Previously Approved By Resolution No. R-2019-250) With Broward Education Foundation, Inc. To Administer The City's Excellence In Education Grant Program In A Total Amount Of \$20,000.00.	Approved	6-0
R-2022-274 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute An Agreement With Broward Education Foundation, Inc. To Administer The City's Excellence In Education Grant Program In A Total Amount Of \$20,000.00 For Fiscal Year 2023.	Approved	6-0
R-2022-275 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute An Authorization To Proceed With Kimley-Horn And Associates, Inc., To Complete Phase III Of The Citywide ADA Evaluations In A Total Amount Not To Exceed \$153,695.00.	Approved	6-0
R-2022-276 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Blanket Purchase Agreement With Municipal Equipment Company, LLC For Bunker Gear And Related Accessories In An Annual Amount Not To Exceed \$140,000.00, Based Upon The Lake County, Florida, Contract 22-730h In Accordance With Section 38.41(C)(5) Of The Procurement Code (Piggyback).	Approved	6-0
R-2022-277 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Urging The School Board Of Broward County, Florida, To Increase Funding For School Resource Officers For Every School Within Broward County, Florida.	Approved	6-0
R-2022-278 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute The Interlocal Agreement With Broward County For Anchoring Limitation Areas.	Approved	6-0
R-2022-279 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Third Renewal Of Blanket Purchase Agreement No. B003181 (Originally Approved By Resolution No. R-2018-264) With Cathedral Corporation For Utility Bill Printing And Mailing Services In An Estimated Annual Amount Of \$263,658.58.	Approved	6-0
R-2022-280 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Issue A Blanket Purchase Agreement To A Perfect Edge, Inc. For Comprehensive Landscape Maintenance Services In An Annual Amount Not To Exceed \$436,738.00.	Approved	6-0
PO-2022-15 An Ordinance Of The City Of Hollywood, Florida, Amending Chapter 112 Of The Code Of Ordinances Regarding Distribution Of Handbills And Other Advertising Materials, Including Penalties And Creating A New Section Entitled "Responsibility Of Publisher."	Approved	7-0

<p>PO-2022-16 An Ordinance Of The City Of Hollywood, Florida, Amending Section 30.15 Of The Code Of Ordinances Regarding Lobbyists; Decreasing The Maximum Fine Amount For A Late Annual Disclosure Statement.</p>	<p>Approved</p>	<p>7-0</p>
<p>PO-2022-17 An Ordinance Of The City Of Hollywood, Florida, Repealing Section 6.7.G. Of The Zoning And Land Development Regulations Entitled "Park Impact Fees"; Providing A Severability Clause And A Repealer Provision.</p>	<p>Approved</p>	<p>7-0</p>
<p>PO-2022-18 An Ordinance Of The City Of Hollywood, Florida, Amending Chapter 38 Of The Code Of Ordinances Entitled "Finance" To Create A Development Impact Fee Provision Encompassing The Adoption Of Impact Fees For General Government Buildings, Fire Rescue, Law Enforcement, Parks And Recreation, and Multi-Modal Transportation.</p>	<p>Approved</p>	<p>7-0</p>
<p>R-2022-281 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Accept The State Of Florida Department Of Environmental Protection Resilient Florida Program Grant In The Amount Of \$13,908,935.00 For The Design And Construction Of Tidal Flooding Mitigation And Shoreline Protection Phases I, II, & III Projects; Authorizing The Required Matching Funds In The Amount Of \$14,091,065.00 To Be Paid From Go Bond Project Funding; Authorizing The Appropriate City Officials To Execute All Grant Documents And Agreements For The Tidal Flooding Mitigation And Shoreline Protection Project, A General Obligation Bond Project; Amending the Fiscal Year 2022 Operating Budget and Capital Improvement Plan.</p>	<p>Approved</p>	<p>7-0</p>