

City of Hollywood, Florida

One Year Action Plan  
for  
Fiscal Years  
2020/2021– 2021/2022  
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Community Development Division

## **Executive Summary**

### **AP-05 Executive Summary - 24 CFR 91.200(c), 91.220(b)**

#### **1. Introduction**

The Consolidated Plan is designed to help states and local jurisdictions to assess their affordable housing and community development needs and market conditions, and to make data-driven, place-based investment decisions. The Consolidated Plan is carried out through Annual Action Plans, which provide a concise summary of the actions, activities, and the specific federal and non-federal resources that will be used each year to address the priority needs and specific goals identified by the Consolidated Plan.

The process used to develop the City of Hollywood plan involved interaction among the citizens of Hollywood, representatives of local government and various agencies concerned with housing and social services.

A Citizens Needs Assessment Public Hearing was held on November 13, 2019 before the Community Development Advisory Board (CDAB) to solicit the input of citizens, appropriate public agencies, and social service organizations on the 2020-2021 One Year Action Plan. A public notice of the meeting was published in The Sun Sentinel on October 21, 2019.

Pursuant to the authority provided under the Coronavirus Aid, Relief and Economic Security ("CARES") Act, the United States Department of Housing and Urban Development (HUD) has published specific waivers for federal funding sources and allocated a supplemental of Community Development Block Grant funding with specific waivers to the respond to the COVID-19 health emergency (CDBG-CV).

By memorandum of the HUD Assistant Secretary of Community Planning and Development, HUD waives the 30-day minimum for the required public comment period for substantial amendments, provided that no less than 5 days are provided for public comments on each substantial amendment. The waiver is available through the end of the City's 2020 program year.

A Virtual Public Hearing before the Hollywood City Commission was conducted on May 20, 2020 at Hollywood City Hall, 2600 Hollywood Blvd. adopting the proposed waivers in the amended Citizen Participation Plan

A notice to the public advising of the availability of a summary draft for public inspection of the One Year Action Plan was published in The Sun Sentinel on June 20, 2020. This Draft Executive Summary and the attached One Year Action Plan Narrative for Fiscal Year 2020-2021 is made available at the Community Development Division to allow the public the opportunity to review the preliminary

recommendations of the CDAB and comment. It is important to note that the activities listed in the attached One Year Action Plan Narrative for Fiscal Year 2020-2021 reflect recommendations of the CDAB. The City of Hollywood City Commission may accept or reject any recommendations made by the CDAB.

A Public Hearing will be held before the City Commission on July 1, 2020, where members of the public will be provided the opportunity to comment on the consolidated plan.

The City of Hollywood may conduct the July 1, 2020 as a virtual Regular City Commission meeting using Communications Media Technology ("CMT"). Florida Governor Ron DeSantis issued Executive Order No. 20-69 pertaining to conducting local government meetings while under the public health emergency related to the Novel Coronavirus Disease 2019 (COVID-19). In accordance with this order and due to a prohibition on public access to Hollywood City Hall because of the risk to public health, the City may offer a number of options for members of the public to view and participate in the meeting.

## **2. Summarize the objectives and outcomes identified in the Plan**

This could be a restatement of items or a table listed elsewhere in the plan or a reference to another location. It may also contain any essential items from the housing and homeless needs assessment, the housing market analysis or the strategic plan.

The City has designated objectives for services as follows:

Housing Objective To conserve, upgrade and expand the existing housing stock, especially that available to low- and moderate-income persons within the City, and to provide decent, safe and sanitary housing to eligible City residents; to handle the demolition and clearance of unsafe structures; to determine the cost of residential rehabilitation through work write-ups; and to perform necessary inspections of housing units participating in the City's HUD- approved programs.

Housing Activities to meet CPD Performance Framework objective (1) Decent Affordable Housing and CPD Performance Framework outcome (3) Sustainability are listed below

1. Housing Rehabilitation
1. Housing Replacement

Housing Activities to meet CPD Performance Framework objective (1) Decent Affordable Housing and CPD Performance Framework outcome (2) Affordability are listed below

1. Tenant Based Rental Assistance
2. Purchase Assistance
3. NSP Foreclosure Purchase and Resale

Economic Development Objective - To provide assistance to private for-profit businesses for any activity where the assistance is necessary or appropriate to carry out an economic development project. To strengthen and broaden Hollywood's economy by supporting and encouraging the growth of existing businesses and new investment that will create job opportunities for Hollywood's low and moderate income residents.

Economic Development Activities to meet CPD Performance Framework objective (3) Economic Opportunities and CPD Performance Framework outcome (1) Availability and Accessibility are listed below:

1. Industry Recruitment
2. Small Business Assistance
3. Job Training
4. Job Placement

General Public Service Objective - To provide public service activities within the City of Hollywood to further stabilize deteriorating neighborhoods, to offer supportive services for special needs populations and to complement the physical and economic development investment provided by the CDBG program

### **3. Evaluation of past performance**

This is an evaluation of past performance that helped lead the grantee to choose its goals or projects.

This is an evaluation of past performance that helped lead the grantee to choose its goals or projects.

#### Housing

The City of Hollywood Housing Rehabilitation Program is a useful tool to preserve affordable housing. The obvious financial benefit to LMI families is strengthened by the convenience and safety the program offers to families who are unfamiliar or frightened by the construction process.

