



NEWS RELEASE

FOR IMMEDIATE RELEASE

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66th Annual Candy Cane Parade on Hollywood Beach

Saturday, December 3, 2022 at 7:00 p.m.

Hollywood, FL – The 66th Annual Candy Cane Parade along the world-famous Hollywood Beach Broadwalk is taking place on Saturday, December 3rd at 7:00 p.m. This year’s parade theme is “A Country Western Christmas.” The parade begins at Missouri Street and will head south along the Broadwalk, past the parade emcee positioned at the Hollywood Beach Theatre at Johnson Street, to Harrison Street. Guests are encouraged to bring a lawn chair for top-notch viewing of the parade floats, marching bands, and creative displays from civic, non-profit and children’s groups, or reserve a table at one of the many seaside restaurants.

Due to the high demand for parking on the barrier island, beginning at 5:00 p.m., parade goers are encouraged to park in one of the downtown parking garages and take the free shuttle to the beach. The downtown parking garages are located at 19th Avenue at Polk Street and 20th Avenue at Van Buren Street. Shuttles will circulate non-stop throughout the evening with the last shuttle leaving the beach at 10:00 p.m. Downtown parking rates apply. Modified security protocols will be in place for the duration of the event, participant patience is appreciated.

Parade participants are being asked to “Help Keep Hollywood Beautiful” by handing out candy to parade goers, rather than throwing from floats. This will help reduce waste on the Broadwalk and sandy beach. Parade attendees are encouraged to be #SeenBeingGreen by bringing their reusable water bottles.

Hollywood’s signature holiday event, the Candy Cane Parade is presented in partnership with the Hollywood Community Redevelopment Agency and the Department of Parks, Recreation and Cultural Arts. For media inquiries, please contact Joann Hussey, City of Hollywood Communications Manager at 954.921.3328.

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