



HOLLYWOOD DIGEST

Updates from the City Commission Meeting

The City of Hollywood is conducting its Regular City Commission Meetings in-person at City Hall, located at 2600 Hollywood Boulevard. While public access to City Hall and City facilities has resumed, please know that seating inside the Commission Chambers is limited and facial masks are recommended but not required for City employees and visitors.

To view the meeting agenda, please visit [hollywoodfl.org](https://www.hollywoodfl.org). Members of the public may watch the City Commission Meetings via the City's website at [hollywoodfl.org/WatchMeeting](https://www.hollywoodfl.org/WatchMeeting), on Comcast Channel 78 or ATT U-Verse Channel 99.

This Hollywood Digest is an update of the actions taken and information shared during the City Commission Meeting held on Wednesday, November 2, 2022. In case you missed the live meeting, the archived video can be viewed on the City's website at [hollywoodfl.org](https://www.hollywoodfl.org).

CITY COMMISSION MEETING

City Commission Votes to Support Community Shuttle Program

The Mayor and City Commission voted to approve Resolution [R-2022-334](#) in support of the implementation of a Community Shuttle Program in partnership with Broward County Transit Division. The program will be funded by Broward County and provided at no cost to residents.

The proposed Community Shuttle Program will:

- Operate 7-days per week for approximately 8-10 hours per day
- Be free of charge for riders
- Operate on 3 proposed routes in Hollywood:

Proposed routes are as follows:

1. East Central route between City Hall and Margaritaville Hollywood Beach Resort
2. The A1A Corridor between Hollywood North Beach Park and the Walmart Supercenter, located on East Hallandale Beach Boulevard
3. Southeast Loop between City Hall, Young Circle, Jefferson Park and the Big Easy Casino

[Visit the dedicated project website](#) for more information and route maps.

[Watch the presentation and the discussion that ensued here.](#)

Commission Appoints Members to the Emerald Hills Safety Enhancement Board

The Mayor and City Commission voted unanimously to approve Resolution [R-2022-333](#) to reappoint Charles Flaxman and David Rubin to the Emerald Hills Safety Enhancement Board of Supervisors.

The purpose of the Emerald Hills Safety Enhancement Board, which was created in August 2017, is to supervise and manage the security patrol within the Emerald Hills Safety Enhancement District, a dependent special district established according to Chapter 189, Florida Statutes.

PRESENTATIONS, PROCLAMATIONS AND AWARDS

Hollywood Police Department Presents Awards to Sworn and Civilian Staff

Hollywood Police Chief Chris O'Brien presented members of the Department with awards for Officers of the Month, Lifesaving and the Chief's Special Recognition. Congratulations to:

- **Detective Alejandro Falcon** - Officer of the Month for June 2022
- **Detectives Jonathan Baluja and Sean Keough** - Officers of the Month for August 2022
- **Officer Michael Browne and Officer Manuel Rodriguez-Blevins** - Lifesaving Award
- **Officer John Guzman, Officer Jhonny Jiminez and Officer Rick Garcia** - Chief's Special Recognition Award

Thank you for your acts of devotion and dedication to duty!

[Watch the award presentation here.](#)



Recognition of Family Court Awareness Month, November 2022

National Family Court Awareness Month takes place in November to raise awareness of the issues of family violence, childhood trauma and post separation abuse with the hope of spurring change in the family court system. Education and training for all professionals working within the family court system including judges is extremely important. Vice Mayor Shuham accepted the proclamation on behalf of Lily Schwark, Vice President of Florida Protective Parents Association.

ORDINANCES

Ordinance Approved to Prohibit Cigarettes, Unfiltered Cigars, Pipes or Tobacco Products at Beach and Parks and Recreation Facilities

On second reading, the Mayor and City Commission voted unanimously to approve Ordinances [PO-2022-19](#) and [PO-2022-20](#) to prohibit smoking cigarettes, unfiltered cigars, pipes or tobacco products on the City's beaches and in municipal parks and playgrounds. Municipal parks include athletic fields, skate parks, aquatic facilities and other recreation facilities. This ordinance promotes public health and safety for all residents.