#### Public Services

The City of Hollywood has performance based contracts with sub recipient of CDBG funds. Sub recipients are reimbursed based upon compliance with the agreed upon outputs. In addition, sub recipients complete Outcome Measurement Tables as part of the application and are monitored based upon accomplishment of short-term outcomes. The public service activities have successfully met

benchmarked requirements and satisfied the wishes of both the Community Development Advisory Board and the City of Hollywood Commission

#### Economic Development

Through partnerships with local non-profit agencies the City was successful in accomplishing the goals of the Community Development Advisory Board and the City of Hollywood Commission in integrating employment training, job placement assistance, small business start-up assistance, financial literacy coaching and education for an underserved population.

#### Public Facilities

Historically, the City of Hollywood Public Facilities program sufficiently accomplishes the primary goal of availing affordable sidewalk repair for the affected LMI households and water and sewer repair and installation for LMI neighborhoods. However, in addition to the primary goal, the bond issuance was a necessary funding source for an affordable housing development of thirty-four (34) affordable units in a LMI neighborhood.

### **4. Summary of Citizen Participation Process and consultation process**

Summary from citizen participation section of plan.

In accordance with the City of Hollywood Citizen Participation Plan, the City shall assure that citizens, public agencies and other interested parties are provided with the appropriate information on programs and activities covered by the One Year Action Plan, substantial amendments, and reporting on performance. Copies of the proposed and adopted One Year Action Plan, along with any supporting documentation, shall be provided to the public in a timely manner, in a form accessible to persons with disabilities, upon request, and at reasonable costs to encourage public comment and input.

Prior to submission of its adopted One Year Action Plan to HUD, the City shall make available to citizens, units of local governments, public and private agencies, and other interested parties information that is required for the development of the One Year Action Plan. Such information, at a minimum, includes the amount of assistance in covered programs the jurisdiction expects to receive, the range of activities that can be undertaken in the covered programs, an estimate of the amount of assistance that will benefit persons of very-low and low-income, and plans to minimize displacement of persons and assistance available to those persons who may be displaced.

The CDAB is to act as the major point of community contact and citizen participation.

The CDAB is to consist of up to fifteen (15) members appointed by the City Commission. Priority is to be given to the selection of persons residing in areas of the jurisdiction that, according to the most recent data provided by the United States Census Bureau, have concentrations greater than fifty-one percent (51%) of low and moderate income persons, as defined by HUD, residing therein. The CDAB is to be responsible for overseeing the City's citizen participation requirements set forth at 24 CFR 91.105 for HUD's Community Planning and Development programs. These responsibilities include the review of, and recommendations concerning, proposed activities under these programs, reflecting the views and general consensus of the areas of the city they represent. The CDAB is to serve in an advisory capacity to the City Commission with regard to all phases of these programs.

**5. Summary of public comments**

This could be a brief narrative summary or reference an attached document from the Citizen Participation section of the Con Plan.

Public Comment deadline is July 1, 2020. There are none available to date

**6. Summary of comments or views not accepted and the reasons for not accepting them**

Public Comment deadline is July 1, 2020. There are none available to date

**7. Summary**

Public Comment deadline is July 1, 2020. There are none available to date

**PR-05 Lead & Responsible Agencies – 91.200(b)**

**1. Agency/entity responsible for preparing/administering the Consolidated Plan**

Describe the agency/entity responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency

Table 1 – Responsible Agencies

**Narrative (optional)**

The City of Hollywood Community Development Division is a division of the City of Hollywood Department of Development Services. The Community Development Division is responsible for the reporting and operational duties relative to the CDBG, HOME, NSP-1, NSP-3, and CARES Act Funding allocations received from HUD.

**Consolidated Plan Public Contact Information**

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## **AP-10 Consultation – 91.100, 91.200(b), 91.215(l)**

### **1. Introduction**

The City of Hollywood shares common borders with unincorporated Broward County and the cities of Dania Beach, Fort Lauderdale, Hallandale, Miramar, Pembroke Park, Pembroke Pines and the Town of Davie. Hollywood maintains inter-local agreements with each of these governmental entities. In addition, the City interacts formally and informally with numerous state and regional agencies, utility companies, authorities, and special districts for the provision and regulation of services.

### **Provide a concise summary of the jurisdiction’s activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(l))**

The City of Fort Lauderdale has administrative authority over HOPWA grant allocations. In its role as lead agency, The City of Fort Lauderdale works in cooperation with the partners of the Continuum of Care (CoC) institutional delivery system including the City of Hollywood, to coordinate the funding of eligible non-profit organizations to provide comprehensive services for persons and families affected by HIV+/AIDS. The City of Hollywood Social Service Coordinator pre-screens clients for reentry into the delivery system to expedite these services.

### **Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness.**

The Broward Outreach Homeless Center, located in the City of Hollywood, has received funding from Broward County through its CDBG and ESG programs to contribute to the costs involved in the provision of comprehensive services and long term transitional shelter for its clientele. The City of Hollywood has contributed CDBG funds for the expansion of this facility to include a Women and Children’s Shelter and the operation of a Scholastic Success Program for Homeless Children. In addition, the City of Hollywood funds agencies that offer services specifically targeted to persons and families exiting the CoC to prevent re-occurrences of homelessness.

### **Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards for and evaluate**

**outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS**

Because of the complexity and regional nature of the special needs populations in the area, the City will strive to support the development and expansion of facilities to address these needs through the coordination of efforts with other units of local government, including Broward County. This cooperative approach will better enable social service agencies to secure adequate funding for the special needs of families with children, the homeless, those threatened with homelessness, and those not capable of achieving independent living. The City will support grant applications by social services and other non-profit agencies that meet needs identified in this Consolidated Plan, provided the organizations demonstrate the capacity to implement the proposed activities.

In updating the Strategic Regional Policy Plan (SRPP) for South Florida, the South Florida Regional Planning Council sought the input of all local jurisdictions in the region, which includes Dade, Broward and Monroe Counties, as well as interested agencies, organizations and individuals in order to identify those strategic issues which most impact the region. The SRPP and established strategic regional goals and policies designed to move the region toward becoming a livable, sustainable and competitive community.

This strategy recognizes a set of interrelated issues requiring a systematic approach of coordinated actions on the part of all involved to achieve meaningful resolutions.

**2. Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdiction's consultations with housing, social service agencies and other entities**

Table 2 – Agencies, groups, organizations who participated

<p>2</p>	<p><b>Agency/Group/Organization</b></p> <p><b>Agency/Group/Organization Type</b></p>	<p><b>Broward County Homeless Initiative Partnership</b></p> <p>Housing PHA Services - Housing Services-Children Services-Elderly Persons Services-Persons with HIV/AIDS Services-homeless Services-Health Services-Education Services-Employment Other government - County Other government - Local Regional organization</p> <p>Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs</p> <p>During the development of the Consolidated Plan, the Broward County Homeless Initiative was consulted to determine strengths and/or gaps in the institutional delivery system, homeless count, homeless facilities and needs of the at-risk community. It was determined that the services provided were comprehensive enough to service the needs of the target communities, however, the lack of funding limits the number that can be served.</p>
<p><b>What section of the Plan was addressed by Consultation?</b></p>	<p><b>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</b></p>	<p>Annual Action Plan</p>

3	Agency/Group/Organization	Hollywood Housing Authority
	Agency/Group/Organization Type	Housing PHA Services - Housing
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	During the development of the Consolidated Plan, the Hollywood Housing Authority was consulted on the Housing Needs Assessment and strategies to proceed. The City of Hollywood and the Hollywood Housing Authority have historically worked well together and have partnered to provide affordable housing and meet other needs of LMI residents in the City

**Identify any Agency Types not consulted and provide rationale for not consulting**

**Other local/regional/state/federal planning efforts considered when preparing the Plan**

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care		

Table 3 -- Other local / regional / federal planning efforts

**Narrative (optional)**

## **AP-12 Participation – 91.105, 91.200(c)**

### **1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting**

A Citizens Needs Assessment Public Hearing was held on November 13, 2019 before the Community Development Advisory Board (CDAB) to solicit the input of citizens, appropriate public agencies, and social service organizations on the 2020-2021 One Year Action Plan.

On March 11, 2020 and March 12, 2020 non-profit agencies seeking CDBG funding made presentations before the CDAB. Subsequently, on June 11, 2020 the CDAB developed preliminary funding recommendations.

A notice to the public advising of the availability of a summary draft for public inspection of the One Year Action Plan was published in The Sun Sentinel on June 20, 2020. This Draft Executive Summary and One Year Action Plan Narrative for Fiscal Year 2020-2021 was made available at the Community Development Division to allow the public the opportunity to review the preliminary recommendations of the CDAB and comment. It is important to note that the activities listed in the One Year Action Plan Narrative for Fiscal Year 2020-2021 reflect recommendations of the CDAB. The City of Hollywood City Commission may accept or reject any recommendations made by the CDAB.

A Public Hearing will be held before the City Commission on July 1, 2020, where members of the public will be provided the opportunity to comment on the consolidated plan.

**Citizen Participation Outreach**

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (if applicable)
1	Newspaper Ad	Non-targeted/broad community African American Advisory Council	Needs Assessment Public Notice October 21, 2019 - A Citizens Needs Assessment Public Hearing was held on November 13, 2019 before the Community Development Advisory Board (CDAB) to solicit the input of citizens, appropriate public agencies, and social service organizations on the 2020-2021 One Year Action Plan.		N/A	

2	Public Hearing	Non-targeted/broad community African American Advisory Council	Citizens Needs Assessment Public Hearing was held on November 13, 2019 before the Community Development Advisory Board (CDAB) to solicit the input of citizens, appropriate public agencies, and social service organizations on the 2020-2021.	African American Advisory Council - critical needs are: Homebuyer and homeownership education, housing affordability among very low income renters, social services (mental health), trauma informed care services, more school counselors, social and emotional learning in our public schools, emergency care services such as utilities subsidies, public facilities and infrastructure (more lighting), employment services such as job recruitment, life skills, and entrepreneurial programs. Hollywood Housing Authority - the Housing	N/A
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			<p>Authority board would like to be part of the CDAB's effort to address affordable housing concerns. He said that because of the older housing stock, acquisitions are important. South Florida Institute on Aging - support older individuals working with children.</p> <p>Community Enhancement</p> <p>Collaboration - Many seniors are homebound and some are raising their grandchildren. They want them to eat healthy.</p> <p>American Red Cross - has responded to 84 house fires, dealt with 233 individuals and gave direct financial assistance in the amount of</p>	
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					<p>\$52,637.00 in Hollywood. They educate school children regarding fires and prevention. ACS has saved 642 lives since the inception and she hopes the board will support the project. HOPE South Florida - use Home funds and other funds to support Rapid Rehousing, Home First models and Case Management. Citizen - Participatory Budget Model empowers people to decide together how to spend public money and the process helps elected officials by deepening democracy and makes public</p>			
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					<p>budgets more equitable and effective. Russel Life Skills -83% less-likely to graduate high school and of those 83%, 77% end up incarcerated by the age of 21, this can be helped by supporting after school programs that teach math science and social skills. Citizen - spoke on behalf of the State Sadowski funds, which are funds to address affordable housing. She encourages the board to contact our state officials to stop raiding the funds. Women in Distress - encourages support for emergency shelter, 24-hour crisis, advocacy and support, counseling,</p>		
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Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (if applicable)
				economic empowerment and legal assistance to help residents of Hollywood to accomplish their goals. Citizen - requests assistance with proper storm water drainage and sidewalk repair in Driftwood.		
3	Newspaper Ad	Non-targeted/broad community	Notice of Public Hearing for One Year Action Plan 2020-2021 on June 20, 2020	N/A	N/A	