During the 2022 legislative session, the Florida Legislature passed House Bill ("HB") 105, which is referred to as the "Florida Clean Air Act". HB 105 authorizes local governments to regulate and prohibit smoking on municipal beaches and in parks.

Ordinance Approved on First Reading to Amend Land Development Regulations to Extend Opportunity Zone

The Mayor and City Commission voted to approve Ordinance [PO-2022-21](#) on first reading. This Ordinance amendment would allow the City to extend the Opportunity Zone. Opportunity Zones are census tracts designated by state and federal governments targeted for economic development. Two census tracts in Hollywood were designated Opportunity Zones, and staff is recommending the extension of the Downtown Core Opportunity Zone to include sites along the major multi-use corridors, Federal Highway and Dixie Highway/21st Avenue, to further encourage and focus redevelopment opportunities in the most appropriate areas. [Watch the presentation and the discussion that ensued here.](#)

First Reading: Ordinance to Amend Dog Beach Location, Accessible Hours and Remove Fees

The Mayor and City Commission voted unanimously to approve Ordinance [PO-2022-22](#) to expand the dog beach boundaries, eliminate the requirement for a pass and fees, and remove the days of access. If approved on second reading, the boundaries of the dog beach would extend between the lifeguard tower to the north of Custer Street and the lifeguard tower to the south of Pershing Street. In addition, the dog beach would be free and open to the public during normal beach hours.

ANNOUNCEMENTS

- **Public Meeting for Police Headquarters Project Update:** The Department of Design and Construction Management will hold a Public Meeting for the New Police Headquarters project next Thursday evening, November 10th, from 6 - 8 p.m. at the David Park Community Center located just off Hollywood Boulevard at 108 N 33rd Court. An update will be provided on the project design, progress, and overall construction schedule. All are invited to attend in person or join virtually to ask questions and provide input on the project. The link to register to attend the virtual meeting

can be found on the City's website, www.hollywoodfl.org, on the calendar of events. Once you register, the meeting link and information to join the meeting virtually will be emailed to you.

- **King Tides:** King Tides are unusually high tides that are caused by the closer proximity of the moon during the fall and spring. These seasonal high tides, combined with rising sea levels and inclement weather conditions, can create street flooding. Wind strength and direction also play a significant role in the height of the tides causing them to come in higher or lower than predicted.

Based on the National Oceanic and Atmospheric Administration's tide predictions, above average high tides are expected:

- November 6-9
- November 23-27

And then again in December from the 23rd to the 24th. Motorists are urged to use caution if they come upon a flooded street and seek alternate routes. To report significant street-level flooding caused by King Tides, residents can call 954.764.4357.

- **Deployment of Artificial Reef Modules:** On Tuesday, City officials attended the deployment of 20 decorative and environmentally beneficial artificial reef modules as a part of the Ocean Rescue Alliance's 1000 Mermaids Project. This installation was funded and permitted through the efforts of the Community Redevelopment Agency. The City's Communications, Marketing, and Economic Development team coordinated with Ocean Rescue Alliance all of the media coverage, photo and video documentation of the deployment.

The modules are located about a half mile from shore in about 40 feet of water. The artificial reef sculptures, weighing between 2200-3300 lbs. each, come outfitted with the patented "Coral Lok" system allowing coral to be out-planted directly to the structures.

The structures were built by Reef Cells in Boynton Beach and are specifically engineered to support fish habitat and provide coral restoration opportunities.



The deployment was featured on [Channel 10](#), Channel 4 and Channel 6.

- **Next City Commission Meeting:** The next City Commission Meeting will take place on Wednesday, November 30, 2022 beginning at 11 a.m. in the City Commission Chambers at Hollywood City Hall. For more information about the meeting, please visit hollywoodfl.org.