Table 4 – Citizen Participation Outreach

## Expected Resources

### AP-15 Expected Resources – 91.220(c)(1,2)

#### Introduction

As an entitlement City, the City expects to receive an annual allocation of CDBG and HOME funds. The expected amount of funds for the remainder of the Con Plan anticipates that funding will not increase or decrease. In addition, the City receives State Housing Initiative Partnership funding that shall be used as HOME match funding. Finally the City expects to receive NSP-3 program income from the sale foreclosed/abandoned properties purchased and sold by the Broward Alliance for Neighborhood Development. NSP-3 program income will be used to purchase, rehabilitate, and sale additional foreclosed/abandoned properties. In addition, the City has received CARES Act funding for COVID-19 recovery efforts.

#### Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	1,256,701	50,000	0	1,306,701	3,770,103	

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Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$	
HOME	public - federal	Acquisition Homebuyer assistance Homeowner rehab Multifamily rental new construction Multifamily rental rehab New construction for ownership TBRA	543,715	0	0	543,715	Expected Amount Available Remainder of ConPlan \$ 1,631,145

Table 5 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

**If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan**

Upon occasion the City gains ownership of single family lots appropriate for the provision of affordable homeownership opportunities. In such cases, the City partners with Liberia Economic and Social Development, Inc. (LES) a duly recognized Community Housing Development Organization (CHDO) to construct new single family homes on vacant lots for sale to HOME eligible purchasers. In addition, the City may participate with Low Income Tax Credit applicants for the construction of large multi-family residential units.

**Discussion**

## Annual Goals and Objectives

### AP-20 Annual Goals and Objectives

#### Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Housing Rehabilitation	2019	2020	Affordable Housing	Citywide	Purchase Assistance Development Incentives Tenant-Based Rental Assistance Housing Rehabilitation	CDBG: \$579,863 HOME: \$100,000	Rental units constructed: 50 Household Housing Unit Homeowner Housing Added: 2 Household Housing Unit Homeowner Housing Rehabilitated: 30 Household Housing Unit Tenant-based rental assistance / Rapid Rehousing: 18 Households Assisted
2	Debt Service	2019	2020	Debt Service	Citywide	Debt Service	CDBG: \$290,500	Other: 1000 Other

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
3	General Public Services	2019	2020	Non-Housing Community Development	Citywide	Healthcare including Sub. Abuse and Mental Health Job Training, Placement and Financial Literacy Education Services for Children and Youth Economic Development Activities	CDBG: \$185,000	Public service activities other than Low/Moderate Income Housing Benefit: 100 Persons Assisted



Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
4	General Administration	2019	2020	Administration	Citywide	Purchase Assistance Development Incentives Tenant-Based Rental Assistance Healthcare including Sub. Abuse and Mental Health Housing Rehabilitation Job Training, Placement and Financial Literacy Education Services for Children and Youth Cap. Imp. including but not limited to sidewalks Economic Development Activities Debt Service	CDBG: \$251,340 HOME: \$54,372	Other: 1000 Other
5	Tenant-Based Rental Assistance	2019	2020	Affordable Housing	Citywide	Tenant-Based Rental Assistance	HOME: \$307,786	Tenant-based rental assistance / Rapid Rehousing: 18 Households Assisted
6	Purchase Assistance	2019	2020	Affordable Housing	Citywide	Purchase Assistance	HOME: \$81,557	Homeowner Housing Added: 2 Household Housing Unit

Annual Action Plan

Table 6 – Goals Summary

Goal Descriptions

1	<b>Goal Name</b>	Housing Rehabilitation
	<b>Goal Description</b>	Single Family housing Rehabilitation to include project delivery cost.
2	<b>Goal Name</b>	Debt Service
	<b>Goal Description</b>	Debt Service on Section 108 Loan Guarantee and FFGFC Bond issuance.
3	<b>Goal Name</b>	General Public Services
	<b>Goal Description</b>	General Public Service activities to include but not be limited to youth services, job training, social services, childcare services, etc.
4	<b>Goal Name</b>	General Administration
	<b>Goal Description</b>	General Administration of CDBG and HOME funds.
5	<b>Goal Name</b>	Tenant-Based Rental Assistance
	<b>Goal Description</b>	Rent and Utility assistance for LMI households.
6	<b>Goal Name</b>	Purchase Assistance
	<b>Goal Description</b>	Purchase Subsidy to include Single family housing construction for LMI households with imbedded subsidy.



# Projects

## AP-35 Projects – 91.220(d)

### Introduction

In order to reduce the number of cost burdened LMI families, the City of Hollywood shall focus on the rehabilitation of the affordable housing inventory and add new affordable housing opportunities. In addition, the City shall increase the earning potential of LMI persons and families by focusing on job training, employability skills, and education.

### Projects

#	Project Name

Table 7 - Project Information

**Describe the reasons for allocation priorities and any obstacles to addressing underserved needs**

**AP-38 Project Summary**  
**Project Summary Information**

## **AP-50 Geographic Distribution – 91.220(f)**

### **Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed**

Fifteen (15) of the eighteen (18) activities of the 2020-2021 Action Plan are LMI clientele specific. Therefore, the beneficiaries are primarily citywide. The remaining projects include General Administration, and Debt Service Payments.

### **Geographic Distribution**

<b>Target Area</b>	<b>Percentage of Funds</b>
Citywide	100
Low and Moderate Income Area	

**Table 8 - Geographic Distribution**

### **Rationale for the priorities for allocating investments geographically**

Fifteen (15) of the eighteen (18) activities of the 2020-2021 Action Plan are LMI clientele specific. Therefore, the beneficiaries are primarily citywide. The remaining projects include General Administration, and Debt Service Payments.

### **Discussion**

No further discussion necessary.

## Affordable Housing

### AP-55 Affordable Housing – 91.220(g)

#### Introduction

This year the City intends to conduct a Housing Rehabilitation program that will assist 15 households. It is expected that 5 households assisted under the program shall be disabled homeowners. The City will continue its relationship with Liberia Economic and Social Development, Inc. to construct an affordable home (with homebuyer assistance) and to provide 15 Tenant-Based Rental Assistance subsidies through a partnership with HOPE South Florida.

One Year Goals for the Number of Households to be Supported	
Homeless	0
Non-Homeless	25
Special-Needs	5
<b>Total</b>	<b>30</b>

**Table 9 - One Year Goals for Affordable Housing by Support Requirement**

One Year Goals for the Number of Households Supported Through	
Rental Assistance	15
The Production of New Units	0
Rehab of Existing Units	15
Acquisition of Existing Units	0
<b>Total</b>	<b>30</b>

**Table 10 - One Year Goals for Affordable Housing by Support Type**

#### Discussion

No further discussion necessary.

## **AP-60 Public Housing – 91.220(h)**

### **Introduction**

The Hollywood Housing Authority administers both a public housing and Section 8 housing voucher program. The housing authority owns and manages 2 public housing projects which contain 120 affordable rental units. It also administers 800 Section 8 housing vouchers and has a 500 person waiting list for vouchers and a 250 person senior waiting list for Public Housing sites. The Hollywood Housing Authority has routinely scored as a high performing Housing Authority, most recently scoring a 91 out of 100 on the most recent evaluation. The physical condition of the Hollywood Housing Authority public housing units have historically been very good. In addition, the Hollywood Housing Authority has constructed affordable rentals using Low income Tax Credits and using Neighborhood Stabilization Program funds in partnership with the City. To service the accessibility needs the 250 seniors on the waiting list typically require lowered ovens and walk-in/wheel-in showers.

### **Actions planned during the next year to address the needs to public housing**

The Housing Authority shall continue to service the waiting list and hold general meeting with residents and the board to discuss public housing concerns and other supportive services needed.

### **Actions to encourage public housing residents to become more involved in management and participate in homeownership**

The Hollywood Housing Authority holds a general meeting so that residents can discuss with the board any issues related to the public housing and other supportive services needed. Residents are informed of City of Hollywood homeownership initiatives and encouraged to participate.

### **If the PHA is designated as troubled, describe the manner in which financial assistance will be provided or other assistance**

N/A

### **Discussion**

No further discussion necessary.



## **AP-65 Homeless and Other Special Needs Activities – 91.220(i)**

### **Introduction**

**Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including**

**Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs**

The Institutional Delivery Structure offers multiple services for the special needs population and the homeless population. First-Call for Help of Broward County is a referral agency and the first point of contact for persons in need of crisis intervention, homeless prevention, emergency shelter, transitional housing, permanent supportive housing, food, clothing, job training, etc. First Call for Help of Broward County uses trained volunteers and a data base of all social services providers within the region including those that are a part of the Continuum of Care. In addition, the City employs a Social Service Coordinator through the Division of Community Development and a Homeless Program Coordinator through the Police Department to provide street level outreach, crisis intervention, resource linkage, needs assessment and transportation to shelters and emergency housing.

**Addressing the emergency shelter and transitional housing needs of homeless persons**

The Broward County Homeless Initiative Partnership CoC provides homeless services including but not limited to Emergency Shelters, Transitional Housing, Permanent Supportive Housing, Homeless Prevention, Street Outreach, Counseling in Substance Abuse, Mental Health, and/or Life Skills, Childcare and Education, Employment Training and Placement, Healthcare, and Transportation needs.

The "Continuum of Housing" provides housing services through the Housing Opportunities for Persons with AIDS (HOPWA) program. In Broward County, the HOPWA program provides a variety of housing options that assist persons living with HIV/AIDS in the community. The "Continuum of Housing" programs span across Broward County and offer Emergency Transitional Housing, Assisted Living Facilities, Mental Health Housing, Substance Abuse Housing, Community-Based Housing, Project-Based Rent, Tenant-Based Rental Vouchers, short-term rent, mortgage and utilities assistance, move-in assistance and Housing Case Management.

**Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to**

**permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again**

The CoC provides homeless services including Homeless Prevention, Counseling in Substance Abuse, Mental Health, and/or Life Skills, Childcare and Education, Employment Training and Placement, Healthcare, and Transportation needs.

In addition to the activities of the CoC, the City of Hollywood seeks to fund agencies that assist persons who are leaving transitional housing in employment support (i.e. tracking progress, counseling, and intervention with supervisors where appropriate and beneficial). Also, the City seeks to fund agencies that subsidize work material purchase and training cost. Simultaneously, using HOME funds in coordination with the employment support efforts, the City aids families exiting transitional housing with Tenant Based Rental Assistance to prevent persons and families that were recently homeless from becoming homeless again.

**Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs.**

In addition to the Homeless Prevention activities of the CoC, the City of Hollywood employs a Social Service Coordinator who acts as a referral source for persons and families at risk of becoming homeless. The Social Service Coordinator is familiar with all regional programs that aid in homeless prevention and re-entry. The Social Service Coordinator pre-screens and refers persons/family in applying for said services.

## **Discussion**

No further discussion necessary.