RESULTS SUMMARY

This is a summary of the actions taken by the Mayor and City Commission. It is NOT equivalent to the Minutes, which when approved by the City Commission, constitute the official record of the meeting.

Agenda Item	Action/Vote	Vote
R-2022-325 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Reject All Bids Related To RFP-4729-22-WV For The Artspark Improvements Project, A General Obligation Bond Project, In Accordance With Section 38.43(D) Of The Procurement Code.	Approved	7-0
R-2022-326 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Ranking Engineering Firms And Authorizing The Appropriate City Officials To Negotiate An Agreement With The Highest-Ranked Firm To Provide Engineering Design Services For The Citywide Vulnerability Assessment Update.	Approved	7-0
R-2022-327 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving and Authorizing The Allocation Of Community Development Block Grant Funds To Various Eligible Public Service Agency Programs; Authorizing The Appropriate City Officials To Establish Certain Accounts To Appropriate And To Disburse The Grant Funds; Further Authorizing The Appropriate City Officials To Execute Agreements With Each Agency For A Total Allocation In The Amount Of \$185,000.00.	Approved	7-0
R-2022-328 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Accept The State Of Florida Division Of Historical Resources Grant In The Amount Of \$50,000.00 To Create A Hollywood Historic Properties Survey; Authorizing The Expenditure Of Matching Funds In The Amount Of \$50,000.00; Authorizing The Appropriate City Officials To Execute All Applicable Grant Documents And Agreements; Amending The Fiscal Year 2023 Operating Budget And Capital Improvement Plan.	Approved	7-0
R-2022-329 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute A Blanket Purchase Agreement With Broward Sheriff's Office For The Purchase Of Medical Supplies, Fire Equipment And Janitorial Supplies In An Amount Not To Exceed \$170,000.00, In Accordance With Section 38.41(C)(9) Of The Procurement Code (Best Interest).	Approved	7-0
R-2022-330 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Interlocal Agreement And Business Associate Agreement With The Seminole Tribe Of Florida For The Provision Of Primary Fire Protection And Supplemental Emergency Medical Services.	Approved	7-0
R-2022-331 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Urging Broward County Animal Care And Adoption Division To Abandon The Newly Created Intake Policy Requiring Municipalities And Law Enforcement To Hold Stray Animals For A Time Period Of 72 Hours Prior To Acceptance By The County.	Approved	7-0

R-2022-332 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute An Agreement With Brandano Displays, Inc. To Provide The Community Redevelopment Agency Beach and Downtown Districts With Holiday Decorations In An Estimated Annual Amount Of \$150,000.00 in Accordance With Section 38.41 (C)(9) Of The Procurement Code (Best Interest).	Approved	7-0
PO-2022-19 An Ordinance Of The City Of Hollywood, Florida, Amending Chapter 99 Of The Code Of Ordinances Entitled "Municipal Beach" To Prohibit The Use Of Cigarettes, Unfiltered Cigars, Pipes Or Tobacco Products On The Municipal Beach.	Approved	7-0
PO-2022-20 An Ordinance Of The City Of Hollywood, Florida, Amending Chapter 103 Of The Code Of Ordinances Entitled "Parks And Recreation" To Prohibit The Use Of Cigarettes, Unfiltered Cigars, Pipes Or Tobacco Products In Municipal Parks And On Playgrounds.	Approved	7-0
R-2022-333 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Appointing Two Members (Charles Flaxman and David Rubin) To The Emerald Hills Safety Enhancement Board Of Supervisors.	Approved	7-0
R-2022-334 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Supporting The Implementation Of A Community Shuttle Program And The Establishment Of Three Service Routes Within The City; Authorizing The City Manager Or Designee To Execute All Applicable Program Documents And Agreements Associated With The Broward County Community Shuttle Program.	Approved	6-0
R-2022-335 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute A Concert Series Agreement With The Rhythm Foundation, Inc. To Provide Producer Services For A Series Of Three Concerts At ArtsPark In An Annual Amount Not To Exceed \$150,000.00 In Accordance With Section 38.41(C)(9) Of The Procurement Code (Best Interest).	Approved	7-0
R-2022-336 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The "4001 N 30th Ave LLC" Plat, Being In The City Of Hollywood, Broward County, Florida, And Generally Located On The East Side Of North 30th Avenue South of Stirling Road, without condition of the sidewalk	Approved	4-3
PO-2022-21 An Ordinance Of The City Of Hollywood, Florida, Amending Article 4 Of The Zoning And Land Development Regulations Entitled "Schedule Of District, Use And Setback Regulations" By Amending Section 4.6 To Extend The Incentive Program For The Opportunity Zone To Include Sites Or Portions Of Sites Along Federal Highway And Dixie Highway/21 st Avenue Corridors; Providing For A Repealer Provision And A Severability Clause. (19-T-66)	Approved	7-0
PO-2022-22 An Ordinance Of The City Of Hollywood, Florida, Amending Chapter 99 Of The Code Of Ordinances Entitled "Municipal Beach" By Amending Section 99.05 Entitled "Hollywood Dog Beach" To Expand The Location, Remove The Days Of Access And Remove The Requirement For A Pass And Fees.	Approved	6-0