## **AP-75 Barriers to affordable housing – 91.220(j)**

### **Introduction:**

The City of Hollywood Analysis of Impediments pointed out several strategies to remove or ameliorate the Barriers to Affordable Housing as follows:

Strategy 1: Continue the implementation of in-fill housing on a citywide basis.

Strategy 2: Continue operating the First-time Homebuyer program that has pre-purchase counseling, down payment and closing cost assistance to participants to purchase homes citywide.

Strategy 3: Continue to evolve marketing program to make use of any and all mediums that make contact with Low and Moderate Income Individuals in various languages

### **Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment**

The City of Hollywood has developed an Analysis of Impediments that did not point out any public policies as having a negative effect on affordable housing and/or residential investment. In addition, as required as a recipient of State Housing Initiative Partnership funds, the City of Hollywood has instituted the Affordable Housing Advisory Committee (AHAC) that reviews in any policy changes to advise the City Commission on any policies that may have a negative effect on affordable housing development.

### **Discussion:**

No further discussion necessary.

## **AP-85 Other Actions – 91.220(k)**

### **Introduction:**

In order to foster and maintain the affordable housing stock the City will be expanding its Housing Rehabilitation activities for LMI homeowners and seek public/private partnership opportunities to develop new affordable rentals. Simultaneously, as part of its housing rehabilitation activities the City will be testing homes for the presence of lead-based paint and educating homeowners on the hazards of lead-based paint.

The housing cost in the City remains unaffordable for LMI residents. Even during market slumps, housing cost burden has historically been high within the City. Therefore, in addition to cost reduction practices, the City must seek to increase the employment opportunities for its residents by recruiting new businesses to the City and retaining desirable businesses within the City. A highly employable workforce is desirable to most businesses; therefore, the City is funding job training, job placement, and employability skills training for those difficult to place residents. Success in increasing the employability skills of Hollywood residents is not only beneficial for business recruitment/retention but also aids in the reduction of poverty-level families.

The institutional structure surrounding the efforts of the City is strong and multi-faceted. However, the need is outpacing the funding. Therefore, the City and its partners will be seeking additional funding sources and refining delivery efforts to serve the target populations

### **Actions planned to address obstacles to meeting underserved needs**

The condition of rental properties can be most easily addressed by Lack of landlord participation in rental rehabilitation programs shall be addressed by partnering with private developers for the construction of affordable rental properties. The City is aware that the construction of new affordable rental properties does not repair substandard rental properties. However, the availability of a new affordable option applies market pressure on the surrounding competing landlords, which would

encourage property repair in order to remain marketable.

### **Actions planned to foster and maintain affordable housing**

Housing Rehabilitation and Affordable Housing Development.

### **Actions planned to reduce lead-based paint hazards**

All participants of City of Hollywood housing programs are given in-depth information on the hazards of lead-based paint. Each housing unit in the City of Hollywood housing programs is searched for the presence of lead-based paint. If lead-based paint is identified it is abated.

### **Actions planned to reduce the number of poverty-level families**

The City of Hollywood goal for reducing poverty-level families is to increase the earning power by:

- Recruiting businesses to the City of Hollywood and encourage the hiring of Hollywood residents.
- Retaining businesses in Hollywood by having Economic Development staff periodically meet individually with business owners and responding expeditiously to business owner request.
- Identifying the labor needs of Hollywood businesses and preparing Hollywood residents to best fill those needs.
- Increasing the employability of Hollywood residents through funding job skills training, customer service training, and/or construction training.
- Early preparation of Hollywood youth through funding effective Early Learning Programs in Subsidized Childcare and After-school tutorials that focuses on Science, Technology, Engineering and Math.

### **Actions planned to develop institutional structure**

The institutional structure surrounding the efforts of the City is strong and multi-faceted. However, the need is outpacing the funding. Therefore, the City and its partners will be seeking additional funding

sources and refining delivery efforts to serve the target populations.

**Actions planned to enhance coordination between public and private housing and social service agencies**

Historically, the City has sought to leverage the funding available with private entities wherever possible in the development of housing and the provision of services. In addition, the City encourages applicants for CDBG funding to secure additional funding sources.

**Discussion:**

No further discussion necessary.

## Program Specific Requirements

### AP-90 Program Specific Requirements – 91.220(l)(1,2,4)

#### Introduction:

The City of Hollywood has deferred payment loans in the housing market, however, the program income produced has been very low amounts and therefore it is best to conservatively estimate zero program income from the CDBG funds.

The HOME program requires that a HOME investment be secured by a mechanism that ensures an affordability period for 5 to 15 years depending on the amount of investment. However, the City of Hollywood deferred loans are not forgiven and therefore exceed the HOME affordability limits.

#### Community Development Block Grant Program (CDBG) Reference 24 CFR 91.220(l)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	50,000
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan.	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan	0
5. The amount of income from float-funded activities	0
<b>Total Program Income:</b>	<b>50,000</b>

#### Other CDBG Requirements

1. The amount of urgent need activities	0
2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan.	100.00%

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**HOME Investment Partnership Program (HOME)**  
**Reference 24 CFR 91.220(I)(2)**

1. A description of other forms of investment being used beyond those identified in Section 92.205 is as follows:

State Housing Initiative Program funds are used to meet match requirements of HOME.

2. A description of the guidelines that will be used for resale or recapture of HOME funds when used for homebuyer activities as required in 92.254, is as follows:

The City will only use recapture guidelines and no resale. The City of Hollywood recaptures entire amount of investment. The amount subject to recapture is the direct subsidy received by the homebuyer.

Homebuyer Assistance - The City of Hollywood HOME assistance that enabled the homebuyer to buy the dwelling unit is determined to be any HOME assistance that reduced the purchase price from fair market value to an affordable price, but excludes the amount between the cost of producing the unit and the market value of the property (i.e., the development subsidy). The HOME assistance is secured by Deed Restriction and the City's Deferred Payment Promissory Note and Mortgage and is limited to the net proceeds available from the sale. Under the terms and conditions of the City's Deferred Payment Promissory Note and Mortgage, the debt is payable in full on the maturity date set forth in the Mortgage that is thirty years from the date of the signing or the Promissory Note and Mortgage. However at thirty (30) days prior to the maturity date, the mortgagee shall offer the mortgagor a refinancing option, pursuant to the same terms and conditions, so long as mortgagor has not defaulted on any terms or conditions set forth in the Mortgage. The local CHDO and any other subrecipient of HOME funds will follow City of Hollywood recapture guidelines. The City of Hollywood recaptures entire amount of investment.

3. A description of the guidelines for resale or recapture that ensures the affordability of units acquired with HOME funds? See 24 CFR 92.254(a)(4) are as follows:

The City will only use recapture guidelines and no resale. The City of Hollywood recaptures entire



amount of investment.

Housing Rehabilitation - The local CHDO and any other subrecipient of HOME funds will follow City of Hollywood recapture guidelines. The City of Hollywood HOME assistance is any HOME investment made to rehabilitate the property and is secured by Deed Restriction and the City's Deferred Payment Promissory Note and Mortgage. Under the terms and conditions of the City's Deferred Payment Promissory Note and Mortgage, the debt is payable in full on the maturity date set forth in the Mortgage that is thirty years from the date of the signing or the Promissory Note and Mortgage. However at thirty (30) days prior to the maturity date, the mortgagee shall offer the mortgagor a refinancing option, pursuant to the same terms and conditions, so long as mortgagor has not defaulted on any terms or conditions set forth in the Mortgage. At maturity mortgagor is under no obligation to refinance the loan. Mortgagee may also require the principal balance of the loan to be due, in full, at any time prior to the maturity date in the event that mortgagor defaults on any term of the Mortgage including the house is sold, rented, ceases to be the primary residence of the buyer, transferred or conveyed or by any other means of title transference. The City may agree to subordinate its mortgage interest in situations where a new mortgage is required to restructure the debt. The City terms exceeds the affordability limits at 24 CFR 92.254. The City of Hollywood recaptures entire amount of investment.

Rental Development - The City of Hollywood HOME assistance is any HOME investment made to acquire or rehabilitate the property and is secured by Deed Restriction, Mortgage, and Note and is due and payable at which point the property is no longer being used as an affordable rental property. The HOME investment is not forgiven and therefore exceeds the affordability limits at 24 CFR 92.254

4. Plans for using HOME funds to refinance existing debt secured by multifamily housing that is rehabilitated with HOME funds along with a description of the refinancing guidelines required that will be used under 24 CFR 92.206(b), are as follows:

There are no plans to refinance existing debt secured by multifamily housing that is rehabilitated with HOME funds. However, the City of Hollywood does plan to refinance an existing debt when conducting a Housing Replacement activity as part of the rehabilitation program.

In the event that a home is not suitable rehabilitation and must be demolished and replaced, the City may find it necessary to refinance an existing private financial obligation. In those cases the repayment will be based on a calculation of 30% of the household's gross monthly income with a maximum term of 30 years. Any portion of principal loan amount not included in the payment structure will be deferred and subject to the provisions City's Deferred Payment Promissory Note

and Mortgage.

No further discussion necessary.



CITY OF HOLLYWOOD  
 COMMUNITY DEVELOPMENT DIVISION BUDGET  
 FOR FISCAL YEAR 10/01/2020 - 09/30/2021  
 SET-UP DATE 10/01/2020