PO-2022-23 An Ordinance Of The City Commission Of The City Of Hollywood, Florida, Amending Chapter 101 Of The Code Of Ordinances To Update The Nuisance Abatement Process By Creating A Nuisance Abatement Program.	Approved	7-0
R-2022-337 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute Contracts With Southeastern Engineering Contractors, Inc. And Ric-Man International, Inc. For Construction Services Related To On-Call And Emergency Water And Sewer Utility Repair Services, In An Amount Not To Exceed \$1,000,000.00 Per Contract.	Approved	7-0
R-2022-338 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Contract With Zabatt Engine Services, Inc. For Construction Services Related To The Installation Of Electrical Power Generators At Sanitary Sewer Lift Stations No. E-01, E-03, E-06, W-14, W-15 And Stormwater Pump Station SW-08, In An Amount Not To Exceed \$2,692,731.60.	Approved	7-0
R-2022-339 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Blanket Purchase Agreement With Mythics, Inc. For Oracle Licenses And Managed Services Over A Period Of Two Years, With An Estimated First Year Cost Of \$1,130,184.00 And An Estimated Second Year Cost Not To Exceed \$1,100,000.00, In Accordance With Section 38.41(C)(5) Of The Procurement Code (Piggyback).	Approved	7-0
R-2022-340 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue A Purchase Order To ETR, LLC For Three 2024 Freightliner M2 Custom Horton Advanced Life Support Ambulances In The Amount Of \$1,185,321.00, Based Upon The Florida Sheriffs Association Contract FSA20-VEF14.01 Ambulances & Other Equipment, In Accordance With Section 38.41(C)(5) Of The Procurement Code (Piggyback).	Approved	7-0
R-2022-341 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Renew Blanket Purchase Agreement No. PA600319 For A One-Year Term With MBR Construction, Inc. For Sidewalk Construction Services In An Amount Not To Exceed \$2,501,545.00 In Accordance With Section 38.49(C)(1) Of The Procurement Code (Renewals).	Approved	7-0
R-2022-342 A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriations For Certain Fiscal Year 2023 Special Event And Media/Marketing Promotional And Advertising Buys In An Amount Not To Exceed \$855,000.00; Approving And Authorizing The Appropriate City Officials To Execute Agreements With Various Non-Profit Organizations And Event Producers To Produce City-Sponsored Special Events; Approving And Authorizing The Appropriate City Officials To Execute Agreements With Various Media/Marketing Firms To Promote And Advertise City-Sponsored Events And Initiatives; Amending The Fiscal Year 2023 Operating Budget And Capital Improvement Plan.	Approved	7-0