CDBG ALLOCATION \$ 1,256,701.00  
 PROGRAM INCOME = \$ 50,000.00  
 TOTAL CDBG AVAILABLE \$ 1,306,701.00

ACCOUNT NUMBER	ACCOUNT DESCRIPTION	APPROPRIATION
111.160101.55400.512100.001320.000.000	SALARIES AND WAGES - FULL TIME	\$ 163,844.20
111.160101.55400.512190.001320.000.000	ACCRUED LEAVE	\$ 7,900.00
111.160101.55400.521200.001320.000.000	SOCIAL SECURITY	\$ 12,614.00
111.160101.55400.523220.001320.000.000	LIFE INSURANCE	\$ 410.00
111.160101.55400.523240.001320.000.000	HEALTH INSURANCE	\$ 21,844.00
111.160101.55400.523250.001320.000.000	DENTAL INSURANCE	\$ 718.00
111.160101.55400.523270.001320.000.000	LONG TERM DISABILITY INSURANCE	\$ 410.00
111.160101.55400.531220.001320.000.000	LEGAL SERVICES	\$ 1,000.00
111.160101.55400.531300.001320.000.000	CONSULTING SERVICES	\$ 500.00
111.160101.55400.532400.001320.000.000	AUDIT SERVICES	\$ 16,000.00
111.160101.55400.534980.001320.000.000	OTHER CONTRACTUAL	\$ 900.00
111.160101.55400.540030.001320.000.000	TRAINING	\$ 2,000.00
111.160101.55400.544040.001320.000.000	EQUIPMENT RENTAL	\$ 2,500.00
111.160101.55400.542010.001320.000.000	POSTAGE	\$ 500.00
111.160101.55400.547120.001320.000.000	PRINTING & BINDING	\$ 200.00
111.160101.55400.549720.001320.000.000	ADVERTISING	\$ 1,700.00
111.160101.55400.551010.001320.000.000	OFFICE SUPPLIES	\$ 1,000.00
111.160101.55400.554260.001320.000.000	PROFESSIONAL MEMBERSHIPS	\$ 3,200.00
111.160101.55400.554270.001320.000.000	TECHNICAL PUBLICATIONS	\$ 500.00
111.160101.55400.564410.001320.000.000	COMP HARDWARE/SOFTWARE (>1000)	\$ 3,600.00
111.160101.55400.591010.001320.000.000	INDIRECT COST	\$ 10,000.00
	<b>PROGRAM ADMINISTRATION</b>	<b>\$ 251,340.20</b>
111.160101.55400.583460.001321.000.000	Russell Life Skills & Reading Foundation, Inc	\$ 22,461.00
111.160101.55400.583490.001321.000.000	Center for Independent Living , Inc	\$ 16,688.00
111.160101.55400.583840.001321.000.000	Women in Distress	\$ 22,645.00
111.160101.55400.584270.001321.000.000	Hispanic Unity of Florida, Inc	\$ 16,984.00
111.160101.55400.584330.001321.000.000	Second Chance Society	\$ 9,915.00
111.160101.55400.584340.001321.000.000	Community Enhancement Collaboration, Inc	\$ 40,000.00
111.160101.55400.584350.001321.000.000	Sweeteheartz	\$ 19,529.00
111.160101.55400.584351.001321.000.000	Covenant House Florida	\$ 7,961.00
111.160101.55400.584352.001321.000.000	National Alliance for Mental Illness	\$ 13,597.00
111.160101.55400.584353.001321.000.000	HOPE South Florida	\$ 15,318.00
	<b>PUBLIC SERVICES</b>	<b>184,998.00</b>
111.160101.55400.512100.001323.000.000	SALARIES AND WAGES- FULL-TIME	\$ 67,890.00
111.160101.55400.512190.001323.000.000	ACCRUED LEAVE	\$ 1,010.00
111.160101.55400.521200.001323.000.000	SOCIAL SECURITY	\$ 4,070.00
111.160101.55400.523220.001323.000.000	LIFE INSURANCE	\$ 60.00
111.160101.55400.523240.001323.000.000	HEALTH INSURANCE	\$ 8,800.00
111.160101.55400.523250.001323.000.000	DENTAL INSURANCE	\$ 120.00
111.160101.55400.523270.001323.000.000	LONG TERM DISABILITY	\$ 50.00
111.160101.55400.531040.001323.000.000	CREDIT REPORT/ RECORDING FEES	\$ 4,000.00
111.160101.55400.531050.001323.000.000	TITLE SEARCHES	\$ 2,500.00
111.160101.55400.531060.001323.000.000	PROPERTY APPRAISALS	\$ 2,500.00
111.160101.55400.534980.001323.000.000	OTHER CONTRACTUAL SVC./WARRANTIES	\$ 6,000.00
111.160101.55400.549720.001323.000.000	ADVERTISING	\$ 3,000.00
111.160101.55400.592020.001323.000.000	HOUSING REHABILITATION LOAN	\$ 479,862.80
	<b>HOUSING SERVICES EXPENSES</b>	<b>\$ 579,862.80</b>
111.160101.55400.571900.001325.000.000	PRINCIPAL - HUD SECTION 108 LOAN	\$ 200,000.00
111.160101.55400.572900.001325.000.000	INTEREST - HUD SECTION 108 LOAN	\$ 5,000.00
	<b>HOUSING SECTION 108 DEBT SERVICE</b>	<b>\$ 205,000.00</b>
111.160101.55400.574710.001325.000.000	PRINCIPAL - 2017 PINNACLE REFUNDING	\$ 77,800.00
111.160101.55400.575710.001325.000.000	INTEREST - 2017 PINNACLE REFUNDING	\$ 7,700.00
	<b>ADAMS STREET DEBT SERVICE</b>	<b>\$ 85,500.00</b>
<b>2020-2021</b>	<b>CDBG FUNDS</b>	<b>\$ 1,306,701.00</b>

CITY OF HOLLYWOOD  
 COMMUNITY DEVELOPMENT DIVISION BUDGET  
 FOR FISCAL YEAR 10/01/2019 - 09/30/2020  
 SET-UP DATE 10/01/2020

HOME ALLOCATION = \$ Allocation  
 543,715.00

ACCOUNT NUMBER	ACCOUNT DESCRIPTION	APPROPRIATION
111.160201.55400.512100.001327.000.000	SALARIES AND WAGES- FULL-TIME	\$ 49,661.50
111.160201.55400.521200.001327.000.000	SOCIAL SECURITY	\$ 1,370.00
111.160201.55400.523220.001327.000.000	LIFE INSURANCE	\$ 220.00
111.160201.55400.523240.001327.000.000	HEALTH INSURANCE	\$ 2,460.00
111.160201.55400.523250.001327.000.000	DENTAL INSURANCE	\$ 440.00
111.160201.55400.523270.001327.000.000	LONG TERM DISABILITY	\$ 220.00
	HOME ADMISTRATIVE EXPENSES	\$ 54,371.50
111.160201.55400.583230.001327.000.000	TENANT BASED RENTAL ASSISTANCE	\$ 307,786.25
111.160201.55400.584100.001327.000.000	HOME PROGRAM / CHDO SET ASIDE	\$ 81,557.25
111.160201.55400.592020.001327.000.000	LOANS ISSUED - REHABILITATION LOANS	\$ 100,000.00
	FEDERAL HOME LOAN PROGRAM	\$ 489,343.50
2020-2021	HOME FUNDS	\$ 543,715.00